RESOLUTION No. 21-244

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL. FLORIDA. SITTING AS THE LOCAL PLANNING AGENCY, RECOMMENDING GOING FORWARD WITHOUT RECOMMENDATION TO TRANSMIT TO THE LOCAL GOVERNING BODY A TEXT AMENDMENT TO THE CITY OF DORAL COMPREHENSIVE PLAN FUTURE LAND USE ELEMENT, POLICY 2.1.2 ENTITLED "DORAL DÉCOR DISTRICT" (DDD): **MODIFYING ELIMINATING** PERMITTED USES: RETAIL AND SERVICE PERCENTAGE RESTRICTIONS; AND **ESTABLISHING** TOTAL **DWELLING** NUMBER OF RESIDENTIAL UNITS **PERMITTED: ELIMINATING THE "COMMUNITY MIXED USE OPPORTUNITY AREA"** LAND USE CATEGORY: AUTHORIZING THE TRANSMITTAL OF THE TEXT AMENDMENT ADOPTION PACKAGE TO THE STATE LAND PLANNING AGENCY IN THE FLORIDA DEPARTMENT OF ECONOMIC **OPPORTUNITY** AND OTHER REQUIRED **GOVERNMENTAL** REVIEWING AGENCIES PURSUANT TO THE PROVISIONS OF SECTION 163.3184, FLORIDA STATUTES; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the Doral Design District Master Plan was adopted pursuant to Ordinance No. 2010-28; and

WHEREAS, the Doral Design District Core Future Land Use Designation was adopted pursuant to Ordinance No. 2012-07; and

WHEREAS, the City adopted land development regulations implementing the Doral Design District Plan and the Doral Design District Core Future Land Use Designation pursuant to Ordinance No. 2012-26; and

WHEREAS, the Comprehensive Plan guides the future economic, social, physical, environmental, and fiscal development of the City; and

WHEREAS, the City should regularly update its Comprehensive Plan to reflect changes in local conditions; and

WHEREAS, the City Council passed and adopted Resolution No. 20-190, approving an agreement with Tindale-Oliver and Associates, Inc. to create a Doral Décor

District Action Plan (the "Action Plan") and develop corresponding Land Development Code and Comprehensive Plan amendments; and

WHEREAS, the Doral Décor District (the "District") is generally bounded by NW 36 Street on the north, NW 25 Street on the south, NW 82 Avenue to the west and SR 826 (Palmetto Expressway) on the east, as graphically depicted in "Exhibit A"; and

WHEREAS, on August 2, 2021, the City of Doral staff and Tindale-Oliver & Associates, LLC, conducted City Council and Stakeholder Workshops to identify potential refinements to the City's Land Development Code and Comprehensive Plan and to develop the Action Plan to better guide the growth of the District; and

WHEREAS, based on study conducted and input from the City Council, property owners, business owners, and stakeholders, the City of Doral staff has prepared text amendments to the City's Comprehensive Plan, Future Land Use Element, Policy 2.1.2 entitled "Doral Décor District" (DDD), to (i) modify permitted uses, eliminate retail and service percentage restrictions, and establish total number of dwelling units permitted, and (ii) eliminate Community Mixed Use (CMU Opportunity Area land use category; and

WHEREAS, City of Doral staff finds that the procedures for reviewing and recommending on a proposed comprehensive plan amendment are provided in Section 53-213 of the City's Land Development Code and that the proposed text amendment to the City's Comprehensive Plan has met those criteria and standards; and

WHEREAS, on October 27, 2021, the City Council of the City of Doral sitting as the Local Planning Agency (LPA) at a properly advertised hearing received testimony and evidence related to the text amendment to the City's Comprehensive Plan as required by state law and local ordinances.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA SITTING AS THE LOCAL PLANNING AGENCY THAT:

<u>Section 1.</u> Recitals. The foregoing recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval. The Local Planning Agency hereby recommends going forward without a recommendation to the Local Governing Body (City Council) of a text amendment to the City's Comprehensive Plan, Future Land Use Element, Policy 2.1.2 entitled "Doral Décor District" (DDD), to (i) modify permitted uses, eliminate retail and service percentage restrictions, and establish total number of dwelling units permitted, and (ii) to eliminate the Community Mixed Use (CMU) Opportunity Area as provided in "Exhibit B" which is attached hereto and made part thereof.

<u>Section 3.</u> <u>Effective Date.</u> This Resolution shall become effective immediately upon its adoption by the Local Planning Agency (LPA).

Res. No. 21-244 Page 4 of 4

The foregoing Resolution was offered by Councilmember Mariaca who moved its adoption. The motion was seconded by Councilmember Cabral and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez Yes

Vice Mayor Pete Cabrera Absent/Excused

Councilwoman Digna Cabral Yes Councilwoman Claudia Mariaca Yes Councilman Oscar Puig-Corve Yes

TRANSMITTED WITHOUT A RECOMMENDATION TO THE LOCAL GOVERNING BODY (CITY COUNCIL) THIS 27 DAY OF OCTOBER, 2021.

JUAN CARLOS BERMUDEZ, MAYOR

ATTEST

CONNIE DIAZ, MMC

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

LUIS FIGUEREDO, ESQ.

CITY ATTORNEY

EXHIBIT "A"

EXHIBIT A



City of Doral

Doral Décor District Action Plan

October 2021

Draft

Prepared by











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1.0 Introduction

Much has changed since the adoption of the Doral Design District Master Plan in 2010. While the downtown core has experienced significant reinvestment in mixed-use development with vibrant commercial and residential components, there remains capacity for anticipated commercial and residential growth through infill and redevelopment. The Downtown Doral Arts District has provided the way forward for the adaptive reuse of industrial structures north of the downtown core to support arts and entertainment. In the Décor District, the historic tile industry and other home décor establishments are being joined by new establishments in the medical industry. The City is interested in maintaining and fostering the presence of these historic and emerging industries, in conjunction with clarifying and calibrating the conditions under which residential uses will be permitted in the District.

In view of these circumstances, the City of Doral engaged Tindale Oliver and Michael Lauer Planning to create a Décor District Action Plan as an update to the original Doral Design District Plan and provide related Land Development Code regulations to implement the plan. The Action Plan primarily focuses on land use, development standards, circulation, and implementation topics. It includes the following sections with a review of existing conditions, a summary of the future vision for the District based on outreach efforts, general actions items to realize the vision, and a more detailed implementation plan.

- Section 2.0: Existing Plan & Policy Review includes high-level summaries of existing related plans, regulations, and policy documents.
- Section 3.0: Adopted Improvements and Approved Developments documents future public capital improvements planned for the area and significant approved private developments based on City development tracking maps in the Décor District.
- **Section 4.0: Study Area Data Analysis** summarizes land use, development, and taxable value data.
- **Section 5.0: Fieldwork** lists observations and provides images from fieldwork to illustrate onthe-ground conditions in the Décor District.
- **Section 6.0: Outreach** summarizes components of the future vision for the Décor District based on outreach to City Council members and property owners in the District.
- **Section 7.0: Key Takeaways & Action Items** summarizes the findings from the consultant team's analysis with associated action items regarding the District.
- Section 8.0: Implementation Plan includes a list of detailed regulatory amendments for the Comprehensive Plan and Land Development Code, as well as an approach to funding capital improvements.



2.0 Existing Plan & Policy Review

These brief summaries highlight key information from relevant plans, regulations, and policy documents related to the Décor District Action Plan.

Doral Design District Master Plan (2010)

The original Master Plan for this area (formerly referred to as the "Design" District, but now known as the "Décor" District) was originally crafted in 2010 to guide future development of the District. The Plan included a distinction between the "District Core" and the "Area of Influence", as shown in **Map 2-1**. Throughout this section, improvements in the District Core and nearby in the Area of Influence will be noted for context. The District as a whole includes both the area of influence and the District Core.

ATRIUM NW 36 ST / DORAL BLVD. Area of Influence NW 37 ST PARK SQUARE District Core NW 87 AVE SR 826/ NW 32 ST NW 31 ST NW 30 TER NW 29 ST **NW 27 ST** NW 79 AVE TRANSAL

Map 2-1: District Core and Area of Influence in the Doral Design Master Plan (2010)

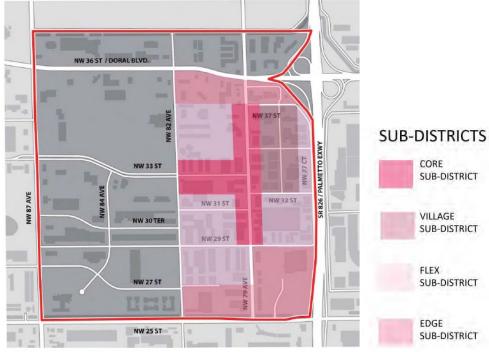
Exhibit 2.2: Doral Design District featutes

Source: Doral Design Master Plan (2010), p 2-6

The Master Plan included direction that would allow and potentially increase residential land uses in this area in mixed-use future land use categories that are described further in the following section. It incorporated existing mixed-use opportunity areas from the Comprehensive Plan that established the potential for future Downtown Mixed-Use designation in the northern portion of the District



Core and Community Mixed-Use designation in the southwest corner of the District Core. It also proposed a new Future Land Use category for the District Core with residential allowances (a version of which was later adopted) and allocated limited residential opportunities in three subdistricts of the Core (see subdistricts in **Map 2-2**). However, when the Master Plan was codified, these limitations were replaced by language with more permissive allowances for multi-family and livework units in the Core area.



Map 2-2: Sub-Districts Plan from Doral Design Master Plan (2010)

Exhibit 4.2: Proposed Sub-Districts Plan

Source: Doral Design Master Plan (2010), p 4-2

This Action Plan is driven by the objective of preserving historic and emerging commercial, industrial, and service establishments in the Core area, namely in the décor and medical industries. Existing and planned development just north of the Décor District in Downtown Doral, the new arts and dining focus of the Downtown Doral Arts District further north (which currently has industrial uses), and the mixed-use development in the Décor District's area of influence address projected demands for new residential and supporting service sector uses. Conditions for residential development proposed in this Action Plan allow the commercial, industrial, and service uses to maintain a foothold among and integrate with the general mix of uses emerging around the District and that may arise in the District in the future based on current allowances; establishing these conditions is generally preferable from a legal standpoint to instituting prohibitions of currently allowed uses.



Doral Comprehensive Plan and Future Land Use

The emphasis of this Action Plan on preserving industrial, commercial, and service uses in the Décor District aligns with the general direction of the City to preserve industrial uses, illustrated through Comprehensive Plan Policy 2.2.11; this policy signals a desire generally to protect industrial land in the City from residential conversion (yet how industrial and residential land is defined would benefit from additional clarity). However, this Plan had to account for the current residential allowances in the 205-acre Doral Décor District (DDD) Future Land Use category (see Map 2-3).Regarding the DDD category, the Comprehensive Plan currently states: "Residential uses comprised of work/live units, lofts and multi-family units are [permitted] but are limited by the District-wide maximum of 5 units per gross acre for all District parcels combined. In addition, no more than 20 units per acre are permitted for any one single parcel."

The District also contains parcels designated Downtown Mixed Use Opportunity Area and Community Mixed Use Opportunity Area. The CMU and DMU designations, once adopted (which requires a Future Land Use amendment), allow for the inclusion of residential development (in the case of CMU, it is required) according to Policy 2.1.2 of the Comprehensive Plan; these designations prohibit industrial uses. Note that the Comprehensive Plan also states: "The fact that a property may be situated within a Community Mixed Use Opportunity Area does not create or establish: (1) any vested rights for or to development; or (2) any expectation of a future use of the property." (Note – the DMU Opportunity Area language was removed from the Comprehensive Plan via Ordinance 2016-09 yet remains on the Future Land Use Map. This designation should either be removed from the map or the language should be added back in.)

