



# Sponsorship Contract

## Sponsor

Sponsor Name: City of Doral

Address: 8401 Northwest 53 Terrace, 3rd Floor Doral FL 33166

## Payment Contact:

Name: Manuel Pila

E-mail: manuel.pila@cityofdoral.com Telephone: 305-510-3003

## Artwork Contact

Name: Roman Bas

Email: Roman.Bas@cityofdoral.com

## Publication: Invest: Miami

Space: Advertisement: Digital (with hyperlink) & print half page

Artwork is Provided by Sponsor and is due Mar 7, 2025

Fee (excluding all taxes): \$ 13,000.00

Payment Terms: 30 days from date of signature

### Tier 3 Chapter Sponsor

● Content: Capital Analytics will consult with you to create 4-6 pages of content to be featured within the

publication. Possible content includes:

- Interview with your leadership
- Column(s) focused on local companies, thought leaders, investors
- Analysis of initiatives, current economic trends, plans for future development and investment, to name a few
- Thank you box with the your logo at end of chapter

● PDF of chapter for unlimited use and sharing

● Books: 5 copies for your own internal use (retail \$159/each)

● Launch Event:

- 5 tickets

## Authorized by:

On behalf of Sponsor:

Name: Zeida Sardinas

Position: City Manager

Signature:

Date: 4/14/2025

On behalf of Publisher:

Name: Milena Mignone

Position: Executive Director

Signature:

Date: 02.21.25



# Terms and Conditions

## ARTWORK

1. The Sponsor must submit proper copy, artwork or material before the final submission date notified to the Sponsor by the Capital Analytics Associates (Publisher). If artwork is not received by the Publisher, the Sponsor will accept substitute material prepared by the Publisher.
2. The Sponsor must submit artwork in a digital format that meet Publisher's standards. The Sponsor accepts that no other form of artwork will be accepted.
3. All material is subject to approval by the Publisher, who reserves the right to refuse or modify any material which does not conform to the set standards of the publication.
4. The Sponsor assumes liability for the content (design, logotype, text, trademark) of the advertisement and assumes responsibility for any claim arising therefrom on behalf of the Publisher.

## PUBLICATION

1. This contract shall not be interpreted as covering the sale of text or any material outside the advertisement except for the copies of the Publication stated.
2. Placement of the advertisement is at the Publisher's discretion unless a particular placement is specified.
3. Publication dates are given as guidelines and are subject to change.
4. This contract covers the next edition of the Publication on the market specified. The year edition of The Publication stated in the contract is subject to change by the Publisher.

## FEES

1. The fees stated as payable by the Sponsor is an amount net of any local taxes, agency fees or bank transfer charges. Any additional costs connected to the purchase of advertising are for the Sponsor's account. Should the settlement of the fees be subject to a withholding tax, the fee stated shall be the sum paid to the Publisher. The Sponsor will be invoiced for the gross amount to enable the correct withholding tax to be deducted and remitted by the Sponsor.
2. Any additional copies of the publication requested by the Sponsor will be made available at a fee to be negotiated.
3. All invoices are payable in net 14 days. Invoices not paid within 14 days are subject to a 1% per month carrying charge. If it becomes necessary for us to commence a lawsuit to collect any monies owed under the terms of this agreement, the Sponsor will be responsible for payment of the Publisher's costs of collection, including reasonable attorney's fees and costs. No cash discount. All rates payable in U.S. funds.

## LEGAL STATUS

1. This order form constitutes a legal contract between Capital Analytics Associates (Publisher) and the Sponsor organization (Sponsor).
2. Any tax hereafter applicable to advertising will be added to the prevailing rates. The Publisher reserves the right to hold advertisers and/or their advertising agency jointly and severally liable for such monies as are due and payable to the publisher.
3. Cancellation of this contract cannot be accepted unless received in writing within seven (7) days of the date of the counter party's signature.
4. Any amendments to this contract must be in writing giving clear reference to this contract and be signed by both parties.
5. The Publisher may assign its rights and benefits under this contract to any third party and the Sponsor hereby gives its prior consent to any such assignment.
6. This contract shall be governed by and interpreted according to the Law of the State of Florida.

