

RESOLUTION NO. 12-78

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA ADOPTING THE DORAL-PROJECT HOPE CLASSIC FORMAL PLAN PROVIDING A PARTNERSHIP BETWEEN THE CITY OF DORAL AND PROJECT HOPE; AUTHORIZING THE CITY MANAGER TO EXPEND AN AMOUNT NOT TO EXCEED \$10,270.00 IN THE EVENT THAT SPONSORSHIPS FOR THE HOPE CLASSIC CANNOT BE SECURED; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, on January 11, 2012, the City Council requested that Staff bring a formal plan to Council regarding Project Hope; and

WHEREAS, the Parks and Recreation Department along with Daris Steen drafted a proposal (Exhibit A) for a future partnership with the City which includes a flag football tournament, coaching clinic, a barbecue; and a sports equipment drive along with a breakdown of anticipated expenses; and

WHEREAS, the City, in collaboration with Project Hope will hold these events to benefit children who do not have the athletic facilities or financial means to actively participate in local sports leagues; and

WHEREAS, Staff respectfully requests that the City Council adopt the Doral-Project Hope Classic Formal Plan, presented herein as Exhibit A, providing for a partnership between the City of Doral and Project Hope; and

WHEREAS, Staff further requests that the City Council authorize the City Manager to expend an amount not to exceed \$10,270.00 in the event that sponsorships for the Hope Classic cannot be secured.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

Section 1. The City Council of the City of Doral hereby adopts the Doral-Project Hope Classic Formal Plan, presented herein as Exhibit A, providing for a partnership between the City of Doral and Project Hope.

Section 2. The City Council further authorizes the City Manager to expend an amount not to exceed \$10,270.00 in the event that sponsorships for the Hope Classic cannot be secured.

Section 3. This Resolution shall become effective immediately upon adoption.

The foregoing Resolution was offered by Councilmember Boria who moved its adoption. The motion was seconded by Councilmember Rodriguez and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilmember Luigi Boria	Yes
Councilmember Pete Cabrera	Yes
Councilmember Ana Maria Rodriguez	Yes

PASSED AND ADOPTED this 11th day of June, 2012.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:



JIMMY L. MORALES, CITY ATTORNEY

EXHIBIT “A”



DORAL – PROJECT HOPE CLASSIC

YOUTH FOOTBALL & CHEERLEADING

PROPOSAL

**CITY OF DORAL
PARKS & RECREATIONS DEPARTMENT**

Letter of Proposal was created by Parks and Recreation and Daris Steen



PROPOSED SCOPE OF ACTIVITIES

The Doral – Hope Classic would include the following events:

1) A 7-on-7 Flag football tournament will be hosted between Doral and Project Hope during either March or April. The tournament divisions will be identical to the Xtreme Tackle football weight divisions

- **Anticipated Expenses: \$3,720 (break down attached)**

2) Coaching Clinic and training conducted by professional and college coaches. Training specific to the position coached. Football training specific to player positions and speed camps.

- **Anticipated Expenses: \$2,600 (break down attached)**

3) Broncos – Warriors Alumni Bar-b-que / Cook-out. This presents an opportunity for both Doral and Project Hope to showcase their successful alumni. (on the Saturday of the scheduled tackle football game)

- **Anticipated Expenses: \$3,950 (break down attached)**

4) Sports Equipment Drive: Sports equipment, books, and donations will be collected for 45 days prior to the event and be presented by the City officials to Project Hope on the date of the scheduled Tackle Football Game.

- **Will be attending a Parks and Police Board Meeting to inform them about the project.**

5) A five-year agreement between Project Hope and the City of Doral. (Sister City / Sister organization)

In order to provide some cost recovery. Local businesses will be encouraged to sponsor the event. A sponsorship proposal will be created and supplied to the local businesses.

Details of Anticipated Expenses for the Doral - Hope Classic

7 on 7 Flag Football Tournament				
Item	Quantity	Description	Comments	Cost
Flag Tourn. Uniforms	160	120 jerseys x \$5.50	How Many participants?	\$ 880
Game Referees	7 games	\$40 per official	2 officials per game	\$ 560
Transportation	2	Charter Bus Round Trip 500 each	Bus Company may Sponsor	\$ 1,000
Awards/Trophies	160	Trophies at \$8 each		\$ 1,280
Total Cost				\$3,720

Coaching Clinic & Training				
Item	Quantity	Description	Comments	Cost
Coaches & Trainers	1	To receive a good estimateAccording to the National Football Association a weekend clinic cost	It is estimated that Each coach/trainer is about \$300 a piece	\$2,600
Pro Player Appearance				Free
Misc.				
Total Cost				\$2,600

Broncos - Warriors Alumni Bar-B-Que				
Item	Quantity	Description	Comments	Cost
Food Catering	350	Provides food for the event	Looking to have Parks and Police to assist	\$2,500
DJ	1	Entertainment	4 hours	\$450
Transportation	2	Charter Bus	\$500 per trip (2x)	\$1,000
Program	1	A company would volunteer to create it		Sponsor
Mascot Apperance				
Misc.				
Total Cost				\$3,950

GRAND TOTAL \$10,270

Sponsorships Opportunities

Revenue	Quantity	Value	Max Value if sponsors come on board
Platnum Sponsor	1	\$ 3,000.00	\$ 5,000.00
Gold Sponsors	2	\$ 1,000.00	\$ 2,000.00
Silver Sponsors	3	\$ 500.00	\$ 1,500.00
Bronze Sponsor s	8	\$ 300.00	\$ 2,400.00
Grand Total			\$ 10,900.00

**Sponsorship solicitation will be conducted by a board for this event which consists of Doral citizens, members of Project Hope and a liaison from Parks & Rec.*