Other Comprehensive Plan policies to note regarding land uses and transportation/connectivity include:

- 4.1.8 and 4.2.1 of the Housing Element to protect residential land uses from industrial land
 uses through actions such as buffering and avoiding excessive truck traffic in residential
 neighborhoods.
- Policy 2.4.1 of the FLU Element also allows schools in all FLU and zoning districts, which
 warranted re-evaluation for industrial areas such as the Décor District to promote
 compatible uses.
- Policies 3.2.4, 3.6.6, and 3.6.11 which reference a 79th Avenue corridor study; any future study along this corridor offers a coordination opportunity with land use and transportation options in the Décor District if the study area includes or is adjacent to the District.
- Policy 3.4.2 promoting pedestrian infrastructure: "All streets within the City shall, where feasible, include sidewalks on both sides."
- Policies on bike path easements and construction by private developers:
 - Policy 3.5.1: "Implementation of the Doral Bikeway Network Plan and Transit
 Mobility Study recommendations to expand the interconnected bicycle system
 within the City by five (5) % annually by obtaining "bikeway" easements from
 property owners, encouraging private developers to build paths and constructing
 paths with City funds."





- Policy 3.5.1: "Require private development to incorporate public easements for bicycle paths and trails recommended in the Bikeway Network Plan into residential and non-residential development plans."
- Policy 3.5.5 on bike parking: "Amend the Land Development Code as necessary to ensure bicycle racks are required to be provided at major transit generators such as commercial, industrial, public facilities and mixed use areas."
- Additional development standards included in the Comprehensive Plan were evaluated to
 ensure they work together successfully; see resulting recommendation options in Section
 8.0.

Doral Land Development Code and Zoning Districts

The "District Core" referenced in the original 2010 Master Plan and the Land Development Code (defined in the code as bounded by NW 36 Street, NW 82nd Avenue, NW 25th Street and SR 826) is a larger area than the DDD Future Land Use area. Within the DDD Future Land Use Category boundary, approximately 172 acres (84 percent) of the land is zoned Industrial (I), the remainder as Corridor Commercial (CC). **Map 2-4** shows the zoning map with the DDD Future Land Use category boundary overlaid on top, and the District Core boundary is defined in the text for comparison (note that the DDD Future Land Use boundary and the District Core boundary are not formally adopted on the official Zoning Map – it is for illustrative purposes only). One parcel outside the DDD boundary but within the District Core boundary is zoned Industrial Commercial (IC), and the rest is CC. Permitted industrial uses in Industrial and Industrial Commercial base zoning districts in the District Core include warehouse and light manufacturing.

The map shows that Downtown Mixed Use and Community Mixed Use areas are present in the area to the west of the District. Currently in the District itself, no properties are zoned as mixed-use or residential, but the applicable zoning allows for multi-family and live-work residential uses in the I and IC zoning districts at 20 units per acre. As noted previously, the design restrictions set forth by sub-district in the original 2010 Master Plan were not codified, which could facilitate conversion of non-residential uses to stand-alone residential. Additional considerations for regulatory recommendations include the following:

• Areas of the District Core that are not within the DDD Future Land Use area fall in the Business and Office Residential designations. These Future Land Use designations have Floor Area Ratio (FAR) limits that are more restrictive than the zoning permits for the District Core, highlighting the issue of the differing DDD Future Land Use boundary and the zoning districts within the District Core. Section 163.3194 (b) Florida Statutes requires Land Development Regulations to be consistent with the comprehensive plan; recommendations to correct this inconsistency are outlined in Section 8.0 of this report. (Note the regulations that were adopted in the notes of the code essentially adopted an overlay, but it was not mapped on the official zoning map.) Additionally, some of these parcels front Doral Boulevard, which has additional development standards enabled through Sec. 86-3 referencing standards in the "Doral Boulevard Study" (there is a Doral Boulevard Street Beautification Master Plan; see discussion later in this section). Recommendations in this



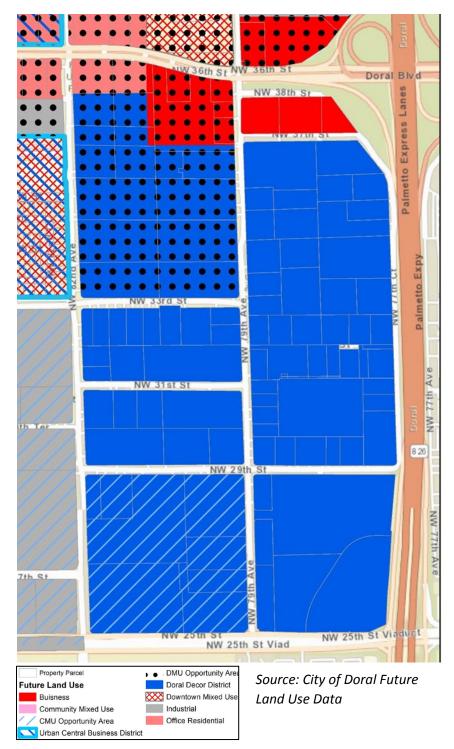


Action Plan address the boundaries to help clarify and coordinate applicable planning and development standards in the Comprehensive Plan and the LDC.

- IC parcels in the District Core are allowed 20 units per acre of residential according to the code, yet there is an IC parcel in the District Core but not within the DDD Future Land Use Category that provides the basis for allowed residential uses in the Décor District.
- Assisted Living Facilities are currently allowed in the industrial zoning districts; an allowance that is re-evaluated by this Action Plan to promote compatible uses.



Map 2-3: Décor District Adopted Future Land Use







Map 2-4: Décor District Adopted Zoning Map illustrating the Doral Décor District Future Land Use category boundary (red) and the District Core Boundary (black)



Source: City of Doral Zoning Data; note that the Doral Décor District Future Land Use boundary and the District Core Boundaries are shown here for comparative purposes to the Zoning Map and are not adopted on the official Zoning Map.



Doral Transportation Master Plan (2017)

A key consideration with the Décor District is that many of the roadways are private, meaning that they are not within the City's purview for improvement or maintenance. **Map 2-5** shows these roadway jurisdictions in the Décor District area.

NW 36th St

STOTER

NW 37TH ST

STROTER

NW 27TH ST

N

Map 2-5: Doral Road Allocation Map (Excerpt)

Legend:

City Sections
County / City Right-of-Way
City Right-of-Way
County Right-o-fWay
Private Right-of-Way
State Road

NOTE: For informational purposes only.

Source: City of Doral Public Works
Department, updated 11/25/2020; note this
is a map excerpt to highlight roadways in
the Décor District with label/legend
adjustments based on County base data.

This plan reviews and merges several other City plans related to transportation, such as the Bikeway Network Plan and the Transit Mobility Plan. The following summarizes recommended improvements located in the Décor District and provides some illustrative examples of other improvements with more general location descriptions in the plan (e.g., various locations throughout the City) that may affect the District. These projects are prioritized in five-year time blocks for the 20 years following the plan (see plan for prioritization details). The Décor District Plan transportation improvements will aim to plug into the broader efforts citywide to ensure a coordinated and connected system to serve both the Décor District and the City as a whole.





Pedestrian and bicycle improvements

- Sidewalk gaps are noted at NW 79th Avenue, NW 84th Avenue, NW 33rd Street, and NW 30th
 Terrace in the Décor District; certain streets are also noted for sidewalk repairs which may
 have segments in the District.
- Pedestrian safety improvements at intersections several intersections in the Décor District are noted as deficient.
- Other general improvements such as mid-block crossings, pedestrian islands, and bike facilities are noted.

Roadway improvements

- Widening and operations improvements noted:
 - NW 25th Street between NW 79th Avenue and NW 97th Avenue widen from 4 to 6 lanes
 - NW 36th Street between NW 79th Avenue and NW 97th Avenues widen from 6 to 8
 - o NW 36th Street/NW 41st Street at NW 87th Avenue expand from 6 to 8 lanes
 - NW 33rd Street between NW 79th Avenue and NW 87th Avenue raise speed limit to 40 and reclassify roadway
- Safety study is needed for Doral Boulevard between NW 97th Avenue and NW 87th Avenue.

Intersection improvements

- NW 25th Street and NW 82nd Avenue
- NW 25th Street and NW 79th Avenue
- NW 33rd Street and NW 87th Avenue
- NW 36th Street and NW 87th Avenue
- NW 36th Street and NW 82nd Avenue
- NW 36th Street and NW 79th Avenue
- Studies needed for intersections at:
 - o NW 36th Street and NW 79th Avenue
 - o NW 33rd Street and NW 82nd Avenue
- Other general improvements are noted, such as wayfinding signage.

Transit

- Trolley service proposals: extended service to Sundays; pilot lunch route service potentially
 - o NW 41st /NW 36th Street between NW 87th Avenue and NW 114th Avenue
 - o NW 87th Avenue between NW 36th Street and NW 25th Street
- Potential transit hubs:
 - o NW 87th Avenue and NW 36th Street
 - NW 8300 Block and NW 35th Street (CityPlace)
- Other general improvements are noted, including transit signal priority projects and bus stop amenities improvements.



Bikeway Network Plan (2015)

The City of Doral has in place a Bikeway Network Plan (**Map 2-6**), whose purpose is to develop a network of proposed multi-use trails that will provide dedicated facilities for a variety of users including bicyclists, pedestrians, and rollerbladers. The Plan illustrates proposed multi-use trails which are intended to be recognizable community assets meeting community needs. The intent of the plan is to allow a greater number of Doral residents, employees and visitors to enjoy activities such as exercising, accessing the park system, biking to work, and experiencing tranquil outdoor settings.

This plan includes an overall planning map that includes major off-street bikeways along the canal at the north edge of the Décor District and along NW 25th Street; the plan also includes an on-street bikeway loop east of what was formerly the Miami West Park (now Doral Central Park).

Note that the 2017 Doral Transportation Master Plan indicates a needed update to the Bicycle Master Plan, which can account for the Décor District vision and recommendations.

Doral Transit Mobility Plan (2014)

This plan focuses on pedestrian, bicycle, and transit components of Doral's transportation system for overall system improvements that support many different transportation options and improves safety, access and connectivity, economic growth, and quality of life in the city. The plan notes existing transit service in the District, such as the trolley service along NW 79th Avenue and NW 33rd Street, and identifies 87th Avenue as a key corridor for transit, bike, and pedestrian improvements, including express service to Palmetto Station and service increases during lunch hours (**Figure 2-1**). Policy 3.6.13 of the Comprehensive Plan provided direction to start including and funding the Transit Mobility Study recommended improvements into the Capital Budget and 5-year Capital Improvement Plan starting in fiscal year 2018/2019.

Miami-Dade Transit Development Plan (FY 2021-2030 Annual Update)

No mention of a funded capital or operations project in the area is in the 10-year plan.

Doral Citywide Parking Study (2019)

This plan analyzes existing conditions related to parking in and around the Downtown Doral area and provides recommendations to manage parking demand. The Study notes that illegal parking is taking place at several places in the Décor District:

- NW 29th Street east of NW 87th Avenue
- NW 32nd Street and NW 29th Street east of 79th Avenue
- NW 77th Court between NW 29th Street and NW 32nd Street

Initial recommendations for these areas include further study of volume and on-street parking patterns, marking on-street parking, and reviewing regulatory signs in these areas.

The plan also includes general short-, mid-, and long-term recommendations that call for actions to address parking comprehensively.



