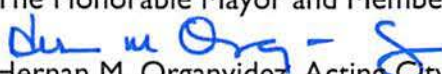




CITY OF DORAL
Office of the City Manager
Letter to Council

LTC No.: 016-2022

To: The Honorable Mayor and Members of the City Council
From: 
Hernan M. Organvidez, Acting City Manager
Date: May 10, 2022
Subject: **City Website Design Updates**

This Letter to Council (LTC) is to inform the Mayor and City Councilmembers about recent updates to the City's website (www.cityofdoral.com). The previous large-scale redesign of the website took place in 2017. At the 2022 Strategic Planning session, City Council provided valuable feedback regarding areas of the City website needing improvement. The Public Affairs and Information Technology (IT) Departments immediately met to evaluate the website and begin working on changes. Looking at other local municipalities, we identified features that would improve our city website. The team met with a potential vendor to explore possible costs, however, we found that the work could be completed in-house by City staff. The goal was to achieve a design that was more streamlined, more modern, and easier for the public to navigate, in a fiscally responsible and efficient manner.

Changes implemented include:

- Changing website background color from corn silk to white.
- Revising "Popular Links" at top of page to reflect actual data about most popular pages/functions.
- Creating a "Forms Central" page that consolidates all forms for all departments and is easily searchable.
- Increasing visuals on homepage with display of Mayor and Council photos and information.
- Making "Search" bar larger for more prevalence. When utilizing to find a particular document (RFP, Reso, Memo, etc.), select "Documents" in the search drop down menu to limit the number of records that are returned.

- Removing side tabs and menus.
- Consolidating Department, City Manager, and Elected Official pages into “City Hall” tab at the very top of home page.

The Public Affairs team continues to work with outward facing departments to streamline the design of their landing pages for better usability. The Building Department and Planning & Zoning Department pages have already been updated.

We thank the IT Department for their support throughout these changes, as well as Mayor and Council as they continue to offer valuable insight and feedback that allows us to best serve our community.

- c. Rey Valdes, Deputy City Manager
 Gladys Gonzalez, Chief Information Officer