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RESOLUTION No. 18-90

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A WORK ORDER BETWEEN THE CITY AND BINCA IMAGING GROUP, INC., FOR THE WRAPPING OF FOUR (4) TROLLEY VEHICLES IN A TOTAL NOT TO EXCEED AMOUNT OF \$15,800.00; AUTHORIZING THE CITY MANAGER TO EXECUTE THE WORK ORDER AND EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, at the November 2017 Council Meeting, the City Council for the City of Doral (the "City") approved the purchase of four (4) trolleys vehicles in order to keep up with the increase demand of the trolley system and initiate the Florida International University ("FIU") Trolley Route; and

WHEREAS, these four (4) trolleys are currently being manufactured sequentially and the vehicles will be delivered as they are completed; and

WHEREAS, prior to placing the trolleys into service, the vehicles are required to be wrapped with the Doral Trolley branding; and

WHEREAS, the Public Works Department requested three (3) quotes from local printing vendors and selected the lowest quote in order to issue the trolley vehicle wrapping work order; and

WHEREAS, staff received three (3) quotes (Exhibit "A") and recommends award to Binca Imaging Group, LLC. as the lowest quote received in the amount of \$15,800.00; and

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WHEREAS, the City Council finds that accepting the quote and executing a work order for Binca Imaging Group, LLC., in a not to exceed amount of \$15,800.00, to be in the best interest of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

<u>Section 1.</u> Recitals. The above recitals are confirmed, adopted, and incorporated herein and made part hereof by this reference.

<u>Section 2.</u> <u>Approval.</u> The Work Order between the City and Binca Imaging Group, LLC. for the wrapping of four (4) trolley vehicles in an amount of \$15,800.00 is hereby approved.

Section 3. Authorization. The City Manager is hereby authorized to execute the Work Order with Binca Imaging Group, LLC. and expend budgeted funds on behalf of the City, in furtherance hereof.

<u>Section 4.</u> <u>Implementation.</u> The City Manager and the City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and the provisions of this Resolution.

<u>Section 5.</u> <u>Effective Date.</u> This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Vice Mayor Rodriguez who moved its adoption. The motion was seconded by Councilmember Cabrera and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Ana Maria Rodriguez	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Claudia Mariaca	Yes

PASSED AND ADOPTED this 23 day of May, 2018.

JUAN CARLOS BERMUDEZ, MAYOF

ATTEST:

CONNIE DIAZ, CMC

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFIENCY FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

WEISS, SEROTÁ, HELFMAN, COLE & BIERMAN, P.L.

CITY ATTORNEY

EXHIBITS

Natalie Vera (PW)

From:

Gustavo Ramirez <gustavo@toplevelpromo.com>

Sent:

Friday, May 11, 2018 3:24 PM

To:

Shirley Forero (PW)

Cc:

Rita Carbonell (PW); Sharon Fonseca (PW); J Pedro

Subject:

RE: Wrapping services for Doral trolleys

Hi Shirley,

Your per unit cost for wrapping these new trolleys is \$6,800

Please keep us updated.

Thank you,

Gustavo Ramirez

Top Level Promo



Cell: (305) 799-5595 Office: (305) 918-2347

Skype: gus.tlp

Email: gustavo@toplevelpromo.com

From: Shirley Forero (PW) < Shirley.Forero@cityofdoral.com >

Sent: Tuesday, May 8, 2018 5:17 PM

To: Gustavo Ramirez <gustavo@toplevelpromo.com>

Cc: Rita Carbonell (PW) < Rita.Carbonell@cityofdoral.com >; Sharon Fonseca (PW) < Sharon.Fonseca@cityofdoral.com >

Subject: Wrapping services for Doral trolleys

Good morning Gustavo,

We are acquiring 4 additional trolleys, and they should be delivered this month. Please provide us with a quote for the wrapping, I've enclosed the elevation of them. The number of the vehicles will be 13, 14, 15, and 16. If you should have any questions, please let me know. Thank you.

Regards,

Register **NOW** for the Step Up Doral Challenge!



Shirley Forero

Transit Operations Manager

City of Doral

8401 NW 53 Terrace
Doral, FL 33166
T (305) 593-6740 Ext.6013
F (305) 593-6617
shirley.forero@cityofdoral.com
www.cityofdoral.com

Connect with us on Twitter, Facebook and Instagram!



Please note that the State of Florida's Public Records Laws provide that most written communications to or from the City of Doral regarding government business are public records available to the public upon request. This e-mail communication may therefore be subject to public disclosure.

Walter Haas Graphics, Inc. 123 West 23rd Street Hialeah, FL 33010 (305)883-2257-Phone (305)883-0598-Fax

Quote No. 200517 Date: 05/10/18 Page No. 1

QUOTATION

Sold DORAL, CITY OF To 8300 N.W. 53RD STREET SUITE #100

sales@haasprint.com

Ship INSTALL

То

DORAL, FL 33166

Att:SHIRLEY

4

Cust 467 Salesman PH	Ship Date ASAP Lead Time	Ship Via PICK UP	Terms	C.O.D.	
Quantity	Description		Price	Unit	Extension

"DORAL TROLLEY 13, 14, 15, & 16"

4 SIDED VEHICLE WRAP WITH PREMIUM VINYL

3995.00 EACH 15,980.00

- PRINT & INSTALL ONTO A BLANK WHITE VEHICLE

Sale Amt 15,980.00 percentage rate of 18% may be charged on all past due Freight .00 invoices. Sales Tax .00 Total 15,980.00 Pmt Rec'd .00 Bal Due 15,980.00



Binca, LLC.

10680 NW 37th Ter Miami, Fl 33178 Ph: (305) 698-8883 FAX: (305) 698-1099

Email: sales@bincaimaging.com
Web: http://www.bincaimaging.com

Estimate #: 27703

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Created Date: Salesperson:

1

Email:

5/4/2018 1:08:19PM Michel Nudelman

Office Phone: (305) 698-8883 Office Fax: (305) 698-1099

sales@bincaimaging.com (305) 698-8883

Prepared For: City of Doral

Contact: Shirley Forero, PW Permit Clerk

Office Phone: (305) 593-6740 x200 Office Fax: (305) 470-6850

Email: Shirley.Forero@Cityofdoral.com

Address: 8401 nw 53rd terrace Miami, FL 33166

Description: Doral Trolley Wrap

 Product:
 Adhesive Vinyl
 4
 \$3,950.00
 \$15,800.00

Description: Solvent Output on 3M Cast Pressure Sensitive Adhesive (with 3M Cast Laminate)

Complete Trolley wrap price include:

- Graphics
 Printing
- 2. Printing 3. Installation
- Quantity: 4
- Side(s): Single Sided
- Product Code: VU-PSA VINYL.
- Height: 1 in Width: 1 in
- Background Color: White Foreground Color: 4 Color Process

		Subtotal: Total:		\$15,800.00 \$15,800.00
Client Reply Request				
Estimate Accepted "As Is". Please proceed with Order.	Other:			
Changes required, please contact me.	SIGN:		Date:	1 1

Print Date: 5/7/2018 11:31:07AM