Map 2-6: City of Doral Bikeway Network Plan Map (2015)

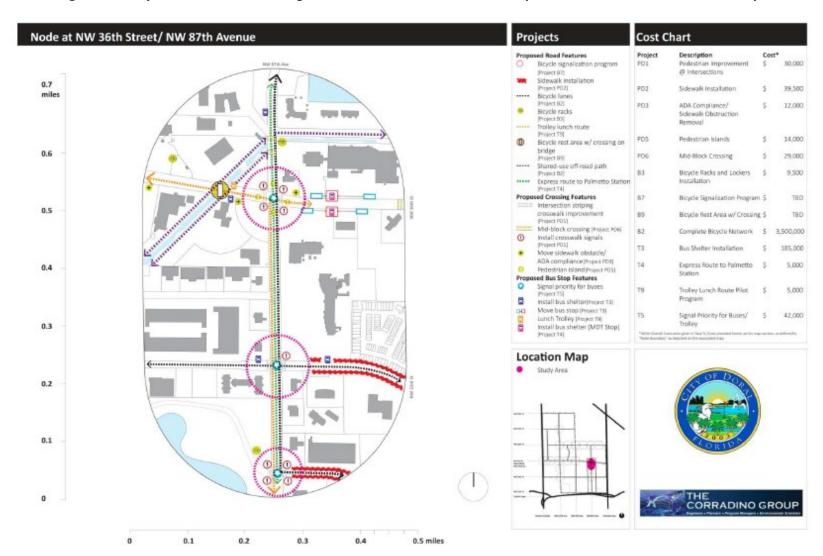


Source: City of Doral Bikeway Network Plan (Kimley-Horn & Associates, Inc., 2015)





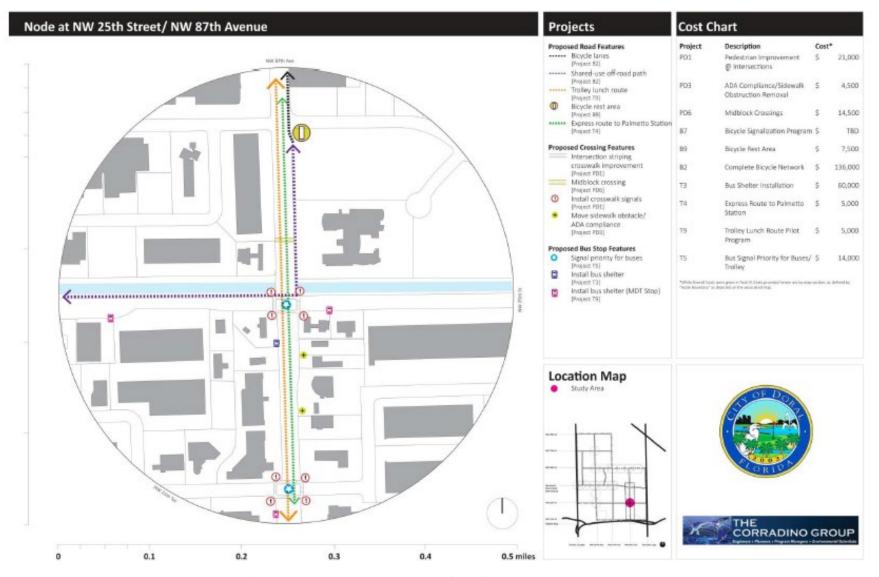
Figure 2-1: Project Area 2 Corridor along 87th Avenue- Recommendation Graphics from 2014 Doral Transit Mobility Plan



Source: 2014 Doral Transit Mobility Plan (The Corradino Group, Figure 15 of plan)







Source: 2014 Doral Transit Mobility Plan (The Corradino Group, Figure 17 of plan)



Doral Boulevard Street Beautification Master Plan

The City of Doral commissioned a Streetscape Beautification Master Plan for Doral Boulevard that addressed the planning and landscape components of the corridor's beautification process. The purpose of the master plan was to create a vision and develop a guide for how the physical environment along Doral Boulevard should be built. The Master Plan addressed issues such as building heights and scale, sidewalk improvements and amenities, architectural features, median planting improvements, gateways, and other right-of-way improvements typical of most streetscape beautification projects. The plan also includes improvements for major intersections and special designs for "gateway" nodes along the corridor.

The portion of Doral Boulevard within the District Core is planned for the most urban design and landscaping treatment in the Master Plan (**Figure 2-2**). The vision includes ample space for sidewalks/ pedestrians, cyclists, and restaurant/café uses along the corridor, as well as landscaping and sidewalk "furniture" (trash cans, benches, etc.). Buildings facing the roadway in the plan concept would be multi-story and include a colonnade to shade pedestrian areas. The Business, Downtown Mixed Use, and Office-Residential Future Land Use category standards should be evaluated in the future to determine their efficacy in fulfilling this vision; However, that process is not a part of this scope of work.

2045 Miami-Dade Transportation Planning Organization Long Range Transportation Plan

The Long-Range Transportation Plan is a regional transportation planning document for the Miami-Dade County area with a planning time horizon through the year 2045. It is helpful to understand any improvements identified at this regional level that may affect the Décor District so that the city can coordinate local transportation efforts. Improvements in and connecting to the Décor District included for programming with funding (in the "Cost Feasible Plan") are:

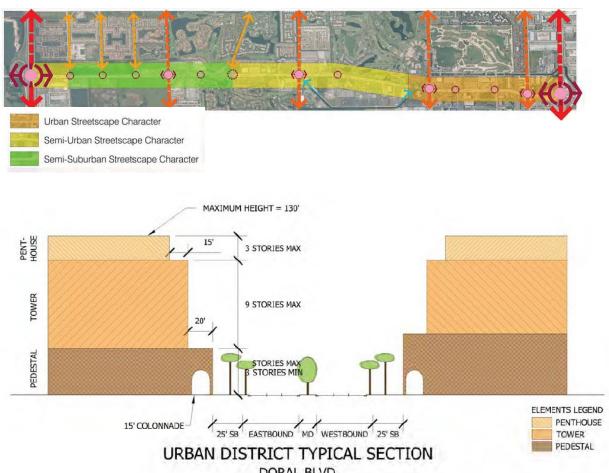
- Construction funds for NW 25th Street off-road bicycle and pedestrian infrastructure improvement between NW 117th Avenue and NW 87th Avenue (just west of the Décor District); this project is listed as a Priority I improvement (for 2020-2025).
- A congestion management project along NW 36th Street/NW 41 Street/Doral Boulevard between NW 107th Avenue and East Drive; funding is noted in periods 2020-2025 and 2025-2030. The project description includes increasing bus route coverage/frequencies, expansion of a local circulator, and "travel demand strategies" which typically aim to reduce the amount of travel alone by car through alternative means of getting around or to reduce the car travel at rush hour times by shifting trips to other times of day.
- Improvements are also noted for freight travel along the Palmetto Expressway and at NW 25th Street and NW 75 Avenue as well as Doral Boulevard and NW 79th Avenue.

Miami-Dade Transportation Planning Organization Transportation Improvement Program (Fiscal Years 2021-2025)

Includes funding for a study of the Palmetto Expressway, including the segment along the Décor District eastern border, in fiscal year 2023.



Figure 2-2: Corridor Graphics from Doral Boulevard Street Beautification Master Plan



DORAL BLVD. N.T.S.

Typical Street-wide Section - Urban Character District

Source: Doral Boulevard Street Beautification Master Plan (Calvin Giordano & Associates)

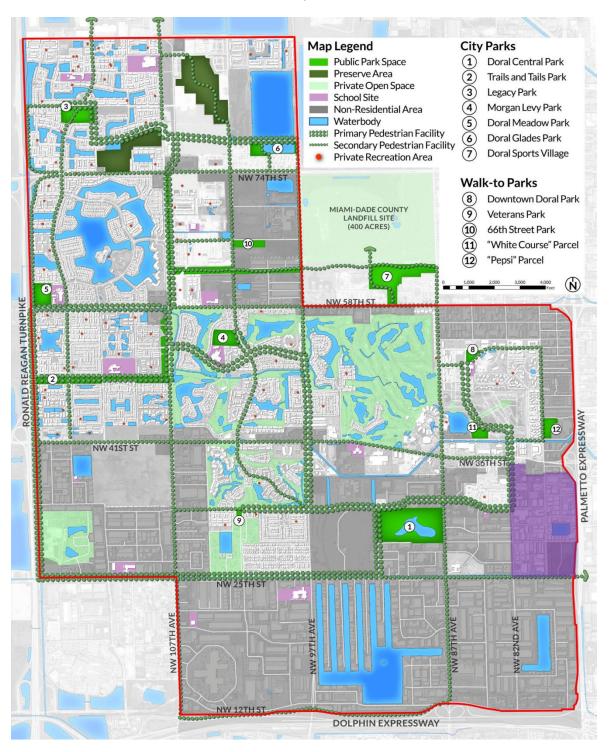
Doral Parks System Master Plan (2017)

The City's Parks System Master Plan evaluates the existing conditions, needs, and priorities for the parks system, then establishes a vision for the future of the system and provides an implementation strategy to achieve that vision. The latest 2017 update includes a Master Plan Vision Map (Map 2-7) that highlights Doral Central Park, a central focus of the entire system, immediately to the west of the Area of Influence and the White Course Park parcel north of the Area of Influence. Both of these parks are undergoing improvements. The vision also includes high priority trail opportunities along 33rd Street and NW 82nd Avenue in the Décor District, among other trail connections. These bicycle and pedestrian routes, along with those in the transportation plans reviewed, provide a starting point for enhancing connectivity in the Décor District for various types of transportation to ensure a coordinated and connected transportation system.





Map 2-7: City of Doral Parks System Master Plan Vision Map from the 2017 Parks System Master Plan



Source: 2017 City of Doral Parks System Master Plan Vision Map (Browning, Day Mullins, Dierdorf, Figure 4.1 of plan); general Décor District area highlighted in purple (added by memo authors for illustrative purposes only)





Stormwater Master Plan (2014)

This plan "analyzes the current condition of the City's existing stormwater management systems, identifies high priority flood prone areas, and establishes a five-year capital improvement plan to implement the most cost-effective projects to address these areas," as stated in its Executive Summary. General improvements for 79th Ave and a sub-area within the Décor District ("Sub-basin D-3") were recommended for inclusion in the 5-year capital plan. Note that the Décor District has certain additional considerations for stormwater management since many roads are private and, consequently, much of the drainage infrastructure that is part of these roadways is not under the jurisdiction of the City.

Green Plan (2009)

In 2009, the City of Doral adopted a Green Master Plan which lays out recommendations and strategies based on sustainable principles which can be integrated into the City's urban development and governmental operations. These initiatives cover the areas of vehicle travel, landscape and open space standards, energy efficiency standards, alternative urban energy sources, place interconnectivity, water, reuse and recycling, urban agriculture, carbon neutral operations, education and outreach. Strategies included in the plan that relate to the following topics may be particularly relevant for the Décor District with an industrial and commercial focus and the Action Plan will include a specific focus on multi-modal connectivity:

- Multi-modal connectivity and accessibility;
- Low Impact Development (LID) and green building practices (addressed later in this memo with the Low Impact Development Master Plan);
- Renewable energy opportunities (with potential for incentives); and
- Coordination with strategies noted in the plan to increase workforce housing and improve commuting options (e.g., work week flexibility).

