

RESOLUTION No. 25-223

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH MIND BODY SOCIAL, LLC. FOR A PERIOD OF THREE (3) YEARS WITH TWO (2) ONE (1) YEAR RENEWAL OPTIONS FOR A TOTAL OF FIVE (5) YEARS, FOR THE PROVISION OF WELLNESS PROGRAMMING IN AN AMOUNT NOT TO EXCEED TWENTY-FOUR THOUSAND THREE HUNDRED DOLLARS AND 00/100 (\$24,300.00); PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, In November of 2016, “Step Up Your Health, Doral!” Program was created, and became part of the Mayor’s Wellness Initiative, which encourages the entire community; residents, employees, and businesses, to get healthier together; and

WHEREAS, The main goals of this initiative are to increase and raise awareness of mental health issues, promote higher fitness levels, making fitness a life goal, offer proper nutritional education, promote alternatives modes of transportation, and increase sense of community; and

WHEREAS, In 2017, Mind Body Social, LLC. met with City staff to discuss the possibility of partnering with the City in order to increase wellness within the community through their innovative programming; and

WHEREAS, In 2019, the partnership was formalized through a Professional Services Agreement which was approved by Council (Reso. No. 19-282). Their programming was extremely successful and well attended throughout the duration of this agreement; and

WHEREAS, In 2022, Mind Body Social, LLC. entered into a new agreement which was approved by Council (Reso. No. 22-05). Throughout this agreement they have increased their program offerings to the community ranging from a variety of monthly

Wellness Wednesday events, VXN, bi-weekly Zumba, Mental Health Awareness, pickleball clinics and various other wellness activities throughout the year which free to participants. Their attendance ranges anywhere from 40-100 depending on the activity; and

WHEREAS, Mind Body Social, LLC. has been providing monthly programming through the Wellness Wednesday program which has been extremely successful providing free wellness classes at a different park each month with an attendance ranging from 50-400 participants; and

WHEREAS, the partnership has been extremely beneficial to the City and the residents resulting in an increased awareness of the Step Up Your Health, Doral! initiative as well as an increase in attendance in wellness programming at the park. It has also increased the community's awareness of the parks and amenities available; and

WHEREAS, In addition to their current offerings Mind Body Social, LLC. has now also proposed to add quarterly pop-up activities at Doral Central Park; and

WHEREAS, pursuant to Sec. 2-323(5) of the City Code, the City Manager's Office respectfully requests approval from the Mayor and City Councilmembers to authorize the City Manager to negotiate and enter into an agreement with Mind Body Social, LLC. for a period of three (3) years with the option of two (2) additional one (1) year renewals for a total of five (5) years in an amount not to exceed \$24,300.00 per fiscal year. Funding is available is 001.90005.500340 (Contractual services-other).

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval & Authorization. The Mayor and City Councilmembers, pursuant to Sec. 2-323(5) of the City Code, the City Manager's Office respectfully requests approval from the Mayor and City Councilmembers to authorize the City Manager to enter into an agreement with Mind Body Social, LLC. to provide Wellness Programming for a period of three (3) years with the option of two (2) additional one (1) year renewals for a total of five (5) years in an amount not to exceed \$24,300.

Section 3. Implementation. The City Manager and the City Attorney are hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

Section 4. Effective Date. This resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Reinoso who moved its adoption. The motion was seconded by Councilmember Pineyro and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Maureen Porras	Yes
Councilwoman Digna Cabral	Yes
Councilman Rafael Pineyro	Yes
Councilwoman Nicole Reinoso	Yes

PASSED AND ADOPTED this 10 day of September, 2025.



CHRISTI FRAGA, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LORENZO COBIELLA
GASTESI, LOPEZ, MESTRE & COBIELLA, PLLC
CITY ATTORNEY