

RESOLUTION No. 26-36

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT AND USE OF THE CITY LOGO REQUESTED BY JEAN PAUL GINESTRA ON BEHALF OF WORLD SOCCER EVENT, LLC, TO HOST THE “DORAL CUP” AT VARIOUS CITY OF DORAL PARKS AS DETAILED IN EXHIBIT A, FROM SATURDAY, MARCH 14, 2026 THRU SUNDAY, MARCH 15, 2026 FROM 7:00 A.M. TO 8:00 P.M.; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, Jean Paul Ginestra (“Applicant”) on behalf of the event organizer, World Soccer Event, LLC, seeks approval from the City of Doral for a special event permit and use of the City logo to host the “Doral Cup,” a soccer tournament special event at various City of Doral parks as detailed in Exhibit A; and

WHEREAS, the purpose of this event is to provide the City of Doral with a popular youth sports event that encourages community participation; and

WHEREAS, the event seeks to highlight local talent, strengthen community pride, and position the City of Doral as a key hub for youth sports development; and

WHEREAS, staff recommends that the Mayor and City Council approve the proposed “Doral Cup” special event permit to be held from Saturday, March 14, 2026, through Sunday, March 15, 2026, from 7:00 a.m. to 8:00 p.m.

NOW, THEREFORE, BE RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The foregoing recitals are confirmed, adopted, and incorporated herein and made as part hereof by this reference.

Section 2. Approval. The special event permit for the “Doral Cup” is hereby approved subject to the following conditions:

1. The Applicant shall secure all necessary and required building, electrical, plumbing, or other permits, and shall immediately furnish proof of such permits upon request from the City.
2. The Applicant shall be required to secure all inspections and approvals prior to the event date.
3. Sanitary facilities shall be provided by the Applicant and shall be of the type and in a sufficient number to meet the requirements established by the Building Department.
4. The Applicant is responsible for providing adequate security at the special event. The police department has provided an estimate for crowd control and traffic direction purposes.
5. Miami-Dade Fire Rescue may require the Applicant to provide and pay for fire watch personnel.
6. The Applicant shall comply with the comments made by the City of Doral Police Department and pay all applicable fees no later than 14 days in advance of the event.
7. The Applicant should provide adequate parking for the attendees.
8. The Applicant shall comply with the City's noise ordinance.
9. Total fees due for the Doral Cup special event are \$37,148.31, which represents \$9,888.40 for Police services; \$365.00 for Planning and Zoning and Technology fees; and \$26,894.91 for park rentals and refundable security deposit.

Section 3. Effective Date. This Resolution shall become effective immediately upon its adoption.

Section 4. Implementation. The City Manager and City Attorney are authorized to take any additional actions necessary to implement this Resolution, including making any modifications, executing any documents and addendums as necessary to effectuate this Resolution, provided that such actions remain consistent with the Council's intent.

The foregoing Resolution was offered by Councilmember Pineyro who moved its adoption. The motion was seconded by Councilmember Reinoso and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Digna Cabral	Yes
Councilman Rafael Pineyro	Yes
Councilwoman Maureen Porras	Yes
Councilwoman Nicole Reinoso	Yes

PASSED AND ADOPTED this 18 day of February, 2026.



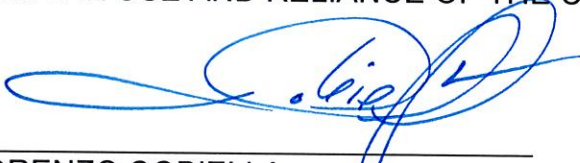
CHRISTI FRAGA, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LORENZO COBIELLA
GASTESI, LOPEZ, MESTRE & COBIELLA, PLLC
CITY ATTORNEY

EXHIBIT “A”



WORLD SOCCER EVENT

info@doralcup.com

Doralcup.com

The “**Doral Cup**” Soccer Tournament will be an exciting event bringing together boys and girls ages **8 to 18** in the city of **Doral, Florida**. The tournament celebrates emerging soccer talent and promotes key values such as discipline, teamwork, and sportsmanship.

Soccer academies from across Florida will compete in multiple categories, giving young players the opportunity to experience a professional-style tournament and showcase their technical skills and passion for the sport.

The event will offer a family-friendly atmosphere with music, hydration stations, rest areas, and recreational activities, creating the perfect setting to support young athletes and enjoy a day dedicated to community and sport.

