

RESOLUTION No. 15-132

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, SITTING AS THE LOCAL PLANNING AGENCY, RECOMMENDING APPROVAL OF AN AMENDMENT TO THE SIGN REGULATIONS OF THE LAND DEVELOPMENT CODE CHAPTER 80, ARTICLE V, DIVISION 3, CREATING SECTION 80-234, ENTITLED “LED ELECTRONIC MESSAGING SIGN IN SINGLE FAMILY RESIDENTIAL COMMUNITIES WITH AN EXISTING HOMEOWNER ASSOCIATION”; PROVIDING FOR GENERAL OPERATING STANDARDS; PROVIDING FOR PREVENTION OF UNSAFE DRIVER DISTRACTION CONDITIONS; PROVIDING FOR A FULL BALANCING OF LEGIBILITY, MESSAGE FUNCTION, CLEAR PURPOSE AND REASONABLE PUBLIC INTEREST CONSIDERATIONS; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the Mayor and City Council of Doral find it to be in the best interest of the citizens of this community to amend the sign regulations of the Land Development Code to establish minimum standards to permit “LED Electronic Messaging Sign for Single-Family Residential Communities” with an existing Homeowner Association (HOA) to keep the residences informed of community activities; and

WHEREAS, on August 5, 2015, the City Council conducted a duly advertised public hearings on the amendment to the City’s Land Development Code, and has considered all evidence and comments received concerning the proposed amendment to the Land Development Code as required by state law and local ordinances.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, SITTING AS THE LOCAL PLANNING AGENCY THAT:

Section 1. Recitals. The above recitals are true, correct, and incorporated herein by this Ordinance upon adoption hereof.

Section 2. Amendment. Chapter 80, Article V, Division 3, creating Section 80-234, entitled “LED Electronic Messaging for Single-Family Residential Communities” with an existing HOA hereby reads as follows:

Sec. 80-234. – LED ELECTRONIC MESSAGING FOR SINGLE-FAMILY RESIDENTIAL DEVELOPMENTS.

(a) *Permitted.* The following sign is permitted as provided in this section for all authorized single-family residential communities with an existing HOA.

(1) *Wall Sign.* The LED Electronic Messaging sign is permitted only as part of the guardhouse design. This sign is permitted as follows:

Approvals Necessary	Planning and Zoning and Building Departments
Number (maximum)	One (1) per development.
Sign area (maximum)	Eight (8) square feet
Sign height (maximum)	Eight (8) feet from adjacent grade
Setback (minimum)	Shall only be allowed as part of a wall-scape of the guard house
Illumination	Stagnant LED display and shall be limited to static messages only.
Supplemental provisions	Shall contain a default mechanism that freezes the image in one position in case of a malfunction
	Shall have an integral and fully operational ambient light monitor, dimmer(s), photocells and similar light cutoff and management devices which shall continuously monitor and automatically adjust the permit-approved sign brightness levels based on natural ambient light conditions

	<p>Shall operate only with automatic dimmer software or solar sensors to control brightness for night time viewing. The intensity of the light source shall not produce glare, the effect of which constitutes a traffic hazard.</p>
	<p>The sign shall not be visible from the right-of-way.</p>
<p>Landscaping and visibility sight triangle on corner lot</p>	<p>See applicable provisions contained in this section</p>
<p>Digital Changeable message</p>	<p>Shall be displayed for a minimum of eight (8) seconds.</p>
	<p>The transition duration between messages shall be accomplished within two (2) seconds, including all Changes of message must appear on the entire sign face.</p>
	<p>No flashing dimming or brightening is permitted except to accommodate changes of message.</p>

Section 3. Effective Date. This Resolution shall be effective upon adoption.

The foregoing Resolution was offered by Vice Mayor Ruiz who moved its adoption. The motion was seconded by Councilmember Fraga and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Sandra Ruiz	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes

PASSED AND ADOPTED this 5 day of August, 2015.




LUIGI BORIA, MAYOR

ATTEST:



CONNIE DIAZ, CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY FOR THE SOLE USE
OF THE CITY OF DORAL



WEISS, SEROTA, HELFMAN, COLE, & BIERMAN, PL
CITY ATTORNEY