Low Impact Development Master Plan (2016)

The following highlighted takeaways from this master plan and related LID regulations may help inform efforts in the Décor District:

- Mentions the existing LID provisions in the Land Development Code (Sec. 74-881), which
 were referenced in the Downtown Doral Art District overlay; these standards state that
 "new buildings and redevelopment sites must make every effort to incorporate" a listed set
 of LID practices into project design, site and building plans.
- Additional recommendations from the plan for the Land Development Code include:
 - o A required hydrological assessment of the pre- versus post-development conditions
 - o Inclusion of a Site LID Design Strategies Checklist in the current permit application
 - o More details for the implementation of LID requirements
 - o Provisions for sites where LID is technically infeasible
 - o Provisions for long-term maintenance, monitoring, and enforcement





City of Doral Economic Analysis (2017)

This analysis, completed by the Florida International University's Metropolitan Center, included a data-driven assessment of the City's economy (Report I: Competitive Assessment) and a set of policy recommendations (Report II: Strategic Policy Recommendations) based on the findings in the assessment. The analysis highlights several findings, including high-level conclusions regarding:

- The City's "explosive" economic and population growth over the past couple of decades
- The City's desirability as a place to live
- The idea that future growth is not guaranteed and may look different in the City due to
 factors such as the lack of remaining vacant land, even accounting for proposed additions of
 land ("annexations") to the City, and the likelihood that, moving forward, job growth will
 come from expansion and formation of small companies (50 employees or fewer)
- The need to focus on job quality in the future as opposed to just the quantity of jobs

The policy recommendations include, among others, programs and incentives to reward innovation and also a focus on "Target Advanced Industries" for growth, which are already represented relatively strongly in the City's employment. Medical & Diagnostic Laboratories services and Medical Equipment & Supplies manufacturing are included among these target industries and may align with some of the medically oriented developments being built in the Décor District. Life Sciences & Health Care is a more general industry cluster identified to target for the City. Land use/development policies and regulations developed/adjusted through the Décor District planning process can support these targets and potentially allow for the future presence of other target industries and industries related to target clusters.

Advanced Industry Target Sectors listed in the report include:

Services:

- Architecture & Engineering
- Management Consulting
- Computer Systems Design
- Other Telecommunications
- Data Processing & Hosting
- Software Products
- Wireless Telecom Carriers
- Web Search and Internet Publishing
- R&D Services
- Medical & Diagnostic Laboratories
- Cable & Other Programming

Manufacturing:

- Semiconductors
- Precision Instruments
- Computer Equipment
- General Purpose Machinery
- Medical Equipment & Supplies





- Jewelry, Sporting Goods
- Aircraft Products & Parts

Target clusters mentioned in the report include:

- International Trade & Logistics
- Life Sciences & Health Care
- Aviation
- International Banking & Finance
- Creative Design

The recommendations include a focus on quality of job growth; the role of small businesses, business and site conversion, and acquisition of existing businesses in business growth; promoting more housing choices, transportation strategies, and new workplace strategies to better connect people to their workplaces and attract/retain members of the workforce.

Business Assistance Programs – Façade Improvement Program

The City has an existing Façade Improvement Program that provides a grant to reimburse costs for certain external façade improvements. Businesses and commercial properties in the City of Doral are eligible. The maximum reimbursement is up to 50 percent of costs, up to \$10,000 per property.

Housing Master Plan (2018)

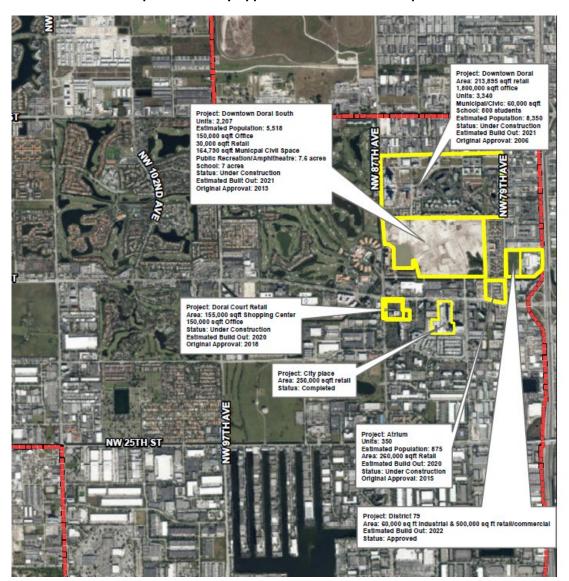
In eliminating or adding restrictions to residential uses in the Downtown Doral Art District and the Décor District, the City will need to capitalize on remaining opportunities where residential is allowed to promote housing options, including housing at attainable price points.



3.0 Adopted Improvements and Approved Developments

The NW 25th Street viaduct project and the extension of NW 33rd Street between NW 97th Avenue and NW 87th Avenue have been completed since the Design District Master Plan was completed. The Capital Improvement Plan of the 2020-2021 Adopted Budget includes \$1.6 million programmed in fiscal year 2024/2025 for NW 33rd St roadway improvements/widening from NW 79th Ave to 82nd Ave. Additionally, improvements to NW 25th Street between the Florida Turnpike and SR 826 are under design with Miami-Dade County.

The images in this section show recently approved mixed-use and non-residential developments in the City, notably Jackson Health and the skilled nursing facility in the Décor District

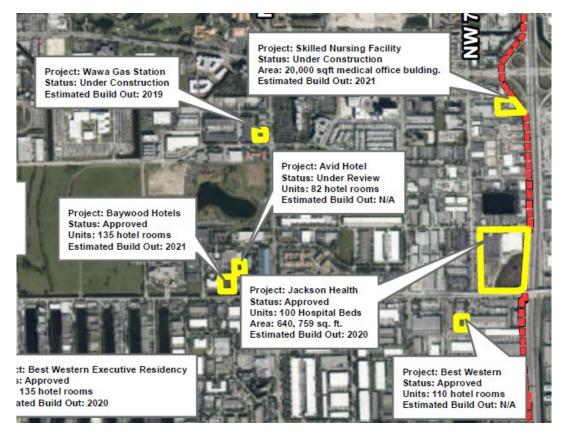


Map 3-1: Recently Approved Mixed-Use Developments

Source: City of Doral

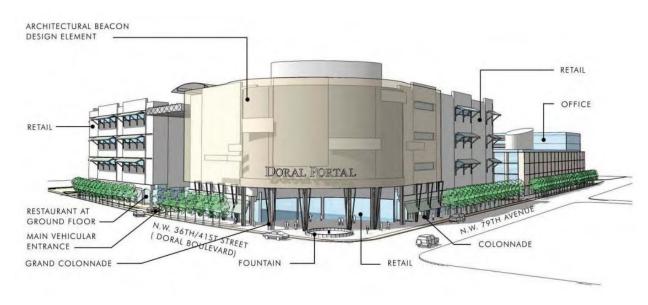


Map 3-2: Recently Approved Non-Residential Developments



Source: City of Doral

Figure 3-1: Atrium Development Rendering



Source: Chisholm Architects, featured in 2010 Doral Design District Plan





Figure 3-2: Jackson West Medical center





4.0 Study Area Data Analysis

Map 4-1 shows the Existing Land Uses in the District based on Florida Department of Revenue 2020 data, with an adjustment to reflect the new Jackson West Medical Center in the southeast corner of the District. The northern portion of the District is directly east of residential and commercial development, while the southern portion is directly east of industrial uses.

826 District Core Area Property Parcel **Existing Land Use** Single Family Other/Utility Vacant Commercial Commercial Vacant Industrial Industrial Institutional Vacant Government County 1,000

Map 4-1: Existing Land Uses within the Décor District Future Land Use Map Boundary (2020)

Source: Florida Department of Revenue (2020) with edit to reflect new Jackson West Medical Center





While comparison of the fiscal impact of different land uses involves revenues and costs of infrastructure and services, review of relative property values between land uses in the sub-area in comparison to those same uses citywide can highlight area-specific needs. Existing land use data over time from the Florida Department of Revenue (the latest reported in 2020) compare the taxable value of various land uses. Commercial uses in the District Core and Area of Influence contribute to a higher share of taxable value relative to share of acreage (47 percent of taxable value versus 35 percent of acreage); industrial uses have a lower share of taxable value than their acreage (28 percent of taxable value versus 36 percent of acreage, Table 4-1). Regarding the City overall, the shares of acreage for these uses are comparable to their shares of taxable value (Table 4-2). This finding indicates that the taxable value of the industrial uses in the District Core and Area of Influence slightly lag industrial values for the City as whole; while further research on exact causes are outside the scope of this study, one contributing factor might be the needed improvements to private roadways in the Décor District for issues such as stormwater (see Section 5.0) that may not be as prevalent in other industrial parts of the City; while the square footage built trends in the District Core and Area of Influence compared to the City overall are fairly similar for industrial development (see Figure 4-1 and Figure 4-2), the variations in year built may influence building age enough to impact taxable value.

Figure 4-1 also shows the recent appearance of residential building in the area of influence surrounding the District (e.g. the remainder of the Design District as a whole as mapped in the Master Plan).

Figure 4-3 and **Figure 4-4** show how the taxable value per square foot of non-residential has been trending upward over time in the District Core, the Area of Influence, and the City of Doral overall.

Table 4-1 and **Table 4-2** also provide context on the District Core and its Area of Influence's role in land use diversity in the city overall. Nearly 25 percent of the city's acreage overall is used for industrial purposes, compared to nearly 19 percent for commercial uses (excluding golf, parking, and tourist uses) and residential uses (each). The District Core and Area of Influence industrial acreage makes up nearly 12 percent of the City's overall industrial acreage, supporting a diverse mix of these three major use categories.



Table 4-1: Existing Land Uses and Taxable Value in the District Core and Area of Influence (2020)

Land Use	Acres	% of Area	% of City	Taxable Value	% of Area	% of City
Vacant*	62	11.5%	7.0%	40,722,840	2.9%	10.8%
Single Family	17	3.1%	2.4%	100,156,705	7.2%	4.3%
Multi-Family	22	4.1%	4.7%	159,220,000	11.4%	3.5%
Commercial	187	34.7%	14.9%	657,616,873	47.3%	23.8%
Golf/Parking/Tourist	28	5.2%	6.8%	33,784,164	2.4%	40.6%
Industrial	192	35.5%	11.6%	395,478,156	28.4%	11.7%
Agricultural	0	0.0%	0.0%	0	0.0%	0.0%
Institutional	4	0.7%	2.1%	0	0.0%	0.0%
Government	5	0.9%	1.7%	0	0.0%	0%
Other/Utility	23	4.2%	3.9%	4,514,181	0.3%	13.5%
Total	540	100.0%	8.1%	1,391,492,919	100.0%	10.3%

Source: Florida Department of Revenue (2020) *Construction is underway at the site of new Jackson West medical center in southeast corner of Décor District (see Section 3.0).