The main objective of the “**Doral Cup**” is to promote the growth of **regional soccer** while showcasing the vibrant and diverse community of **Doral, Florida**. Through the participation of youth players ages 8 to 18 from academies across the state, the event seeks to highlight local talent, strengthen community pride, and position Doral as a key hub for youth sports development.

Economic Impact for the City of Doral

The **economic impact of the “Doral Youth Cup”** on the city of Doral is significant and highly positive. A regional youth soccer tournament attracts families, players, coaches, and spectators from across Florida, generating substantial movement throughout the city during the days surrounding the event.

1. Direct Impact on Restaurants and Local Food Services

For restaurants, cafés, and food vendors, the impact is **immediate and tangible**. Visiting teams often travel with large groups, leading to increased demand for meals before and after matches. This surge in visitors boosts sales for both small local eateries and well-established dining spots within Doral.

2. Increased Hotel Occupancy

Hotels benefit from the influx of families and teams traveling from outside of South Florida. Overnight stays, weekend packages, and higher room occupancy translate into stronger revenue for the hospitality sector. This also helps position Doral as a **preferred destination for sports-related tourism**.

3. Opportunities for Local and Regional Businesses

Beyond food and lodging, the tournament creates a valuable platform for **business exposure and brand visibility**. Local companies from Doral and the broader Miami area use the event to connect with families, showcase their products, and reinforce their presence in the community.

Well-known brands that have participated in similar events include:

- **IMECA**
- **Polar**
- **Verizon**
- **Joyería La Francia**
- **El Sembrador**
- As well as **many smaller local businesses** seeking targeted exposure.

The event environment—family-friendly, high-traffic, and community-oriented—offers a unique opportunity for sponsors to increase brand awareness, distribute promotional materials, and strengthen customer relationships.

4. Strengthening Doral’s Position as a Sports Hub

The tournament promotes the city of Doral as a vibrant, active, and youth-centered community. This contributes to long-term economic benefits by attracting future events, encouraging repeat visits, and enhancing the city's reputation for hosting successful athletic and cultural activities.

Previous Participation and Growth Overview

As the city is already aware, the “Doral Youth Cup” has successfully held **two editions**, demonstrating consistent and significant growth in participation, attendance, and operational scale.

2024 Tournament – First Edition

The inaugural event in 2024 exceeded expectations, bringing together:

- **70 teams**

- Approximately **1,000 players**
- Around **3,000 total attendees**

This first edition established the foundation for a high-impact youth sports event within the region.

2025 Tournament – Second Edition

The 2025 tournament nearly **doubled in size**, confirming the strong demand for high-quality regional soccer events:

- **140 teams**
- About **4,000 attendees**
- **17 soccer fields** were required simultaneously to accommodate the schedule
- **30 rooms hotel reserved**

The rapid growth demonstrated the tournament's capacity to attract academies from across Florida and highlighted Doral's readiness to host large-scale youth sports events.

2026 Projection – Third Edition

Based on documented growth trends and strong academy interest, the expectations for the 2026 edition are substantial:

- **200 teams**
- Approximately **4,000 attendees**
- An operational need for **nearly 30 soccer fields**

These projections indicate not only continued expansion but also the tournament's rising importance as one of the most prominent youth soccer events in the region.

Formal request for the city logo

Given all of the above and the teamwork we have developed together with the City of Doral over the past two years, we respectfully request that **World Soccer Event** be granted authorization to **use the City of Doral's logo** as an institutional endorsement, with the purpose of **attracting sponsors** for the **Doral Cup**.

Additionally, we request the City's support in facilitating the **use of additional soccer fields**, beyond the City parks, in order to adequately accommodate the continued growth of the event and the high level of participation projected for the upcoming edition.

We reaffirm our commitment to continue working collaboratively with the City of Doral to promote sports, community engagement, and the positioning of the City as a leading destination for high-level sporting events.

info@doralcup.com

TLF: 786-3283077

Jean Paul Ginestra

Juan Carlos Garcia

Nehomar Matias

Jose Manuel Rey

Juan Arango

Daniel zappal

Tony Cocciola



City of Doral Special Event Permit Application Packet

What is considered a special event?

Special events are concerts, festivals, races, walks, circuses, carnivals, shows, exhibitions, grand opening promotions, concerts, and other similar activities or gatherings taking place in City venues or privately owned property, whether operated partially or totally indoors, outdoors, on stage, under tents or with the use of temporary buildings or structures, to which members of the general public are invited as participants or spectators. Special events shall not be permitted to be located or operated in the City except as provided in this article.

For demonstrations and assemblies, please contact the Police Department at 305-593-6699.

