

DORAL



WCCD

HOW IS DORAL DRIVING ECONOMIC PROSPERITY?

14,746

Number of Businesses per 100,000 population

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ISO 37120



WORLD COUNCIL
ON CITY DATA

ISO 37120

The first international standard
for city data – 100 city indicators

Doral, United States is ISO 37120
Platinum certified by the World
Council on City Data

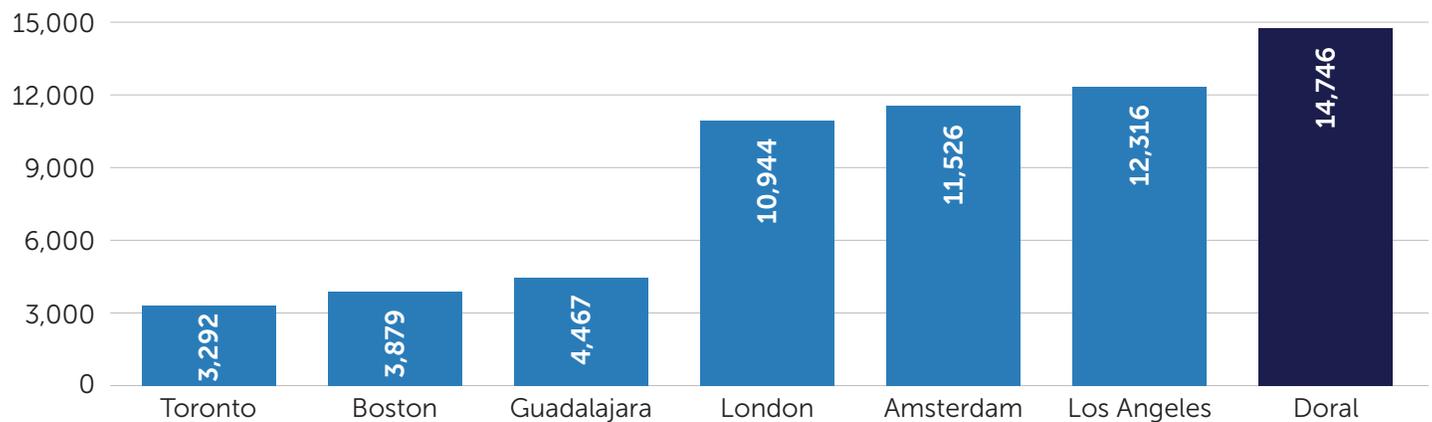
Great Data for a Great City

14,746 NUMBER OF BUSINESSES PER 100,000 POPULATION

HOW DID DORAL ACHIEVE THIS?

WCCD ISO 37120 INDICATOR 5.6:

Number of businesses per 100,000 population



A growing business hub

As a 15 year old city, Doral is already home to 775 businesses in the advanced industries sector.

Connecting regionally and globally

Doral is part of the Miami Free Trade Zone and is located near Miami International Airport and PortMiami.

Building a liveable and sustainable city

Doral's environmental strategies aim to enhance the quality of life for current residents and leave a sustainable legacy.

Planning for growth

Since its incorporation in 2003, the City of Doral has been active in guiding the city's development from a popular small-scale city to one that now has a growing population, a thriving real estate market, and an expanding business hub. In addition to housing the operations of several Fortune 500 companies, Doral has established strong economic footing in the advanced industries sector. The city is home to 775 businesses in the advanced industries sector, providing jobs for 11% of the city's workforce.

Doral's positioning to become a leading location for this sector is also supported by strong planning practices. Responding to both its growing population and an ambition to reduce vehicle trips, Doral has developed its downtown according to mixed use planning principles, while the city's Future Land Use plan aims to convert large areas of industrial property surrounding the downtown core to mixed use development by 2030. This plan was developed in conjunction with Doral's transportation plans, which together aim to promote density to support the development of a mass transit system.

A connected economy

Doral's economic growth has been supported by a history of cooperation with the surrounding Miami region as well as its geographical position connecting it to other

economies. Doral is part of the Miami Free Trade Zone, one of North America's largest privately owned and operated general purpose foreign trade zones, connecting Doral and the Miami region with Latin America, Asia and Europe. Doral is less than a mile from Miami International Airport and 10 miles away from PortMiami, one of the country's largest container ports generating \$41.4 billion annually and more than 324,000 jobs in the South Florida regional economy.

