

RESOLUTION No. 11 – 136

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA WAIVING THE COMPETITIVE PROCUREMENT PROCESS AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH WQBA UNIVISION RADIO FOR THE PROVISION OF RADIO BROADCASTING FOR THE CITY OF DORAL IN AN AMOUNT NOT TO EXCEED \$26,000.00 IN FY 11-12; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Doral seeks to keep its residents and the general public informed of the City's accomplishments, activities and events; and

WHEREAS, WQBA Univision Radio (WQBA) is one of the top Spanish language AM radio stations in the market which has a broad appeal to the residents and businesses of Doral; and

WHEREAS, WQBA's "Doral Brilla" program provides a unique service to the City by promoting city events, activities and information about each City Department; and

WHEREAS, pursuant to the City's purchasing and procurement Ordinance #2004-03, Staff respectfully requests that the City Council waive the competitive procurement process and authorize the City Manager to negotiate and enter into an agreement with WQBA for the provision of radio broadcasting for the City of Doral in an amount not to exceed \$26,000.00 in FY 11-12.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA AS FOLLOWS:

Section 1. The City Council hereby waives the competitive procurement process and authorizes the City Manager to negotiate and enter into an agreement with WQBA for the provision of radio broadcasting for the City of Doral in an amount not to exceed \$24,000.00 in FY 11-12.

Section 2. This Resolution shall take effect immediately upon adoption.

The foregoing resolution was offered by Vice Mayor DiPietro who moved its adoption. The motion was seconded by Councilman Boria and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilman Luigi Boria	Yes
Councilman Pete Cabrera	No
Councilwoman Ana Maria Rodriguez	Yes

PASSED and ADOPTED this 12th day of October, 2011.



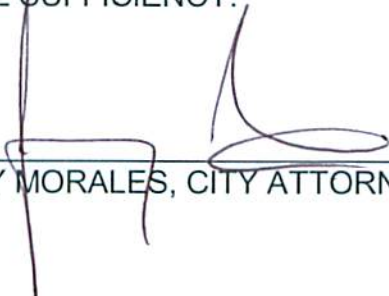
JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:



JIMMY MORALES, CITY ATTORNEY