What you should know:

Please contact the planning and zoning department at pzspecialevents@cityofdoral.com for a brief pre-application meeting.

Special events that require city council approval:

- Events expecting 400 or more participants
- Events longer than three (3) consecutive days
- Events held on City property
- Events with significant impact on city services, impact on traffic, parking, noise, etc.
- Event application submitted less than 45 days prior to the event.

Fees

- \$350.00 plus \$15.00 technology fee
- Between 89 days - 60 days additional \$200.00
- Between 59 days - 45 days additional \$400.00
- Less than 45 days prior to the event \$1,000.00 fee and requires City Council approval

Please contact the **Building Department at 305-593-6700** for information about required building permits.

Permits Required for:

- Tents larger than 10 x 10
- Generators larger than 10 kw
- Stage
- Portable toilets

Exceptions to the special events regulations:

- A minor special activity, on private property which is defined as special event and is self-contained that has a total attendance of less than 100 persons, has a limited impact on traffic, parking and noise in surrounding neighborhoods, and does not alter the use, occupancy, occupant load, or facility count of the facility proposed to be used.
- Corporate events located on business premises that does not require any city services. The sponsor of the proposed special activity shall submit all details of such proposed activity to the planning and zoning department at least 30 days in advance of the event.
- Events by a self-insured governmental entity.
- Outdoor retail events in which the owner or lessee of the property used for a retail use is selling his/her/its merchandise on site may be exempt from the provisions of this article, provided that: such an outdoor retail event is contained wholly on the retail property (shall not occupy public sidewalks, rights-of-way, or property or other private property); event areas may not occupy any required parking spaces; four feet of clear passage is maintained in any occupied private sidewalks; adequate sanitary facilities are available in the subject retail business to accommodate patrons.

Submittal Requirements

- Special event permit application
- Fee (please see above fees information)
- Hold harmless letter
- Site plan with details required by section 35-48(7) of the city's code.
- Owner's letter of approval, if applicable.
- Certificate of Insurance (the applicant shall provide a certificate of insurance satisfactory to the city manager or designee, such insurance to be comprehensive general liability insurance in a minimum amount as may be determined by the city's risk management division, naming the city as an additional insured)
- Copy of State of Florida Division of Alcoholic Beverages & Tobacco permit or copy of current DBPR license, if selling alcoholic beverages.
- Parking plan identifying the location of vendor parking, volunteer parking, and guest parking (traffic circulation plan).
- Details regarding whether a road closure will be requested including, the proposed road area, proposed use of closure area, and proposed closure hours.

I hereby acknowledge that all required permits should be approved before to the opening of this event and fees due should be paid no later than fourteen (14) days prior to this event.


Applicant's Signature

06/09/2025

Date



City of Doral
Planning & Zoning Department
8401 NW 53 Terrace
Doral, FL 33166
Phone: (305) 593-6630

Location Type
Public Property Private Property

Special Event Permit Application

Special Event Name: DORAL CUP

Event Organizer: World soccer event Event Address: info@doralcup.com

Refer to next page for
list of event locations

Dates: From: 03/14/2026 To: 03/15/2026 2026

Event Hours: From: 8:00am(am/pm) To: 8:00pm(am/pm) Estimated Attendance: 4000

Applicant Information

Applicant's Name: JEAN PAUL GINESTRA Title: _____

Applicant's Address: 8634 nw 103 ave

City: DORAL, FL 33178 State: FL Zip Code: 33178

Phone: 7863283077 Email: jpginestra@gmail.com

Promoter/Company Information

Organizer's Name: World soccer event

Organizer's Address: 8634 nw 103 ave City: DORAL State: FL

Telephone: 7863283077 Email: info@doralcup.com



PARKS THA WE ARE REQUESTING FOR THE DORAL CUP 2026

- 1- **MEADOWS PARK** 11555 NW 58th St, Doral, FL 33178, HERE WE REQUEST THE TWO SOCCER FIELD, PLUS THE BIG BEISBALL FIELD.
- 2- **LEGACY PARK:** 11400 NW 82ND ST DORAL, FL 33178, HERE WE ARE REQUESTING THE TWO SOCCER FIELDS.
- 3- **MORGAN LEVY:** 5300 NW 102ND AVE DORAL, FL 33178, HERE WE ARE REQUESTIONG THE TWO SOCCER FIELDS.
- 4- **CENTRAL PARK:** 3005 NW 87TH AVE DORAL, FL 33172, HERE WE REQUEST THE TWO SOCCER FIELDS
- 5- **RONALD REAGAN DORAL SENIOR HIGH SCHOOL:** 8600 NW 107th Avenue.
Doral, FL 33178.
- 6- **JC BERMUDEZ DORAL SENIOR HIGH SCHOOL:** 5005 NW 112th Avenue
Doral, FL 33178