Contracts, orders or copy instructions containing conditions which conflict with the Publisher's policies will not be considered binding on the Publisher. Sponsor and advertising agency recognize and accept that the following language appears within the publication: "All statements, including product claims, are those of the person or organization making the statement or claim. The Publisher does not adopt any such statement or claims as its, and any such statement or claim does not necessarily reflect the opinion of the Publisher." Sponsor and advertising agency accept and assume liability for all content (including text, representations, illustrations, opinions and facts) of advertisements printed, and also assume responsibility for any claims made against the Publisher arising from or related to such advertisements. If legal action or claim is made against the Publisher arising from or related to such advertisements, the Sponsor and advertising agency agree to defend fully, indemnify and hold the Publisher harmless, and to pay any judgment, expenses, and legal fees incurred by the Publisher as a result of said legal action or claim. The Publisher reserves the right to reject any advertising which it feels is not in keeping with the publication's standards. Failure by Publisher to insert in any particular issue or issues invalidates the order for insertion in the missed issue, but shall not constitute a breach of contract. The word "advertisement" will be placed above or below any copy, which in the Publisher's opinion resembles editorial matter. The Publisher assumes no responsibility for improper use of coupons forming part of an advertisement. Publisher is not liable for delays in delivery and/or non-delivery in the event of Act of God, action by any government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of Publisher affecting production or delivery in any manner.



## Welcome to *Invest:*

Capital Analytics is back, and production has started on the 10th anniversary editions of our acclaimed business intelligence series of publications and digital and events platform! With an increased global readership, and a growing digital foothold, we are pleased to invite you onboard as one of our trusted partners.

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### **About *Invest:***

#### **1,720,000 Total Global Readership (digital and print)**

- 70% of our readers are of the senior executive level
- 88% of our readers influence purchasing at their companies
- 52 countries around the globe read our report

*(See our media kit for a more detailed national and international distribution breakdown)*

Capital Analytics produces in-depth business intelligence with a focus on providing comprehensive investment knowledge on markets within the United States to the domestic and global business community in the *Invest:* series. **We meet face-to-face with over 250 of the top political, commercial and industry leaders to deliver targeted information, in-depth analysis and strategic advice to the global business community on economic trends and investment opportunities.**

All the markets we cover have strategic positions as hubs of growth, attracting interest on a global level. *Invest:* takes the real story of the development and economic diversification of these markets to an international audience. Our narrative for this year centers around long-term, sustainable development, as well as innovation in challenging times and what government & the business community must do to ensure both fiscal and human-centric sustainability while analyzing current cross-sector trends in the market.

**Expansion:** The *Invest:* series has expanded to cover 18 markets: Atlanta, Charlotte, Cincinnati, Dallas-Ft. Worth, Greater Fort Lauderdale, Jacksonville, Miami, Minneapolis-St. Paul, Nashville, Orlando, Palm Beach, Pittsburgh, Philadelphia, Raleigh-Durham, San Antonio, North & Central Jersey, South Jersey and Tampa Bay. More cities to be announced soon!

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***Capital Analytics has hundreds of sources, you only need one.***

### **Beyond Print: Newsletters, Video, Podcast**

Capital Analytics reaches our diverse readership where *they* wish to get their information.

- Our **newsletters** update our annual report on a weekly basis, touching upon key trends and hot topics of the moment.
- The *Invest:Insights* **video series** puts a face *and* voice to business leaders in the market.
- And in an ever-moving world, the **podcast** allows our listeners to take us on the go.

### ***Invest: Leadership Summits***

Each year, we launch our findings at our annual marquis event. This year will be no exception as we bring the event back in person! The right people, the right content, the right environment.

## Native Content Commercial Partnership Platform

### **Renewal:** Tier 3 Chapter Sponsor

- Content: Capital Analytics will consult with you to create 4-6 pages of content to be featured within the publication. Possible content includes:
  - Interview with your leadership
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  - Analysis of initiatives, current economic trends, plans for future development and investment, to name a few
  - Thank you box with the your logo at end of chapter
- PDF of chapter for unlimited use and sharing
- Advertisement: **half** page in both printed & online versions
- Books: 5 copies for your own internal use (retail \$159/each)
- Launch Event:
  - 5 tickets

Package Price: ~~\$19,000~~ Special Price for Doral: **\$13,000**