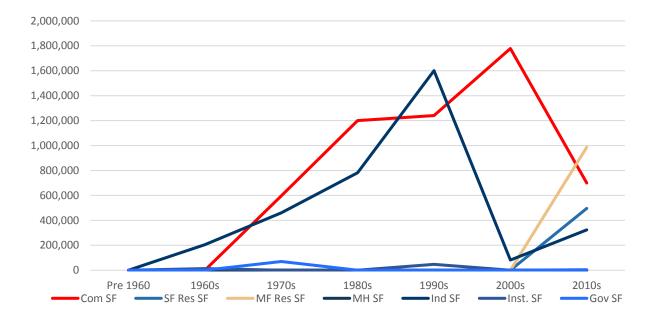
Table 4-2: Existing Land Uses in Doral Overall (2020)

Land Use	Acres	% of Area	Taxable Value	% of Area
Vacant	885	13.3%	375,795,056	2.8%
Single Family	702	10.6%	2,306,937,711	17.1%
Multi-Family	479	7.2%	4,538,430,967	33.6%
Commercial	1,254	18.9%	2,766,632,342	20.5%
Golf/Parking/Tourist	415	6.2%	83,225,571	0.6%
Industrial	1,656	24.9%	3,393,094,335	25.1%
Agricultural	199	3.0%	3,019,205	0.0%
Institutional	181	2.7%	5,199,934	0.0%
Government	298	4.5%	0	0.0%
Other/Utility	580	8.7%	33,470,597	0.2%
Total	6,648	100.0%	13,505,805,718	100.0%

Source: Florida Department of Revenue (2020)

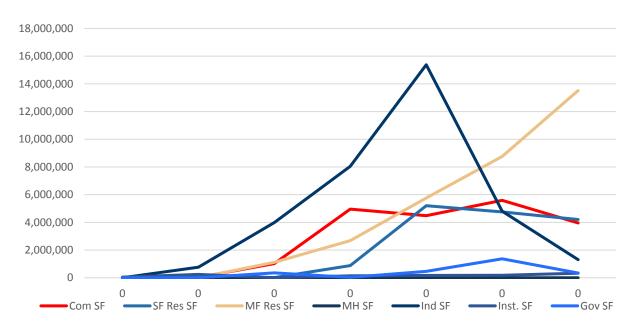


Figure 4-1: Square Footage Built by Decade in District Core and Area of Influence



Source: Florida Department of Revenue (2020)

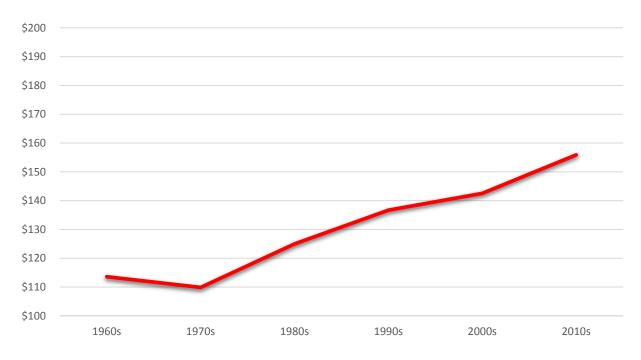
Figure 4-2: Square Footage Built by Decade in Doral Overall



Source: Florida Department of Revenue (2020)

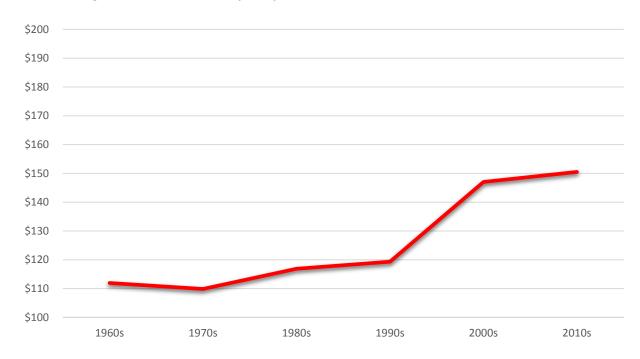


Figure 4-3: Taxable Value per Square Foot of Non-Residential in Décor District Core and Area of Influence



Source: Florida Department of Revenue (2020)

Figure 4-4: Taxable Value per Square Foot of Non-Residential in Doral Overall



Source: Florida Department of Revenue (2020)





5.0 Fieldwork

The project team completed one day of fieldwork in the Décor District. The following points summarize key takeaways from observations, followed by documentation of conditions in the District (**Table 5-1** and **Figure 5-1** through **Figure 5-16**).

- Several businesses observed included the tile and building materials stores, retail strip and retail center development types, a hotel, and the Jackson medical development (see Section 3.0).
- Pedestrian and bicycle improvements, such as sidewalks, streetlighting, bike lanes, and onstreet parking (serving as a buffer between travel lanes and those using sidewalk) are rare along District Core roadways; NW 79th Avenue and NW 82nd Avenue have the most improvements, namely sidewalks and streetlighting. The project team noted truck-related establishments in the area; truck movement would need to be coordinated with the movement of vehicles, pedestrians, cyclists and other transportation methods in the area.
- Most buildings observed in the District Core are setback from roadway with parking in front
 of the building along with the main entrance; in several cases, truck loading/unloading docks
 are at the front of the building, which creates conflicts between loading operations,
 customer traffic and users of the abutting streets. As new development and redevelopment
 occurs within the Decor District, conflicts between loading, customer traffic and bike/ped
 circulation should be mitigated.
- While façade and building designs are generally attractive and appropriate to the uses, there are a number of older sites and structures that would benefit from façade improvements and enhanced landscaping.
- While outdoor storage and operations are generally appropriate for the area, there are several sites that would benefit from improved screening and/or relocation of storage areas.
- Certain parts of the District Core have poor drainage conditions, evidenced by pavement condition and standing water.
- The project team observed some use of pervious pavement along NW 37th St.





Table 5-1: Roadway Characteristics in Décor District

Roadway Name	Public	Sidewalks	Streetlighting	Bike Lanes	Striped On- Street Parking	Additional Observations
NW 29 th St	Yes	No	No	No	No	
NW 32 nd St	No	No	No	No	No	Standing water
NW 33 rd St	Yes	No	No	No	No	
NW 34 th St	No	No	No	No	No	Standing water
NW 37 th St	Yes	Partial 1 Side	No	No	Partial 1 side	
NW 77 th Ct	Partially	No	No	No	No	Standing water; cars parked in grass roadway shoulder
NW 78 th Ave	No	No	No	No	No	Standing water; pavement depressions
NW 79 th Ave	Yes	2 sides	Yes	No	No	
NW 82 nd Ave	Yes	2 sides	Yes	No	No	



Figure 5-1: NW 32nd St Standing Water



Figure 5-2: NW 77th Ct Standing Water





Figure 5-3: Roadway conditions along NW 78th Ave





Figure 5-4: NW 77th Ct Parking







Figure 5-5: Pervious Pavement along NW 37th St



Figure 5-6: Hotel Use along NW 37th St





Figure 5-7: Tile and Surface Materials Store on 77th Ct



Figure 5-8: Tile and Interior Design Service/Materials Store - NW 79th Ave





Figure 5-9: Truck/Trailer Repair Establishment along NW 79th Ave



Figure 5-10: Truck Along NW 79th Ave





Figure 5-11: Truck Loading/Unloading Area along NW 82nd Ave

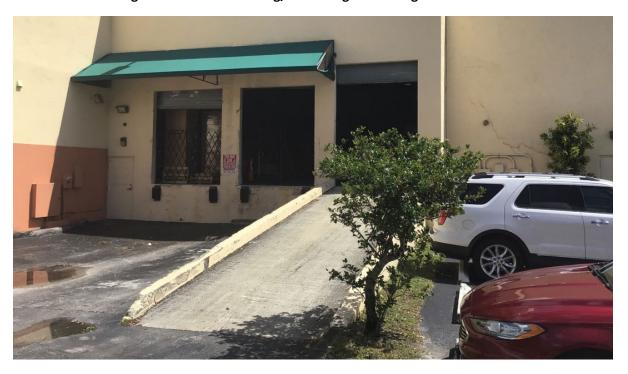


Figure 5-12: Truck Loading/Unloading Area on NW 79th Ave







Figure 5-13: One-Story Commercial Space with Parking in Front





Figure 5-14: Commercial building 79th Ave in the Area of Influence



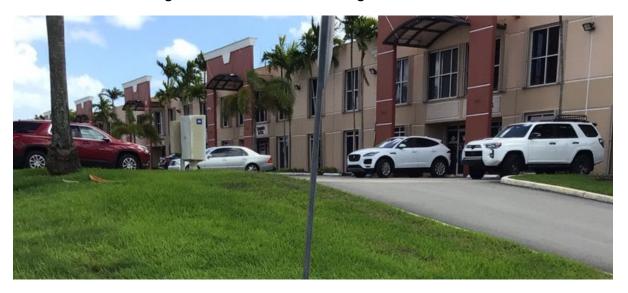




Figure 5-15: Shaded median on NW 27th St in Area of Influence



Figure 5-16: Non-Residential along NW 30th Terrace







6.0 Outreach

The project team facilitated a discussion with City Council on August 2, 2021; the following are takeaways from that discussion:

- A need to put limitations on residential uses in the area was discussed, although views on the degree of limitation varied (e.g., not allowing any residential uses versus limiting standalone residential uses).
- There was discussion about merging the hospital uses and its outgrowth with the existing uses. There was general agreement that growth of medical uses would be more natural than residential in the district. The Council agreed to allow for the expansion of medical uses.
- Council agrees that the 15 percent limitation on retail space per development should be relaxed to allow for market shifts that reduce the viability of warehousing in the Décor District.
- The Council agreed that Assisted Living Facilities should not be authorized in the Industrial zoning district.
- Council also agreed to remove schools from this District.
- More parking needs to be provided in this area, as this area faces constraints that are similar
 to Downtown Doral Arts District. Parking would need to be expanded for increased retail
 uses, but some flexibility should be authorized.
- There was general agreement among the Council that it is not economically feasible for the City to correct private road deficiencies. One Council Member suggested that requiring the roads be brought up to standard when a change of use is requested.
- The Council asked the Consultant to review the need for a separate Décor District based on the range of uses authorized in the Industrial and Décor Districts.
- One Council Member would like property owners to come in one-by-one with their requests.

The project team facilitated a discussion with a sample of property owners on August 2, 2021; three of the ten participants were involved in the original Master Plan Advisory Board. The following are takeaways from that discussion:

- A former Advisory Board member explained that in 2010, when the District Master Plan was
 created, the city wanted residential development. This participant explained that this has
 changed in the past few years and that Comprehensive Plan language protecting industrial
 land uses was adopted after the Master Plan and a specific multifamily development that
 occurred in the area. This participant stated that the purpose of the Master Plan was to
 encourage redevelopment.
- The area is evolving. Owners reported that they can no longer afford to use their buildings solely for warehousing. One participant's business is leasing property for warehousing at a cheaper location. There is a need for expanded showrooms. Saturday is the heaviest retail day.
- There was discussion on Panda Kitchen's purchase of a cluster of warehouses to redevelop them.





- The lack of clarity in the zoning regulations regarding residential uses in the District was
 raised. Clarifying the residential uses allowed by the Master Plan, Comprehensive Plan and
 LDC is one of the issues the project team is attempting to address in the Action Plan and its
 implementing documents.
- The consensus of the group supported allowing for some residential uses in the long-term, but short-term efforts should support existing businesses and commercial redevelopment opportunities. One participant thinks that the hospital will foster expansion of medical uses, as well demand for some residential uses, and that some residential uses should be allowed. One participant reported that because residential redevelopment is not currently financially feasible in the core area, it is okay to leave the possibility for residential development open until the market supports it.
- Adaptive reuse should be considered in this area.
- Participants agreed that that the Décor District is not a good location for schools.
- Discussion of preliminary findings from the economic study underway included preliminary finding is that smaller uses are more advantageous than larger uses with a lot of parking.
- A former Advisory Board member likes the pedestrian-oriented recommendations. This
 participant explained that the original idea was to park once and walk in the area. Providing
 lighting in the evenings is critical. This participant thinks that pedestrian improvements,
 including the lighting, will help connect medical uses to the rest of the area.
- A former Advisory Board member mentioned the problems with the private roads and the
 pilot project that was completed on 34th Street to improve the drainage and pavement
 conditions at the property owners' expense. This participant encouraged the other
 participants to do the same when they update their properties. One participant stated that
 the City had done studies to determine what is needed to fix the roads and related drainage
 problems.
- There was discussion about the Department of Environmental Resource Management placing a moratorium on new drains in the area.
- There was discussion about conflicts with trucks and other uses. One participant mentioned that 79th Ave should not be used for loading of trucks, unless this occurs entirely within private property.
- The following are takeaways from the discussion about implementation options:
 - A Business Improvement District (BID) is not an acceptable approach. The pilot project example reflects the best approach.
 - All options were explored during the original master plan development, and the conclusion was that land use and zoning changes would promote redevelopment and implement the desired changes.
 - There was discussion of the Finger Lakes area that has similar issues and created a
 private property owners association to fund improvements. There is a Décor District
 Merchants Association. There were 40 members who paid; there are now 6 active
 members.
 - There was a request for signage on highway that promotes the District.
- Regarding impediments to redevelopment, the participants shared the following:
 - Zoning should allow other uses so the area can grow.





