

RESOLUTION NO. 13 – 10

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA AUTHORIZING THE CITY CLERK TO PUBLISH ADVERTISEMENTS IN THE MIAMI HERALD, THE DAILY BUSINESS REVIEW AND ANY OTHER LOCAL NEWSPAPER AS REQUIRED BY FLORIDA STATE STATUTES AND CITY OF DORAL CODE SECTION 2-71, OR OTHER ADVERTISEMENTS AS MAY SEEM FIT IN AN AMOUNT NOT TO EXCEED \$110,000.00 IN THE AGGREGATE FOR FY 12-13; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City Clerk is tasked with making any and all advertisements as required by the State of Florida and the City of Doral; and

WHEREAS, during FY 2012-2013, the City Clerk's Office has an approved budget in the amount of \$130,000.00 for legal advertisement to be found under line item 001.12005.500491; and

WHEREAS, the City Clerk utilizes the services of the Miami Herald and the Daily Business Review for advertisements and may from time-to-time find it necessary to utilize the services of other local newspapers / venues to disseminate information about the City; and

WHEREAS, in an effort to effectuate savings in the amount of \$20,000.00 during FY 2012-2013 for the City of Doral, the City Clerk will seek to advertise mostly in newspapers of lesser cost and diminish its advertising in newspapers of higher cost unless deemed necessary by the City Clerk or otherwise instructed by Council.

WHEREAS, Staff respectfully requests that the City Council authorize the City Clerk to publish advertisements in the Miami Herald, the Daily Business Review and any other local newspaper as required by Florida State Statutes and City of Doral Code

Section 2-71, or other advertisements as may seem fit, in an amount not to exceed \$110,000.00 in the aggregate for FY 2012-2013.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL
OF THE CITY OF DORAL AS FOLLOWS:**

Section 1. The City Council hereby authorizes the City Clerk to publish advertisements in the Miami Herald, the Daily Business Review and any other local newspaper as required by Florida State Statutes and City of Doral Code Section 2-71, or other advertisements as may seem fit, in an amount not to exceed \$110,000.00 in the aggregate for FY 2012-2013.

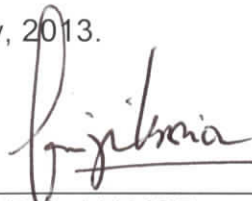
Section 2. This Resolution shall become effective immediately upon its adoption.

[Section left blank intentionally]

The foregoing Resolution was offered by Councilmember Rodriguez who moved its adoption. The motion was seconded by Vice Mayor Ruiz and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Sandra Ruiz	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes
Councilwoman Bettina Rodriguez Aguilera	Yes

PASSED and ADOPTED this 13th day of February, 2013.



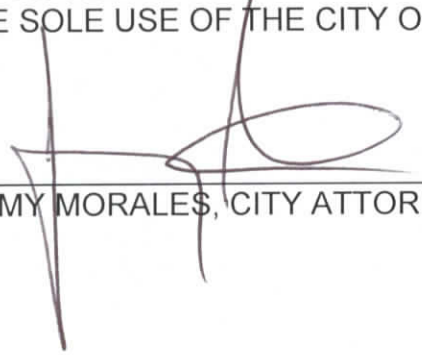
LUIGI BORIA, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR
THE SOLE USE OF THE CITY OF DORAL:



JIMMY MORALES, CITY ATTORNEY