

RESOLUTION No. 15-133

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA SITTING AS THE LOCAL PLANNING AGENCY, GOING FORWARD WITHOUT A RECOMMENDATION OF AN AMENDMENT TO THE SIGN REGULATIONS OF THE LAND DEVELOPMENT CODE CHAPTER 80, ARTICLE IV, DIVISION 2, SECTION 80-128 AND ARTICLE V, DIVISION 2, SECTION 80-212 OF THE LAND DEVELOPMENT CODE OF THE CITY OF DORAL ENTITLED “TEMPORARY IDENTIFICATION BANNERS ON HIGH-RISE BUILDINGS”; PROVIDING FOR DEFINITION; PROVIDING FOR SPECIFICATION; PROVIDING FOR INCLUSION IN THE CODE; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the intent of this new proposed section of the City code is to establish specifications to guide the use of temporary identification banners on high-rise buildings to optimize communication while protecting the public and aesthetic character of the City; and

WHEREAS, on August 5, 2015, the City Council conducted a duly advertised public hearings on the amendment to the City’s Land Development Code, and has considered all evidence and comments received concerning the proposed amendment to the Land Development Code as required by state law and local ordinances; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA SITTING AS THE LOCAL PLANNING AGENCY THAT:

Section 1. The above recitals are true, correct, and incorporated herein by this reference.

Section 2. The Code of Ordinance of the City of Doral is hereby amended as follows:

- Chapter 80 – Sign Regulations
- Article IV – Regulations

Division 2 – Banners and Other Signs on Public Property

Section 80-128. Definition.

The following words, terms and phrases, when used in this division, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

High-Rise Residential Building means any building used for human occupancy which exceeds 75 feet in height above the lowest floor level having building access. A height of 75 feet translates into roughly seven stories as minimum height.

Chapter 80 – Sign Regulations

Article V – Sign Standard and Requirements

Division 2 – Temporary Signs

Section 80-212. Specifications for Temporary Identification Banners on High Rise Buildings.

Temporary Identification Banners on High-Rise Buildings shall be allowed within the City of Doral consistent with the specifications set forth below:

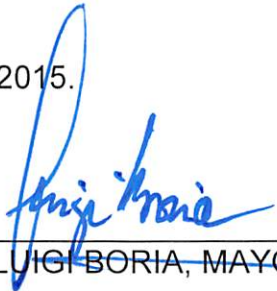
Approvals Necessary	Planning and Zoning Department and Building Department.
Number	Only up to two high-rise temporary identification banners are allowed per building, and both must be identical in size, color, shape, design, and copy.
Sign area (Maximum)	Maximum cover of 1.25 square feet for each one lineal foot of building frontage. No banner shall cover more than 60% of the wall area.
Setback	No extension or projection overstreet.
Supplemental Provisions	Logos may cover no more than 25% of the sign area.
Illumination	Temporary banners shall not be illuminated.
Right to Remove Sign	Temporary banners without a permit must be removed immediately.
Maintenance	Temporary banners must be maintained in good conditions at all times.
Earliest Installation Date (EID)	When the building is 50% completed.
Other restrictions	Banner must be removed upon issuance of hurricane warning. The temporary banner must be removed when more than 80% of the units are leased or sold.

Section 3. This Resolution shall be effective upon adoption.

The foregoing Resolution was offered by Vice Mayor Ruiz who moved its adoption. The motion was seconded by Councilmember Fraga and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Sandra Ruiz	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes

PASSED AND ADOPTED this 5 day of August, 2015.



LUIGI BORIA, MAYOR

ATTEST:



CONNIE DIAZ, CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY FOR THE SOLE USE
OF THE CITY OF DORAL



WEISS, SEROTA, HELFMAN, COLE, & BIERMAN, PL
CITY ATTORNEY