- o Relaxed parking standards would encourage different uses.
- o The city requirement for traffic impact fees creates some cost challenges.
- o Alcohol permits should be easier to obtain to support retail events.
- o There was discussion about sewer connections east of 79th Street and now that it is available, connection fees are required.
- The 15 percent limitation on retail and services per development in the District was mentioned.





7.0 Key Takeaways & Action Items

Land Use

- Introduce conditions for development to avoid premature redevelopment with residential
 uses that is not integrated with industrial and commercial uses, based on considerations for
 preserving space for and integrating with historic and emerging industries (e.g., the tile/
 décor materials, medical industries), providing facilities and services adequate to serve
 residential uses, and maintaining the City's tax base diversity. Conditions include those
 related to elimination of drainage deficiencies, improvement of streetscapes, mitigation of
 conflicts between residential and industrial truck traffic, connectivity improvements,
 addressing parking constraints, and other urban design factors.
- Eliminate the current allowance of schools and senior care facilities in Industrial Future Land Use and zoning districts on the basis of land use compatibility.
- Remove the ten percent limitation of retail and services in the core district and the 15
 percent limitation per development in the District Core in the LDC as operational changes
 reduce the amount of warehouse space and increase the area of showrooms. Note that this
 shift will also necessitate adjustments to parking requirements as the current mix of land
 uses changes.
- Remove the CMU Opportunity Area from the District Core and consider removal of the DMU
 Opportunity Area to limit conversion of industrial uses in the District to residential. The
 DMU Opportunity Area is posed as an option here since the DDD Future Land Use category
 area that has this opportunity area is adjacent to recent mixed-use development. Also, as it
 has been noted earlier, the DMU Opportunity Area Language was removed from the
 Comprehensive Plan the illustration on the Future Land Use Map is meaningless without
 the descriptive text.
- Property owners indicated an interest in alcohol sales/service allowances to support showroom events. However, this is addressed in the special event section of the Land Development Code.

Development Standards

• The current District Core boundary where Décor District development standards are implemented is larger than the DDD Future Land Use category. Currently, certain parcels within the District Core but outside the DDD have zoning allowances, including FAR maximums and residential use allowances, that exceed limits in their respective Future Land Use categories of Business and Office Residential; other development standards predicated on the current FAR limits stated in the LDC for the District Core may also warrant reevaluation to ensure compatibility of and internal inconsistency with various standards. We recommended scaling back the District Core standards to match the DDD Future Land Use area to address these differences. Subsequently, development standards for parcels that are currently in the District Core but outside the DDD Future Land Use boundary can be evaluated for additional allowances through efforts such as update to plans for the Doral Boulevard Corridor, which should include coordinated LDC and Comprehensive Plan updates to implement and codify the direction of those plans.





- Initiate and adopt recommended Land Development Code amendments in Section 8.0.
- Calibrate development standards for non-residential uses to ensure that standards work together for successful development (e.g., heights and FAR maximums). See Section 8.0 for specific items.
- The 2019 Parking Study and fieldwork in **Section 5.0** documented instances of informal parking in the right-of-way and a demand for parking. Strategies to address parking, include:
 - o For improvements related to on-street parking, implement planned improvements and further study documented in **Section 2.0**, including recommendations from the 2019 Parking Study.
 - Provide flexibility and other incentives for parking management strategies (see Section 8.0).
- The current development standards for the District Core by sub-district in LDC Sec. 53-127(k) should be simplified and re-oriented towards the two main types of development envisioned for the Doral Décor District: mixed-use development with residential and non-residential development. Further, these standards should be codified in a duly adopted overlay versus remaining in the notes of the Land Use Compatibility Table.
- Eliminate buffer requirements. Permitted industrial uses in Industrial and Industrial
 Commercial base zoning districts in the District Core include warehouse and light
 manufacturing as opposed to heavier industrial uses that typically require more buffering.
 The mixed-use development standards proposed in these recommendations can be used to
 promote appropriate integration of uses in the area.

Circulation

- To coordinate truck movements with mixed-use redevelopment, include limitations in the LDC on location of truck loading areas for industrial uses and on location of mixed-use development with residential in relation to existing truck loading docks.
- Explore transit improvements and shuttle options coordinated with surrounding transit improvements and planning documented in Section 2.0 (e.g., proposed transit service along NW 87th Avenue, improvements coordinated with existing trolley service along NW 79th Avenue and NW 33rd Street) to help address parking needs; consider enhanced service particularly for Saturday, the busiest retail day reported by the property owner stakeholder group
- To enhance connectivity between buildings and parking, ensure back-of-building entrances accessed by pedestrian pathways connecting to parking behind buildings.
- Comprehensive Plan policy 3.4.2 states "All streets within the City shall, where feasible, include sidewalks on both sides." In line with this aspiration, require provision of sidewalks, where lacking (see Section 5.0), through redevelopment requirements in the LDC.
- Require streetlighting on private streets where lacking through redevelopment requirements in the LDC. For public streets where street lighting is lacking, address needs through the City's capital improvement process. For needs, see Section 5.0.
- For public improvements related to bike lanes, implement planned improvements
 documented in Section 2.0; in updates to the Bikeway Network Plan and other future bike
 capital planning efforts, consider network connections to the eastern portions of the Décor





District, which will become increasingly important as redevelopment occurs if the share of commercial/mixed-use development increases. Although not stated explicitly, parking behind buildings is implied through the use of maximum building setbacks (also known as build-to lines). The city may consider amending the LDC to regulate parking placement and design.

Infrastructure improvements (e.g., road and stormwater improvements) are needed for the Décor District area, as noted in the current Master Plan and field observations. These improvements are key to maintaining circulation in the Décor District. The planning and implementation of these improvements is highly dependent on the roadway jurisdiction in terms of maintenance, which may add complexity to improvements for privately owned roads in the District. While it is outside of the scope of this Plan to recommend detailed capital improvement projects, issues observed through fieldwork are documented in **Section 5.0**. City Council members and property owners participating in outreach discussions expressed general interest to handle private roadway improvement and maintenance through the private redevelopment process and collective private property owner efforts to improve roadways; this approach provides a basis for our capital improvement implementation discussion in **Section 8.0**.





8.0 Implementation Plan

Regulatory

Table 8-1: Comprehensive Plan Amendment Options

Future Land Use Map/Policies	Issue/Suggested Amendment Option	
Future Land Use Map	Change name of "Doral Design District Core" to "Doral Décor District" on the map for consistency with Comprehensive Plan policies. Remove CMU Opportunity Area from Doral Décor District area. Option to retain DMU Opportunity Area, in which case add policy language to the Comprehensive Plan to define it; if this area is not retained, remove it from the Future Land Use Map (see notes on DMU and DMU Opportunity Area in this table below).	
Policy 2.1.2: Doral Décor District (DDD) - This land use category establishes the core area of the Doral Decor District as envisioned and defined in the Doral Design District Master Plan (adopted August 2010). The Décor District Core is generally bounded by NW 37th Street on the north, NW 25th Street on the south, SR 826 (Palmetto Expressway) on the east, and NW 82nd Avenue to the west. The DDDC category allows industries, manufacturing operations, warehouses, miniwarehouses, offices, showrooms, distribution centers, merchandise marts, utility maintenance yards, utility plants, public facilities, hospitals, medical buildings, hotels, convention facilities, restaurants, banks, cultural facilities, entertainment and similar uses. No rock quarrying or ancillary uses are allowed. Retail and service uses (in addition to the above mentioned uses) designed to serve local businesses and residences within the category may be permitted in the category in an amount not to exceed 10% of the total floor area of the entire category.	37 th Street does not go all the way through to the eastern boundary of NW 82 nd Ave. The boundary does not close. Adjust the description of the boundary to simply refer to the Future Land Use Map. Remove 10% retail and services cap; integrate specific target retail and service uses into the list of allowed uses.	
Residential uses comprised of work/live units, lofts and multi-family units are allowed but are limited by the District-wide maximum of 5 units per gross acre for all District parcels combined. In addition, no more than 20 units per acre are permitted for any one single parcel.	Currently allows stand-alone residential. Include a requirement for residential to be a part of mixed-use development with non-residential. If DMU Opportunity Area is removed, option to insert total number of	





Future Land Use Map/Policies	Issue/Suggested Amendment Option		
	allowed units based on current DDD acreage and permit		
	developments to draw down on the total, retaining the		
	20-unit-per-acre limitation per development (since the		

removed).

Building height is limited to the width of the public-right-of-way fronting the subject property and landscaped open space must comprise a minimum of 10% of a project site.

The floor area ratio (FAR) for Décor District parcels will be as per the FAR standards contained in the adopted Doral Design District Master Plan.

Remove these provisions from the Future Land Use policies and establish appropriate standards for buildings fronting both public rights-of-way and private streets in the land development regulations (see Table 8-2).

DMU Opportunity Area signals the opportunity to convert the base DDD acreage to DMU, this approach is

easier in the case where the opportunity area is

Refers back to the Master Plan, yet the areas in the Plan where the FAR standards are applicable and the Décor District as defined in the Future Land Use policies do not have the same boundaries. Additionally, FAR standards in the Master Plan are low relative to lot coverage and height regulations that are based on right-of-way widths - generally 60-70 feet. (Note – the Master Plan likely meant to establish a ground floor FAR and smaller FAR for upper stories, but that is not specified, and with that conflict, the more stringent standard controls.) Remove reference to the Master Plan and include an increased FAR allowance for the overall site. Step-backs can be addressed in the LDC.



use located on the same side of the street.



Future Land Use Map/Policies

Community Mixed Use (CMU) - The purpose of this multiple use category is to provide a flexible land use palette for high activity nodes north, south and west of Doral's downtown, and at other special locations in the City such as gateways. It allows retail, service, office and residential uses and is limited to parcels 10 acres in size or greater, except for parcels with frontage on Doral Boulevard which can be seven (7) acres or greater in size. A mix of commercial and residential uses are permitted and required for CMU sites. Areas that may be deemed as appropriate by the City Council for the CMU designation and associated CMU projects are within the Community Mixed Use Opportunity Area (CMUOA) depicted on the FLUM. Retail and commercial service businesses and hotels may develop on single-use parcels within a mixed use setting in which no building is a distance of more than 330 feet from another building containing a different single use type or mixed

The base density allowed in the CMU category is limited to no more than 19 dwelling units per gross acre and maximum building height is 8 stories. Additional density up to 25 dwelling units per gross acre and height up to 10 stories may be granted by the City Council for projects that exhibit creative excellence in exceeding the minimum standards contained in Section 86-83 of the City's Code. A workforce housing density bonus of up to 30% of total units may be granted by the City Council for the provision of at least two-thirds (2/3) of the approved bonus units as workforce housing in compliance with Miami-Dade County Code Chapter 17, as amended, Article IX or applicable workforce housing regulations adopted by the City in the future. Landscaped open space in CMU must comprise a minimum of 15% of a project site. Floor area ratio (FAR) shall be limited to 0.5 for the first floor and 0.25 for each additional floor above, exclusive of structured parking.

