

RESOLUTION No. 23-77

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING SOUTH FLORIDA PBS, INC., IN PARTNERSHIP WITH THE ALZHEIMER'S ASSOCIATION SOUTHEAST FLORIDA CHAPTER, TO USE THE DORAL CULTURAL ARTS CENTER FOR A BRAIN HEALTH MONTH EVENT, TO BE HELD ON JUNE 27, 2023; AUTHORIZING SAID ORGANIZATIONS TO PARK THE "BRAIN BUS" AT CITY HALL; PROVIDING FOR A WAIVER OF THE RENTAL FEE IN THE AMOUNT OF \$400.00; AUTHORIZING USE OF THE CITY LOGO FOR SAID EVENT; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Doral (the "City") has an existing agreement with South Florida PBS, a not-for-profit organization, whereby South Florida PBS provides informative content concerning health topics to be featured on Doral TV; and

WHEREAS, the City approved the aforementioned agreement pursuant to Resolution No. 22-69, which has proven to be a successful partnership between the parties; and

WHEREAS, South Florida PBS produced a documentary on dementia and Alzheimer's, and now wishes to partner with the City again, in conjunction with the Alzheimer's Association South Florida Chapter, by utilizing the Doral Cultural Arts Center to offer a screening of the documentary on June 27, 2023, followed by a panel discussion which would include a PBS moderator, a neurologist, and an Alzheimer's expert ("Event"); and

WHEREAS, the Alzheimer's Association South Florida Chapter is also seeking authorization to park their signature "Brain Bus" outside of City Hall on the day of the Event, with the intent of helping bring assistance and information closer to people suffering from brain related health issues; and

WHEREAS, the Event will promote wellness, which is in line with the City of Doral's

health initiatives; and

WHEREAS, in addition to requesting use of the City's facility, the organizations are further requesting that the City waive the \$400.00 rental fee, and permit them to use the City's logo in relation to the Event; and

WHEREAS, pursuant to City Resolution 13-141 (the "Resolution"), use of the City's logo by a not-for-profit organization requires City Council approval, and further sets forth the procedures, standards, and guidelines for use of the City logo; and

WHEREAS, pursuant to said Resolution, the City now finds that the Event benefits City residents, contributes positively to the recognition and image of the City, supports the City's mission, and provides a community benefit, and is therefore it is in the best interest of the City to authorize the Event to utilize the City's logo in furtherance thereof, and waive the requirement that the application have been submitted to City Council 60 days in advance of the Event.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are true and correct and incorporated herein.

Section 2. Authorization & Waiver. The Mayor and City Councilmembers hereby authorize South Florida PBS, Inc. and Alzheimer's Association South Florida Chapter to use the Doral Cultural Arts Center for the Event, and allow the Brain Bus to be parked at City Hall. The Mayor and City Councilmembers further authorize South Florida PBS, Inc. and Alzheimer's Association South Florida Chapter to utilize the City's logo for the Event on June 27, 2023, and further waives the requirement that the application for

use of the City logo be submitted to City Council 60 days in advance of the Event, and waives the \$400.00 rental fees.

Section 3. Implementation. The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

Section 4. Effective Date. This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Cabral who moved its adoption.
The motion was seconded by Vice Mayor Pineyro and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Rafael Pineyro	Yes
Councilwoman Digna Cabral	Yes
Councilwoman Maureen Porras	Yes
Councilman Oscar Puig-Corve	Yes

PASSED AND ADOPTED this 10 day of May, 2023.



CHRISTI FRAGA, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



VALERIE VICENTE, ESQ. for
NABORS, GIBLIN & NICKERSON, P.A.
CITY ATTORNEY