

RESOLUTION No. 16-232

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING AND AUTHORIZING THE CITY TO SPONSOR THE “CARNAVAL DORAL” SPECIAL EVENT AT DOWNTOWN DORAL PARK IN THE 2016-17 SEASON IN AN AMOUNT NOT TO EXCEED \$30,000.00; AUTHORIZING THE CITY MANAGER TO EXECUTE THE ATTACHED SPONSORSHIP AGREEMENT BETWEEN THE RHYTHM FOUNDATION AND THE CITY OF DORAL IN AN AMOUNT NOT TO EXCEED \$30,000.00, ON A REIMBURSEMENT BASIS; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Doral (the “City”) desires to further the goals of its cultural, economic development and diplomatic initiatives by serving as a catalyst for top-notch cultural presentations and related economic development activities throughout the municipality; and

WHEREAS, the City desires to collaborate with The Rhythm Foundation, a renowned non-profit presenter of world music and cultural events in South Florida, to create, produce, promote and hold “Carnaval Doral,” a free community cultural event, economic development catalyst, regional tourism showcase and diplomatic summit in Downtown Doral Park featuring the concert event set forth in Exhibit “A” attached hereto and incorporated herein by reference; and

WHEREAS, the Rhythm Foundation is willing to produce, promote and hold the “Carnaval Doral” event in Downtown Doral Park and to work in conjunction with the CITY to facilitate ancillary economic development, diplomatic and educational activities in CITY or nearby facilities; and

WHEREAS, the CITY is willing to support RF for producing and implementing the scheduled event by reimbursing RF in an amount not to exceed \$30,000.00 (Thirty

Thousand Dollars) as a total budget to implement programming, production and a promotional campaign, and for securing the services of the headline artists, set forth in Exhibit "A", whose expenses and artist fees shall be paid from said budget.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL
OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made a part here of by this reference.

Section 2. Approval. A relationship with The Rhythm Foundation, as specified herein, and as further explained in the attached memorandum found in Exhibit "A", which is incorporated herein and made a part hereof by this reference, to create, produce, promote and hold "Carnaval Doral," a free community cultural event, economic development catalyst, regional tourism showcase and diplomatic summit in Downtown Doral Park, is hereby approved, subject to formalizing the relationship by the City Manager.

Section 3. Authorization. The City Manager is hereby authorized to enter into an agreement and other contractual documents, subject to approval as to form and legal sufficiency by the City Attorney, as may be necessary to formalize the City's relationship with the HUBB, on the conditions specified herein and may be deemed necessary to protect and further the interests of the City.

Section 4. Implementation. The City Manager and City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and provisions of this Resolution.

Section 5. Effective Date. This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Rodriguez who moved its adoption. The motion was seconded by Vice Mayor Cabrera and upon being put to a vote, the vote was as follows:

| | |
|----------------------------------|-----------------------------|
| Mayor Luigi Boria | No |
| Vice Mayor Pete Cabrera | Yes |
| Councilwoman Christi Fraga | Yes |
| Councilwoman Ana Maria Rodriguez | Yes |
| Councilwoman Sandra Ruiz | Not Present at Time of Vote |

PASSED AND ADOPTED this 2 day of November, 2016.




LUIGI BORIA, MAYOR

ATTEST:



CONNIE DIAZ, CMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



WEISS, SEROTA, HELFMAN, COLE & BIERMAN, P.L.
CITY ATTORNEY

EXHIBIT “A”

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CARNAVAL DORAL

Carnaval Doral is a free, family-friendly cultural and economic development event celebrating the rich diversity and international scope of the Doral community through live music, food, and entertainment. This event is intended to engage Doral residents and visitors while promoting Doral as a culturally artistic, diverse and creative place to live, work, learn and play. Carnaval Doral seeks to further the goals of the City of Doral's cultural, economic development and diplomatic initiatives by serving as a catalyst for top-notch cultural presentations and related economic development, educational and diplomatic activities throughout the municipality

**MARCH 25 (tent)
SATURDAY**

CARNAVAL DORAL

The inaugural Carnaval Doral event will prioritize artists that represent the City of Doral's existing Sister Cities relationships and provide a platform for cultural presentations, economic development activities, international relations and educational workshops. It will serve as a diplomatic summit and a regional tourism showcase of the City of Doral.