

**RESOLUTION No. 14-139**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA DIRECTING THE CITY MANAGER TO ADVERTISE AND HOST A CONTEST FOR THE NAMING OF THE NW 114<sup>TH</sup> AVENUE PARK AND ESTABLISH PROCEDURES AND GUIDELINES THEREFORE; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, place names are important in building a sense of place and community by recognizing geographic landmarks, historical events, culture, and individuals who have made significant contributions to the community, state, or country; and

**WHEREAS**, NW 114<sup>th</sup> Avenue Park (the “Park”) has served as a placeholder for the proposed park on NW 114<sup>th</sup> Avenue and NW 82<sup>nd</sup> Street in the City of Doral (the “City”); and

**WHEREAS**, the City Council has the authority to name the Park pursuant to Chapter 38 of the City Code and wishes to implement a process that involves significant public participation to build excitement and anticipation for the new community park; and

**WHEREAS**, the City Council desires for the City to advertise and host contest to name the park and to establish a procedure and guidelines for the contest.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The above recitals are true, correct, and incorporated herein made a part hereof by this reference.

**Section 2. Procedure and Application.** The application and procedure for the Park Naming Contest, attached hereto as Exhibit “A”, is hereby approved.

**Section 3. Direction and Authorization.** The City Manager is hereby directed and

authorized to advertise the Park Naming Contest.

**Section 4. Implementation.** The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

**Section 5. Effective Date.** This Resolution shall take effect immediately upon adoption.

The foregoing resolution was offered by Vice Mayor Fraga who moved its adoption. The motion was seconded by Councilmember Rodriguez Aguilera and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes
Councilwoman Bettina Rodriguez Aguilera	Yes
Councilwoman Sandra Ruiz	Yes

PASSED and ADOPTED this 10<sup>th</sup> day of September, 2014

  
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LUIGI BORIA, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY  
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

  
\_\_\_\_\_  
WEISS, SEROTA, HELFMAN, PASTORIZA  
COLE AND BONISKE  
CITY ATTORNEY

# EXHIBIT “A”

**EXHIBIT A**



**PARK NAMING CONTEST FORM**

The City of Doral is conducting a naming contest for our newest park at the corner of NW 114<sup>th</sup> Avenue and NW 82<sup>nd</sup> Street. We encourage Doral residents to help name this park!

Please submit one name per entry. Entries must be received by 4:30pm, September 19, 2014.

**Suggested Name:**

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Name: 

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Address: 

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Doral, FL, Zip: 

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Phone: 

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E-mail: 

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**REQUIRED: Please describe why this proposed name is appropriate. All supporting documentation shall be typed and attached to this application upon submittal.**

**Mail or hand deliver to:**

Park Naming Contest  
City of Doral  
8401 NW 53<sup>rd</sup> Terrace  
Doral, FL 33166

**E-mail to:**

[parknamingcontest@cityofdoral.com](mailto:parknamingcontest@cityofdoral.com)

**Fax to:**

(305) 593 - 6615

**Park Naming Guidelines**

- Names must be consistent with the City’s mission to make Doral a great place to live, work, learn, and play.
- The application will describe the significant cultural, historic, educational, community or public service, humanitarian, financial or business contribution to the city, state or country made by the person, organization or corporation after whom a city street, sidewalks or other public place is to be named (nominee) and will describe why the specific naming proposal is appropriate; however, the name of the nominee shall not include that of a living individual (i.e., posthumous naming only). The city council shall make a final determination on granting or denying an application. In doing so, the city council shall have absolute discretion to grant or deny the application. All applications for naming a city street, sidewalk or other public place shall require a minimum of three votes of the city council to be approved. A majority of the city council may propose the naming of a street, sidewalk or other public place after a person, organization or corporation, subject to the criteria set forth in this section. **Name cannot be of living individuals in compliance with Ordinance 2013-39 Amending Naming Public Places.**
- Names **cannot** be similar to an existing park, school, or other public facility, except where the sites abut one another.
- Names **cannot** reflect or imply political affiliation.
- Names **cannot** reflect or imply offensive or discriminatory.
- Names **cannot** reference tobacco or alcoholic products.



### **Types of Park Names**

Park names are divided into the following categories and serve to inform the applicant of potential suggestions.

- 1) Adjoining neighborhood, school, geographic identification or long-standing identification with residents. Example: Doral Meadow Park
- 2) A natural, ecological, or geologic feature. Example: Little River Park or Big Oak Park
- 3) Historic event or event of cultural significance. Example: Bicentennial Park
- 4) A historical figure with well-documented contributions. Example: Jose Marti Park
- 5) Individual who gave their life while serving in United States of America in military service or as a first-responder. Example: David H. McDonald Park

### **Parks & Recreation Department Finalist Guidelines**

The guidelines provided for below will be used by the Parks & Recreation Department to select the ten (10) finalists to be placed on the online poll.

1. Names consistent with the City's mission to make Doral a great place to live, work, learn, and play.
2. Names submitted in the greatest amount by multiple applicants.
3. Priority to geographic/ecological names over historic event names and historic event names over individuals/organizations.
4. Priority to long standing place names already in use by the community.
5. Reputation of the deceased individual/organizations must be honorable.
6. In order to continue building the community's identity and honoring local history, priority will be given to individuals who resided in Doral over individuals over those who resided elsewhere.

### **Selection Process**

The process outlined below will be used by the City in consideration of potential names for NW 114<sup>th</sup> Avenue Park.

- 1) The submission phase of this contest shall conclude 30 days from its initial advertisement.
- 2) All names will be screened by the Parks & Recreation Department for compliance with the guidelines established herein. Names deemed compliant will be forwarded to the Parks & Recreation Advisory Board.
- 3) At a publicly advertised meeting, the Parks & Recreation Advisory Board shall select a list of ten (10) names to be placed in an online poll at [cityofdoral.com](http://cityofdoral.com).
- 4) Voting for the ten (10) names selected will be conducted for a total of 14 days.
- 5) The Parks & Recreation Department will submit to the City Council a list of names in the order of highest to lowest vote total for consideration.