RESOLUTION No. 19-210

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING THE 2019 DORAL ART AND FLOWER FESTIVAL AT DORAL LEGACY PARK FROM FRIDAY DECEMBER 6, 2019 TO SUNDAY DECEMBER 8, 2019; APPROVING THE BRONZE SPONSORSHIP LEVEL PACKAGE TO FINANCIALLY SUPPORT THE DORAL ART AND FLOWER FESTIVAL; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, Mr. Ruben Consa ("Applicant") is seeking approval to host the 2019 Doral Art & Flower Festival at Doral Legacy Park from Friday December 6, 2019 to Sunday December 8, 2019; and

WHEREAS, the 2018 Doral Art & Flower Festival was approved unanimously by the Mayor and Council during the November 1, 2018 council meeting. The festival was held at Doral Legacy Park from December 6, 2018 through December 8, 2018 and was a huge success with an estimated 500 patrons in attendance. The festival featured both an indoor and outdoor exhibit where sculptural pieces of art were created with flowers, plants and organic elements using unconventional materials such as steel, aluminum and wood. The exhibit showcased the breath-taking Floral Art Compositions of 35 local Floral Artists and attracted the international art community to the City; and

WHEREAS, hosting the 2019 Doral Art & Flower Festival will continue to benefit the City by increasing our cultural art footprint and attracting cultural tourism; and

WHEREAS, Staff recommends that the Mayor and Council approve the 2019 Doral Art & Flower Festival to be hosted at Doral Legacy Park from December 6, 2019 to December 8, 2019. Staff further recommends the approval of the Bronze Sponsorship Level Package to financially support the event along with promoting the event on the city website and social media. Approval of the event, sponsorship, and promotion is subject to the applicant paying all required facility rental fees.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval. The Mayor and Council hereby approve the 2019 Doral Art & Flower Festival to be hosted at Doral Legacy Park from December 6, 2019 to December 8, 2019. The Mayor and Council further approve the Bronze Sponsorship Level Package in the amount of \$1,000.00 to financially support the event and approve the promotion of the event through the city website and social media. Approval of the event, sponsorship, and promotion is subject to the applicant paying all required facility rental fees.

Section 3. Implementation. The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

Section 5. Effective Date. This resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Cabral who moved its

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The foregoing Resolution was offered by Councilmember Cabral who moved its adoption. The motion was seconded by Vice Mayor Mariaca and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez Vice Mayor Claudia Mariaca Councilwoman Digna Cabral Councilman Pete Cabrera Councilwoman Christi Fraga Yes Yes Absent/Excused Yes

PASSED AND ADOPTED this 11 day of September, 2019.

JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

LUIS FIGUEREDO, ESQ.

CITY ATTORNEY