General Event Information

TYPE OF EVENT:

Grand Opening Parade 5K Run/Walk Corporate/Business

Groundbreaking/New Project Athletic/Sports Holiday Themed

Store Anniversary

Other (specify): _____

SPECIAL CONSIDERATIONS:

Animals Cooking Alcoholic Beverages Road Closures Firework

Food Trucks

Other (specify): _____

EVENT DESCRIPTION:

YOUTH SOCCER TOURNAMENT, THSI WILL BE THE 3ERD TOURNAMENT IN THE ROW, IT WILL COME SOCCER'S TEAMS FROM FLORIDA

AND OTHER STATE AN PROBABLY FROM OTHER COUNTRY

PURPOSE OF EVENT:

PROMOTE THE YOUTH SOCCER AND ALSO THE CITY

Period of requested use (including set-up/ tear-down and clean-up time):

From: 7:00 AM 03/14/2026

To: 8:00 PM 03/15/2026

Yes No

- Is this event open to the general public?
- Will there be an admission fee? If yes, please provide amount(s):
- Will alcoholic beverages be served? Type _____ Price _____
- Will you have music? Live Recorded:
- Will there be on-site registration?
- Will there be sponsors or vendors on-site? If yes, please list the below:

**Special Event Budget
Detailed Revenue**

Source	Price	Total Amount of Income
TEAMS REGISTRATION	\$800	\$160,000.00
VENDORS	\$1000	\$5,000.00
SPONSORS	\$40000	\$40,000.00
Total Revenue		\$205,000.00

Detailed Expenditures

Item	Total Amount of Expense	
COSTOS DE CANCHA	\$40,000.00	
OTROS GASTOS DE CANCHA	\$35,000.00	
MARKETING	\$16,500.00	
LOGISTIC	\$1,000.00	
REWARDS AND OTHER EXPENSIVE	\$20,000.00	
Total Expenses		\$112,500.00
Net Income Expected		\$92,500.00

Outdoor Event History

List any events sponsored by your organization and where they were held. Please include, the event name, date, total attendance, and any incidents during the event (if any).

1. DORAL CUP MARCH, 2025, DORAL FL, 2000 PLAYERS, ANY INCIDENTS

2. DORAL CUP, MARCH 2024, DORAL FL, 1000 PLAYERS, ANY INCIDENTS

3. VACACIONAL, SUMMER 2025, DORAL FL, 200 PLAYERS, ANY INCIDENTS

Building Department

Will your event require tents? Yes No Size: 10" x 10" Quantity: 5

Will your event require a stage, or platform? Yes No Size: ~~12"~~ Quantity: [□] 1

Other temporary structure(s)? Please, explain:

Refer to next page for updated stage details

As per applicant "MEADOWS PARK IS THE ONLY PARK THAT WILL HAVE A STAGE, AS WE DID IN THE LAST TWO TOURNAMENT. THE STAGE IS ATTACHED"

Electrical Trade

Will a generator be used? Yes No Size (Watts): _____ Quantity: _____

Will light towers be used? Yes No Quantity: _____

Any other electrical need(s) not specified? Yes No

Please, explain: we do not need

Plumbing Trade

What type of restroom facilities will be provided? Existing Building Portable Toilets

What is the distance of the path to the restrooms nearest the main event? 100 (ft.)



