

**RESOLUTION No. 16-18**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING AN AGREEMENT WITH THE TECHNOLOGY FOUNDATION OF THE AMERICAS, INC. TO PARTICIPATE AS A GOLD SPONSOR IN THE EMERGE AMERICAS 2016 EVENT TAKING PLACE APRIL 18-19, 2016; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT AND EXPEND BUDGETED FUNDS FURTHERANCE HEREOF; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, the Technology Foundation of the Americas, Inc., a Florida not-for-profit corporation (“TFA”), produces eMerge Americas, an executive-level global technology conference, marketplace of ideas and exhibition scheduled to take place on April 18-19, 2016 at the Miami Beach Convention Center and other venues in the area (the “Event”); and

**WHEREAS**, the Event targets senior business leaders, technology innovators, investors, government officials and entrepreneurs from around the world for an international summit intended to serve as a catalyst for the region’s rapid evolution into a global tech hub; and

**WHEREAS**, the City of Doral (the “City”) approved a Silver Sponsorship at the \$15,000 level in April 2015 to secure participation in the May 2015 edition; and

**WHEREAS**, the 2015 eMerge Americas event attracted 10,000 attendees from 50 countries and generated over one billion media impressions worldwide; and

**WHEREAS**, participation by the City’s Mayor and Council Members, Economic Development staff, City Directors and members of the Economic Development Advisory

Board reinforced the City's commitment to promoting its stature as a multinational hub for trade, technology, business and innovation; and

**WHEREAS**, renewed sponsorship of the 2016 eMerge Americas event aligns with the City's economic development aspirations; and

**WHEREAS**, the Gold Sponsorship package at the \$20,000.00 level, normally priced at \$25,000 and offered at a \$5,000 discount to the City, consists of the following: Fourteen (14) all-access Summit Passes, eight (8) Exhibitor Passes, a 200 square foot exhibit space and promotion of the City of Doral logo on the eMerge Americas website, mobile app, program guide and event marketing materials; and

**WHEREAS**, staff has recommended the City Council approve the agreement with TFA for the Gold Sponsorship at the Event and authorize the City Manager to execute the agreement and expend budgeted funds for the City's participate in the event.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The foregoing recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

**Section 2. Approval.** The eMerge Americas Gold Sponsorship Package, in the amount of \$20,000.00 is hereby approved.

**Section 3. Authorization.** The City Manager is hereby authorized to execute an agreement with TFA for the Gold Sponsorship Package for the Event, subject to approval by the City Attorney as to form and legal sufficiency, and expend budgeted funds in furtherance hereof.

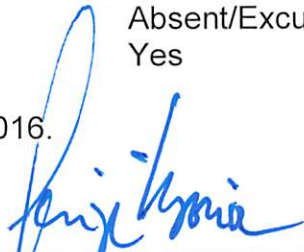
**Section 4. Implementation.** The City Manager and City Attorney are hereby authorized to take such additional action as may be necessary to implement the purpose and provision of this Resolution.

**Section 5. Effective Date.** This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution was offered by Councilmember Cabrera who moved its adoption. The motion was seconded by Mayor Boria and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Christi Fraga	Yes
Councilman Pete Cabrera	Yes
Councilwoman Ana Maria Rodriguez	Absent/Excused
Councilwoman Sandra Ruiz	Yes

PASSED AND ADOPTED this 13 day of January, 2016.




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LUIGI BORIA, MAYOR

ATTEST:




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CONNIE DIAZ, CMG  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE SOLE USE OF THE CITY OF DORAL




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WEISS, SEROTA, HELFMAN, COLE, & BIERMAN, PL  
CITY ATTORNEY