



# City of Doral

## RFP No. 2024-04

### Doral Strategic Communications Plan

### Addendum No. 1

1. Was the following statement intended to be part of the RFP?

This RFP is not intended to be a comprehensive list of all work and materials necessary to supply the goods and/or services required. Each firm is responsible for determining all factors necessary for submission of a comprehensive response. The firm who is chosen shall provide services that involve expertise in amphitheater venue management. The City will review submittals only from those firms that submit a Proposal that complies with all the minimum requirements set forth in this RFP.

Answer: This solicitation is **NOT** limited to expertise in Amphitheater Venue Management. Any references to Amphitheater Venue Management were scrivener's errors and should be replaced with "Strategic Communications Plan services".

This solicitation is intended to identify a qualified and experienced firm to assist in the development of a comprehensive strategic communications plan for the City, including communication relating to various City-wide services.