Governmental and non-profit offices, parks, public facilities and recreational facilities are allowed in CMU. All zoning applications seeking to develop or redevelop within this category must be accompanied by a site-specific master development plan showing, at a minimum, the proposed uses, residential density,

Issue/Suggested Amendment Option

The southwest corner of the DDD area is designated as CMUOA. CMU development requires a mix of commercial and residential uses but does not include industrial uses.





Future Land Use Map/Policies

Issue/Suggested Amendment Option

public realm improvements, internal transportation system, non-residential intensity, building mass, parks and open space, typical street orientation and building elevations, and external connectivity of the proposed development.

Downtown Mixed Use (DMU) - This land use category allows business/retail, office and residential uses. It is limited only to parcels 10 acres or greater in size and is designed to provide for the horizontal and vertical integration of a diversity of urban-oriented uses at the city center. The City Council may consider DMU applications less than 10 acres in size if the property is adjacent to an existing DMU parcel, and located south of NW 58th Street, east of NW 87th Avenue, north of NW 33rd Street and west of NW 79th Avenue. A mix of uses are permitted and required for every DMU site. Hotel and related hospitality uses are allowed as part of the commercial mix, which said mix shall include a combination of at least two (2) of the following uses: (i) business/retail; (ii) office use; and (iii) residential use. In terms of location, areas designated as DMU should be within the city center area defined above for parcels less than 10 acres in size. Other DMU sites can be considered west of NW 87th Avenue provided they are located at major intersections along Doral Boulevard and meet or exceed the 10-acre size minimum. The conceptual site design and community connectivity plans for DMU sites shall identify strategic locations where vertical mixed use shall occur to facilitate multimodal options. At these locations, retail/commercial service businesses are encouraged to be located on the ground floor with office/residential uses above. This shall not preclude horizontal mixed use development where the conceptual site design and community connectivity plans demonstrate that the functional arrangement of such uses achieves the purpose of the DMU category.

The base density allowed in the DMU category is limited to no more than 25 dwelling units per gross acre and maximum building height is eight (8) stories. All DMU project land use applications must be accompanied by a conceptual site design and community connectivity plan. Additional density up to 35 dwelling units per gross acre and height greater than 8 stories may be granted by the City Council

for projects that exhibit creative excellence in exceeding the minimum standards

The northwest corner of the DDD is shown as a DMU Opportunity Area on the Future Land Use Map. It allows for residential uses in addition to business/retail and office uses but does not include industrial uses.





Future Land Use Map/Policies

Issue/Suggested Amendment Option

contained in Section 86-83 of the City's Code. A workforce housing density bonus of up to 30% of total units may be granted by the City Council for the provision of at least two-thirds (2/3) of the approved bonus units as workforce housing in compliance with Miami-Dade County Code Chapter 17, Article IX, as amended, or applicable workforce housing regulations adopted by the City in the future. Landscaped open space in DMU must comprise a minimum of 10% of a project site. Floor area ratio (FAR) shall be limited to 0.5 for the first floor and 0.25 for each additional floor above, exclusive of structured parking.

Governmental and non-profit offices, parks, public facilities and recreational facilities are allowed in DMU. All zoning applications seeking to develop or redevelop within this category must be accompanied by a site-specific master development plan showing, at a minimum, the proposed uses, residential density, nonresidential intensity, public realm improvements, building mass, internal transportation system, parks and open space, art-in public place typical building street orientation and elevation, and external public connectivity of the proposed development.

Community Mixed Use Opportunity Areas – Parcels depicted as being within a Community Mixed Use Opportunity Area may be an appropriate sites [sic] for redesignation to CMU. The Opportunity Areas are not formal land use designations and do not represent a land use change. The current underlying land use designation for the various parcels within these areas applies. The underlying land use designation within a CMU Opportunity Areas may only be changed when the City, on its own initiative, or upon application from the respective property owner(s) applies for an amendment to the Future Land Use Map. Such applications will be considered by the City Council in accordance with the requirements set forth in Chapter 163, Florida Statutes. The City reserves legislative discretion to adopt or deny any such amendments. The fact that a property may be situated within a Community Mixed Use Opportunity Area does not create or establish: (1) any vested rights for or to development; or (2) any expectation of a future use of the property.

DMU Opportunity Area language was removed from this section via Ordinance 2016-09, but it remained on the Future Land Use Map. Option to re-insert descriptive policy language to define the DMU Opportunity Area and allow mixed-use development with residential in the DDD area near the existing residential and commercial development to the west of the northern portion of the DDD (e.g., CityPlace). If this area is not retained, remove it from the Future Land Use Map. Remove Community Mixed Use Opportunity Area from the DDD as a protection for non-residential uses in the southern portion of the Décor District which border the existing industrial uses to the west.





Future Land Use Map/Policies	Issue/Suggested Amendment Option
Policy 2.1.11: There shall be no conversion of Industrial lands to residential, except for special occasions when 50% or more of the immediate area surrounding the industrial parcel has been developed residential. Only in this case shall the City Council consider the conversion of industrial use to residential. This conversion, if approved, shall require extensive buffering in order to separate the uses and protect the new residential development. This policy shall not apply to the DMU core area bounded by NW 58th Street on the north, NW 79th Avenue on the east, NW 33rd Street on the south and NW 87th Avenue on the west.	Clarify the definition of industrial and residential lands. It is unclear if this means existing use, zoning, or Future Land Use. A proposed clarification is to prohibit Future Land Use Map amendments that change areas in the Industrial Future Land Use category to other categories that allow residential uses.
Policy 2.1.20: All parcels within the Doral Décor District Core must adhere to the development standards in the approved Doral Design District Master Plan.	The Master Plan reads on page 4-2: "Unless otherwise stated, all elements of the current land use and zoning remain effect." The Master Plan information and Future Land Use policies are not clear in terms of where the regulatory authority lies. Remove Policy 2.1.20 and rely on Comprehensive Plan policies and the land development regulations for development standards in the Décor District (see Table 8-2 for suggested amendments).
Policy 2.4.1: Public schools are allowed in all land use categories shown on the adopted Future Land Use Map and all zoning districts contained in the LDC.	Prohibit the allowance of schools in the Décor District through the Future Land Use category and zoning districts (see Table 8-2 for land use compatibility).





Table 8-2: Land Development Code (LDC) Amendment Options

Land Development Regulations	Issue/Action
General LDC and new additions	Regulations specific to what is currently defined as the Doral Design District Core are included in various parts of the LDC, particularly the notes sections. Consolidate requirements specific to this area in one overlay section and illustrate the overlay on the zoning map, not embedded in the code text. Remove references to the original Master Plan and ensure that "Décor District" term is used, with removal of any reference to "Design District". In the proposed overlay, include the district-wide total unit allowance for residential uses and conditions for residential development to be occur: • As part of vertical mixed-use development that includes non-residential • With City Council hearing • With upgrades to infrastructure (including private roadways and drainage systems) • With sidewalk, curb, gutter, and streetlighting improvements • With locational limitations to avoid having truck loading docks fronting the street along the block where the mixed-use residential development is locating • With reserved parking for residential uses in accordance with Section 77-139 Prohibit K-12 educational facilities and assisted living facilities.

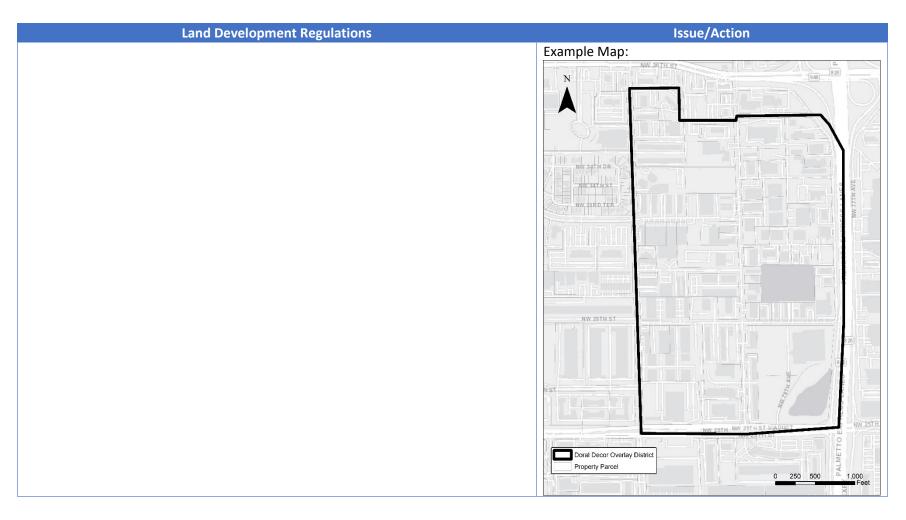




Land Development Regulations	Issue/Action
	Include parking flexibility for changes in use where limited impacts to parking demand are anticipated and for off-site, off-street parking provision (with regulations on associated parking agreements). Include incentives for electric vehicle parking spaces and shared-use parking. Prohibit truck loading docks along major public
	roadways (NW 82nd Avenue, NW 79th Avenue, NW 25th Street, or NW 36th Street). Include a requirement for a back-of-building entrance accessing pedestrian pathways that connect to parking lots; include reference to this requirement in LDC Sec. 86-28 on building entrances and parking and Sec. 77-
Sec. 52-5 Definitions: "Doral Design District Core (District Core). The term "Doral Design District Core or district core" is the area bound by NW 36th Street, NW 82nd Avenue, NW 25th Street and SR 826. The area is graphically depicted in section 53-127(k) of this Land Development Code."	260 on sidewalks for pedestrian access. This area is larger than the Future Land Use DDD category (currently shown as the Doral Design District Core on the Future Land Use Map) since the boundary goes up to NW 36 th Street. Adjust District Core boundary to align with DDD Future Land Use boundary. Remove reference to "Core" or "District Core" since Area of Influence defined in the original Master Plan will not be referenced; suggest replacing with Doral Décor Overlay District (DDOD). Change these references throughout the regulations.





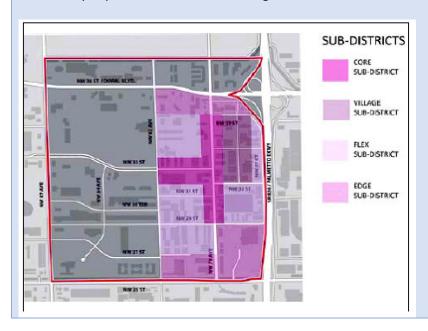






Land Development Regulations

Sec. 53-127 (k) If located in a Sub-District of the District Core pursuant to the Doral Design District Master Plan, the following table of development standards shall apply (If the property is zoned DMU or CMU, this provision does not apply) The district map is pursuant to the Doral Design District Plan:



Issue/Action

This section is located in the notes section of the development standards table and applies to the Corridor Commercial, Industrial Commercial, and Industrial zoning districts. To adopt an appropriate overlay, remove the standards and map from the notes and place in a separate overlay section. Given the reoriented land use vision for the District and the fact that there is little difference between the standards in each subdistrict, develop one set of standards for the area covered by the DDD FLUM category and adopt the overlay as part of the zoning map. Make the standards consistent with the comprehensive plan. One should be able to see the overlay on the map and turn to that section of the code to see what can be built.





