RESOLUTION No. 19-310

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A BUDGET TRANSFER IN THE AMOUNT OF \$50,000.00 FROM ACCOUNT 001.50005.500340 TO OTHER PUBLIC AFFAIRS DIVISION AND GENERAL FUND EXPENSE ACCOUNTS FOR THE CENSUS 2020 EDUCATIONAL CAMPAIGN; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the June 12, 2019 Council Meeting, Council unanimously approved the establishment of a complete count committee comprised of individuals from diverse sectors to work collaboratively on a campaign to mobilize the City of Doral residents to be counted in the Census 2020. City Staff is working with the committee to devise and execute campaign not exceeding \$50,000; and

WHEREAS, the City will be deploying an educational campaign consisting of multiple outreach efforts including: direct mailers, brochures, bus benches, newspaper ads, workshops, etc. for the purpose of transparency with our residents and to provide all the pertinent information so they may have a clear understanding of the process and how important it is that they participate and "count"; and

WHEREAS, while funds needed to carry out this educational campaign are in the FY 19-20 budget, they are not in the specific and adequate accounts for the Public Affairs Division to utilize; and

WHEREAS, staff respectfully requests approval to transfer funds allocated for this campaign under the 001.50005.500340 account to the Public Affairs Division and General Fund expense accounts in the amount of \$50,000.00.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

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<u>Section 1.</u> The above recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval. The City Council hereby approves the transfer of funds in the amount of \$50,000.00 from account 001.50005.500340 to the Public Affairs Division expense accounts to be utilized for the Census 2020 Educational Campaign as follows -- 001.1150.519.500470 (\$21,810.00), 001.1150.519.500481 (16,390.00), 001.1150.519.500490 (\$800.00), and 001.1150.519.500410 (11,000).

<u>Section 3.</u> <u>Implementation.</u> The City Manager and the City Attorney are hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

<u>Section 5.</u> <u>Effective Date.</u> This resolution shall take effect immediately upon adoption.

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The foregoing Resolution was offered by Councilmember Mariaca who moved its adoption. The motion was seconded by Councilmember Cabrera and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Christi Fraga	Yes
Councilwoman Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Claudia Mariaca	Yes

PASSED AND ADOPTED this 12 day of December, 2019.

JUAN CARLOS BERMUDEZ, MAYOR

ATTEST

CONNIE DIAZ, MMC

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

LUIS FIGUEREDO, ESQ.

CITY ATTORNEY