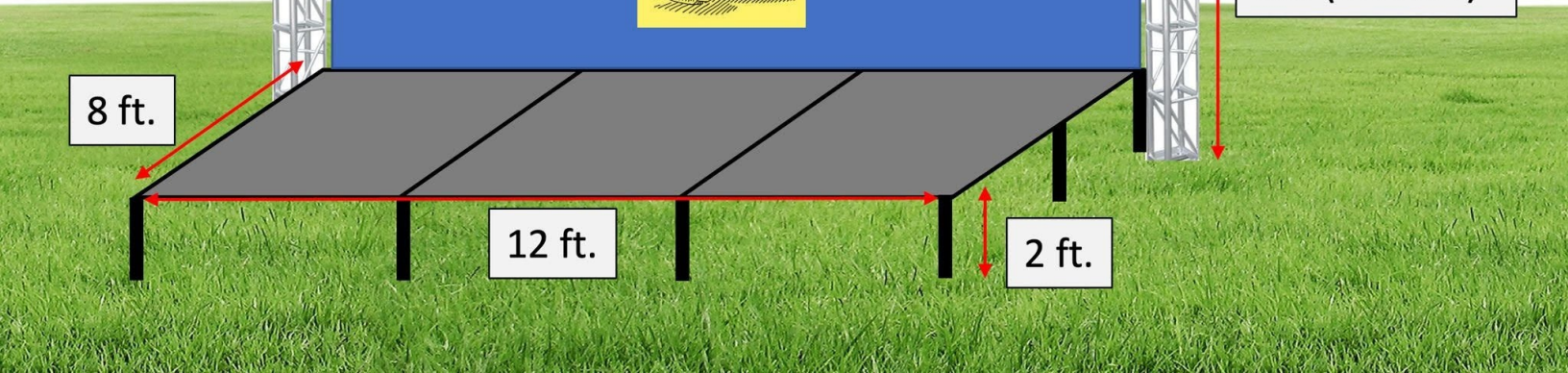
14 ft. (exterior)
12 ft. (interior)

7 ft. (exterior)
6ft. (interior)

8 ft.

12 ft.

2 ft.



Public Works Department
Traffic Impact Initial Review

Will your event involve any partial or complete road/lane closures? Yes No
if yes, please provide additional information below.

Will your event involve any partial or complete sidewalk closures? Yes No

Proposed event will occupy: One lane Two Lanes Half Street Full Street

Street name _____

From _____ To _____

Beginning Date: _____ Time: _____

Ending Date: _____ Time: _____

2nd Street name _____

From _____ To _____

Beginning Date: _____ Time: _____

Ending Date: _____ Time: _____

3rd Street name _____

From _____ To _____

Beginning Date: _____ Time: _____

Ending Date: _____ Time: _____

You may be required to hire off-duty police officers for traffic control and ensure the safety of participants and/or spectators. Emergency vehicles must have access without delay.


Applicant's Signature

06/09/2025
Date

****THIS IS ONLY A TEMPLATE. MUST PREPARE DOCUMENT ON COMPANY LETTERHEAD****

(COMPANY/FOUNDATION LETTERHEAD HERE)

Hold Harmless Letter Template

I (We) agree to hold The City of Doral, its agent and authorized personnel harmless and relieve them from any responsibility or liability for any legal action or damage, cost or expense (including attorney's fees) resulting from damage and/or personal injury that should occur on the premises.

JEAN PAUL GINESTRA

(Authorized personnel printed name)

JEAN PAUL GINESTRA
(Authorized personnel signature)

06/09/2025

Date



WORLD SOCCER EVENT

8634 NW 103 AVE DORAL, FL 33178

INFO@DORALCUP.COM

WWW.DORALCUP.COM

Dear CITY OF DORAL,

HOLD HARMLESS LETTER

I Jean Paul Ginestra Director of Doral Cup and representative of the company world soccer event agree to hold The City of Doral, its agent and authorized personnel harmless and relieve them from ant responsibility of liability for any legal action or damage, cost or expense (including attorneys' fee) resulting from damage and/o personal injury that should occur on the premises.

Your Title

Jean Paul Ginestra

**JEAN PAUL GINESTRA
DIRECTOR**

**WORLD SOCCER EVENT
7863283077**





MORGAN LEVY

bathroom

TENT

TENT

REFEREE
AREA

PARENT AREA

6

PARENT AREA

5

TENT



LEGACY PARK

DORAL

DORAL



bathroom

PARENT AREA

PARENT AREA

PARENT AREA

TENT

REFEREE AREA

TENT

TENT

TENT

PARENT AREA

PARENT AREA



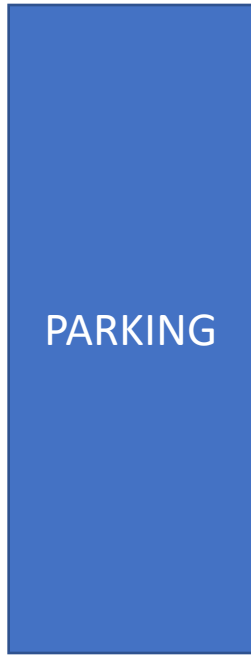
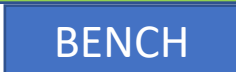
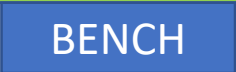
AQUATIC CENTER

COMMUNITY CENTER

THE THEATER

ACTION PARK

LAYOUT OF RONALD REAGAN SOCCER FIELD



ENTRANCE

TOILET