	La	nd Deve	lopment	Regulation	ons		Issue/Action
Development Standards for the District Core							
-		core sub-	village sub-	flex sub-	edge sub-		
		district	district	district	district		
Floor area ratio (Far)		0.85 & 0.65	0.75 & 0.5	0.75 & 0.5	0.85 & 0.65		
Maximum height		R-O-W Width	n R-O-W Widt	h R-O-W Widt	h R-O-W Width		
Minimum lot area		7,500	7,500	7,500	7,500		
Minimum lot width (ft.)		75	75	75	75		
Maximum building coverag	ge (pct.)	85	75	75	85		
Minimum open space (pct.)	10	10	10	10		
Minimum building setback	Front	8 to 15	0 to 10	0 to 10	0 to 10		
(ft.)	Side street	8 to 15	0 to 10	0 to 10	0 to 10		
	Interior side	0 to 10	0 to 10	0 to 10	0 to 10		
	rear	0	0	0	0		
contain no more than ten percent retail and service uses. Refer to section 68-320(6a) calculation methodology and exemptions." ndustrial Commercial District: "Retail and services, up to 100 percent of the parcel if ocated within the District Core of the Doral Design District Plan. The District Core shall contain no more than ten percent retail and service uses. Refer to section 68-785(6a) for calculation methodology and exemptions."					of the parcel if District Core	(Also see recommended comprehensive plan changes above.)	
Sec. 68-785(a)(2) Industrial Commercial "Residential, maximum 20 units per acre if ocated within the district core of the Doral Design District Plan. Residential units may consist of work/live, multi-family condominium/apartment house and lofts."				ential units	The density is inconsistent with the 5 UPA limit in the		
		ulti-family	/ condom	ninium/ap	artment h	e and lofts."	comprehensive plan. Assuming the boundary for the Décor District provisions is updated to reflect the DDD FLUM boundary, reference the Décor zoning overlay district provisions for residential allowances and associated conditions.





Land Development Regulations	Issue/Action
	FLUM boundary, reference the Décor zoning district provisions for residential allowances and associated conditions.
Industrial - Sec. 68-820 Permitted uses—Generally. [and see similar language for Industrial Commercial in Sec. 68-785]	
(6a) Retail and services, up to 100 percent of the parcel if located within the District Core of the Doral Design District Plan. The district core shall contain no more than ten percent retail and service uses.a. Exceptions:	Remove the caps on retail and services uses. The district already exceeds the 10% maximum and the permitted retail and service uses in the code versus the comprehensive plan are different.
 All other uses permitted pursuant to this section, regardless of the nature of the use, shall not be counted towards the ten percent retail district core maximum. In the event that the District Core reaches its ten percent retail and services maximum, ancillary retail and services are still permitted on an individual site up to 15 percent of the development pursuant to (6). 	
b. Calculations:	
1. Only retail and services uses pursuant to (6a) shall be calculated toward the maximum ten percent based on all building square footage within the district core.	
2. Retail and services pursuant to (6a) shall not be added to the overall building square footage of the district core in which retail and services, pursuant to (6a), is calculated.	
3. The city's Planning and Zoning Department will maintain an inventory of remaining allocation for retail and services permitted within the district core.	
4. Retail and service uses that are located within either a mixed use or commercially zoned property and that fall within the district core, shall not	





Land Development Regulations	Issue/Action	
contribute to the overall ten percent maximum retail and services allocation.		
Additionally, building area within these zoning districts shall not contribute to the		
overall square footage within the district core for the purposes of the		
aforementioned calculations.		
Sec. 71-105 –Minimum numbers of trees.	Move this language to proposed Décor District overlay	
	section of LDC and retain a reference to the proposed	
Properties located in the district core must meet 50 percent of the tree planting	overlay section in this LDC section.	
requirement.		





Land Development Regulations	Issue/Action
Sec. 77-139 – Required off-street parking spaces.	Move this language to proposed Décor District overlay section of LDC and retain a reference to the proposed
Parking requirements for each development in the district core must meet 70	overlay section in this LDC section.
percent of the requirement for the specific use with the exception of the residential	
uses listed in the matrix. Within the district core, on-street parking may be counted	
toward the number of spaces required for a development. Within the district core,	
off-site parking may be counted toward the number of spaces required for a	
development."	
Multi-family requirement - 1 bedroom: 1 space per unit, 2 or more bedrooms: 2	
spaces per unit.	
District Core Live-Work - 1 bedroom: 2 spaces per unit, 2 or more bedrooms: 3	
spaces per unit. If on-street parking is not permitted or is restricted on the unit's street frontage, then one visitor parking shall be required. The visitor parking shall	
be located 100 feet from the unit's street frontage.	
be located 100 feet from the drift's street from tage.	
Sec. 77-185 – Size.	
Standard parking spaces within the district core shall be eight and one-half feet wide	
by 18 feet long.	
Parallel parking spaces shall be a minimum of ten feet wide, or if located in the	
design core, eight feet wide, and 22 feet long.	
accion con a, and the mac, and the recentions.	
A tandem parking space is a parking space that abuts a second parking space in such	
a manner that vehicular access to the second space can be made only through the	
abutting, tandem space. Tandem parking spaces shall be a minimum of ten feet	
wide, of if located in the design core, nine feet wide, and 20 feet long, and may only	
be used for residential uses in accordance with requirements of this article.	
Sec. 86-32 District core.	The City should evaluate these standards to determine
	if they shall be retained; if they are retained, add them





Land Development Regulations	Issue/Action

The city encourages the application the architectural styles and massing as described in Chapter 6 of the Doral Design Master Plan for properties located in the district core.

Sec. 86-3. - Compliance with Doral Boulevard study.

All developments fronting Doral Boulevard shall comply with the urban design, architectural design and landscape regulations recommended in "Doral Boulevard Study."

directly to the LDC in the proposed overlay section. As written, they have no effect.

With the update to the Doral Boulevard Streetscape Master Plan, the city should evaluate Comprehensive Plan and LDC amendments needed to implement that plan and add language directly to those regulatory documents. Currently, there is overlap between the Core standards and the Doral Blvd standards, with no direction on which controls when in conflict.



Capital Improvements & Redevelopment Funding

In terms of capital improvements, those related to private infrastructure assets, namely roads and drainage systems, are key to complete for the future success of the Décor District. The original 2010 Master Plan laid out several funding mechanisms for the District, including a BID, a Community Redevelopment Area, and other funding sources generally available. Revisiting these options and other funding approaches through the outreach completed for this Action Plan indicated a general desire to have private assets improved through the efforts of private property owners and developers. This approach would include:

- Requirements in the LDC for redevelopment to be conditioned on upgrades to adjacent private assets
- Encouraged collaboration between private property owners to collectively fund and implement upgrades to adjacent private infrastructure assets; as noted in Section 6.0, property owners successfully used this approach to make upgrades to 34th Street.

These approaches can also be supplemented by existing funding sources for redevelopment that may be available, such as the State Brownfields Program Incentives (**Map 8-1** shows that the entire Décor District is a State Designated Brownfield Area). This program involves a Site Rehabilitation Agreement and offers incentives including but not limited to:¹

- Voluntary Cleanup Tax Credits that partially offset the cost of site rehabilitation or solid waste removal
- Cleanup liability protection
- A regulatory framework for cleanup
- Up to \$2500 in Job Bonus Tax Refunds for new jobs created in Qualified Target Industries or in conjunction with an eligible capital investment of at least \$2 million
- Refund on Sales and Use Taxes paid on building materials (note that this applies to construction of qualified home, affordable housing or mixed-use affordable housing projects)

Other local incentives for non-residential development include the local Façade Improvement Program discussed in **Section 2.0**.

Section 5.0 documents some additional capital needs including sidewalks and streetlighting along public streets; these needs can be addressed through requirements for redevelopment in the LDC and the City's capital improvement process for public infrastructure; capital improvements for bike network connections to the eastern portion of the District may become increasingly important depending on the type of future redevelopment (for example, if there is more mixed-use and commercial development) and can be considered with updates to the Bikeway Network Plan and other future bikeway capital planning efforts.

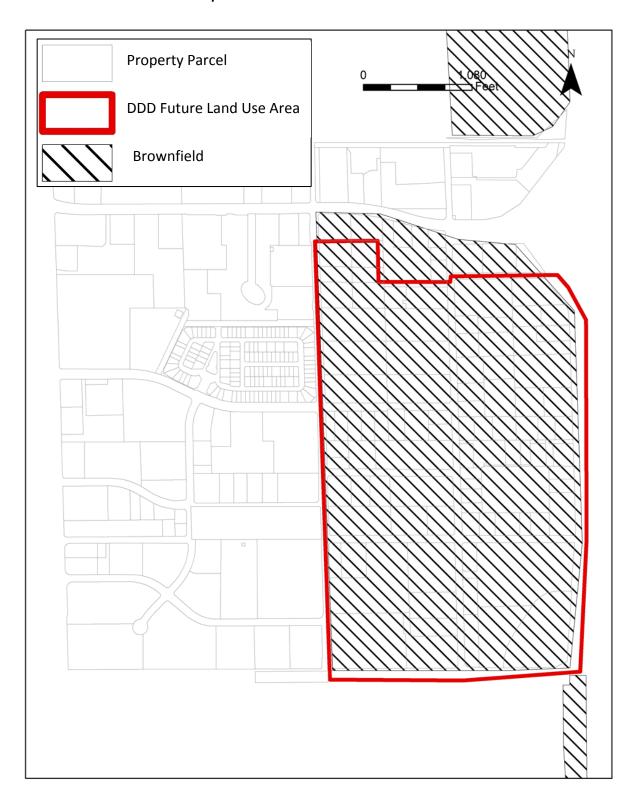
City of Doral | District Décor Action Plan

¹ Incentives summarized from Florida Department of Environmental Protection (2021) "Brownfields Program: https://floridadep.gov/waste/waste-cleanup/content/brownfields-program.

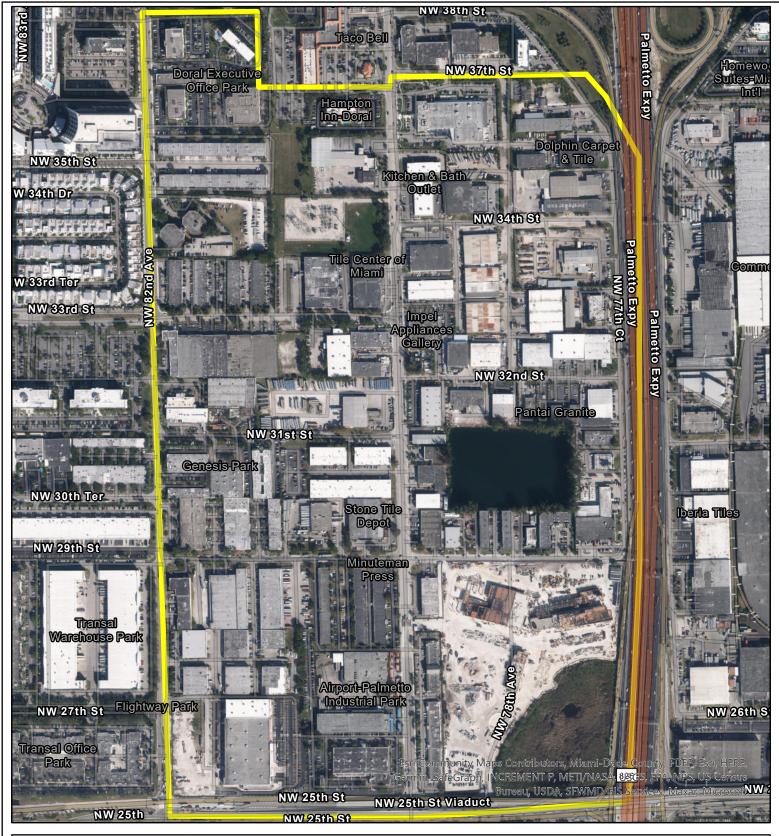




Map 8-1: Brownfields in the Décor District



Source: Florida Department of Environmental Protection



Doral Decor District Boundary





Planning & Zoning Department

Doral Décor District