Building a liveable and sustainable city

Doral is carrying forward a history of planning for the future through its participation with other cities in the Miami-Dade region in the ICLEI Pilot for Climate Resilient Communities, as well as signing the US Mayors Climate Protection Agreement. Doral has also developed a stormwater management strategy and a master green plan, which together work to protect natural resources, preserve green space in the city, enhance quality of life and leave a sustainable legacy for future residents. Doral's history of future-oriented planning has positioned the city as a growing hub for business connected to a global economy.



14,746 NUMBER OF BUSINESSES PER 100,000 POPULATION

WHICH CONTRIBUTES TO...

ECONOMIC GROWTH AND PROSPERITY

ATTRACTING A SKILLED WORKFORCE

MORE EMPLOYMENT OPPORTUNITIES

ATTRACTING INVESTMENT

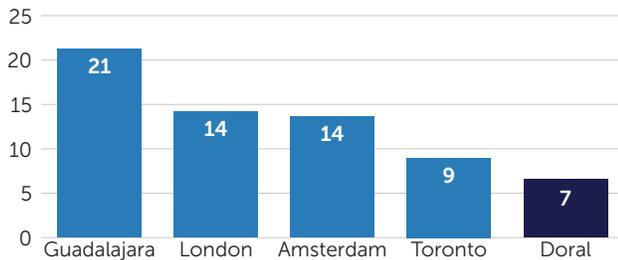
BUILDING INNOVATION

GLOBAL CONNECTIVITY

DORAL IN A GLOBAL CONTEXT

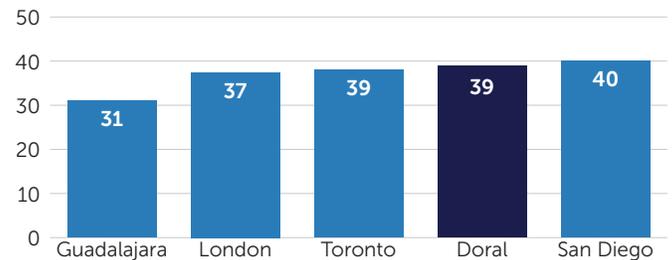
WCCD ISO 37120 INDICATOR 8.1:

Clean air - Low particulate concentration (PM 2.5)



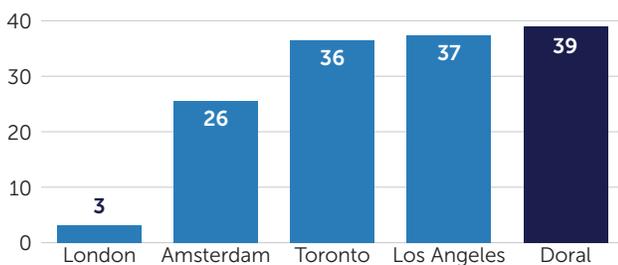
WCCD ISO 37120 INDICATOR 5.4:

Percentage of persons in full-time employment



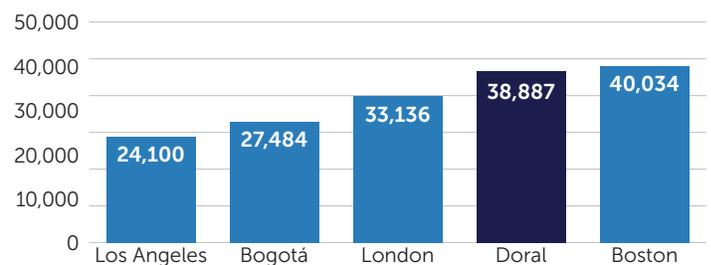
WCCD ISO 37120 INDICATOR 5.7:

Number of new patents per 100,000 population per year



WCCD ISO 37120 INDICATOR 6.7:

Number of higher education degrees per 100,000 population



ABOUT THE WCCD

Discovering solutions for our rapidly urbanizing planet, the World Council on City Data (WCCD) is the global leader in standardized city data - creating smart, sustainable, resilient, and prosperous cities.

The WCCD is implementing ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life, the new international standard; created by cities, for cities. The WCCD has developed the first ISO 37120 certification system and the Global Cities Registry™.

The WCCD hosts a network of innovative cities committed to improving services and quality of life with open city data and provides a consistent and comprehensive platform for standardized urban metrics.



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