

### CITY OF DORAL PARKS AND POLICE 4 KIDS FOUNDATION BOARD SPECIAL MEETING

Friday, February 12, 2016 at 11:00 a.m.

Doral Government Center

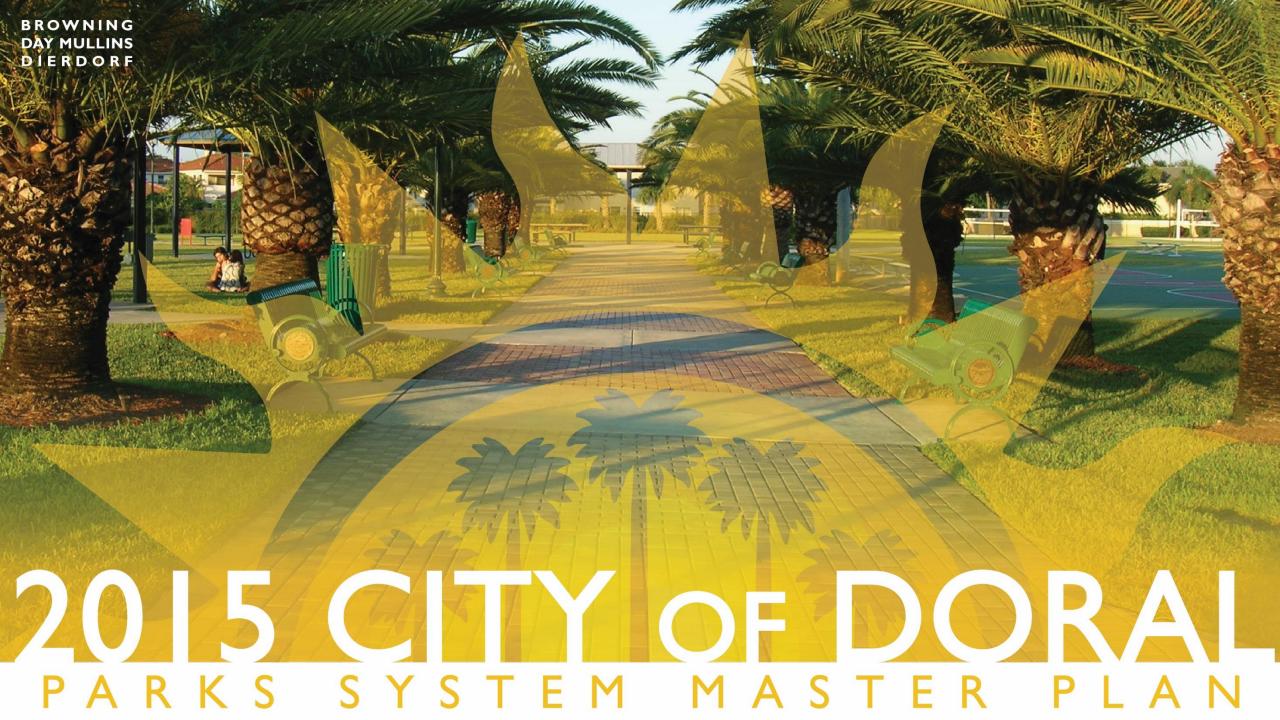
3<sup>rd</sup> Floor Training Room

8401 NW 53<sup>rd</sup> Terrace

Doral, FL 33166

- 1. Call to Order / Roll Call of Foundation Members
- 2. Public Comments
- 3. Presentation Items:
  - A. Presentation by the Browning Day Mullins Dierdorf Consultants (Exhibit A)
- 4. Discussion Items:
  - A. Stakeholder Interview for the Parks System Master Plan
- 5. Next Meeting Date
- 6. Adjournment

Anyone wishing to obtain a copy of an agenda item may contact the **City Clerk at 305-593-6725** or view the agenda packet on the City's website at <a href="www.cityofdoral.com">www.cityofdoral.com</a> or at City of Doral Government Center, 8401 NW 53<sup>rd</sup> Terrace, Doral, Florida 3366 during regular business hours (Monday – Friday, 8:00 A.M. – 4:30 P.M.). Pursuant to Florida Statute 286.0105, anyone wishing to appeal any decision made by the City Council with respect to any matter considered at this meeting or hearing shall need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.



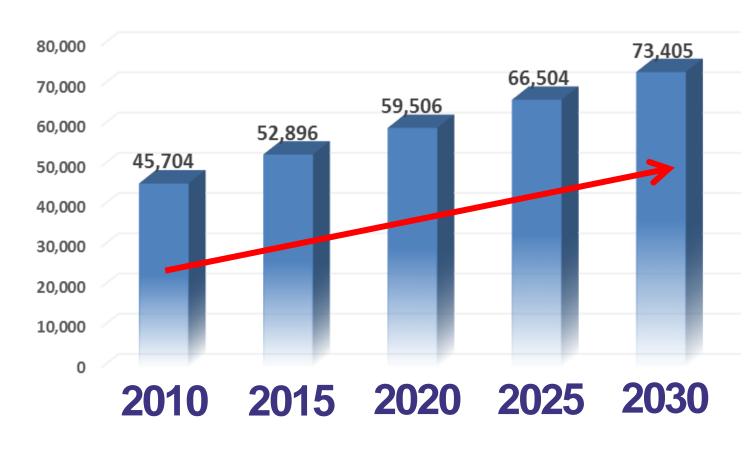
- 3rd fastest growing city in US, 2nd fastest growing City in Florida
- »Over 2 million square feet in approved Commercial Developme nts
- » Over 9,000 Residential Units and 5 Mixed Use Developments Approved



**Doral Today** | New Residents and Communities

- »2009 Master Plan estimated a 2014 population of 40,342, which was outpaced by +30%
- » Current projections indicate an additional increase of 39% by 2030, to 73,405 individuals living in 23,438 households

#### **Current Population Projections**



#### **Doral Today | New Residents and Communities**

#### **2009 Resident Priority Needs**

- 1 Bicycle lanes on streets
- 2 Outdoor swimming pools/water parks
- 3 Nature center and trails
- 4 Indoor swimming pools/leisure pools
- 5 Indoor fitness/exercise facilities
- 6 Paved walking/biking trails
- 7 Picnic areas
- 8 Small neighborhood parks

#### **2009 Highest-Priority Projects**

- 1 114<sup>th</sup> Ave. Park Acquisition and Development
- 2 Central Park Redevelopment
- 3 Walking and Biking Trails
- 4 Doral Dog Park

Dereff-Teasbyog packs Priorities

#### **Veterans Park**



**Trails and Tails Park** 



**Downtown Doral Park** 



114<sup>th</sup> Avenue Park



**Doral North Park** 



**Future Aquatics Facility** 



#### Post-2009 Facilities:

- 5 New Parks
- 55 Additional Acres
  - 7 Tennis Courts
  - 7 Basketball Courts
  - 5 Playgrounds
  - 4 Football/Soccer
  - 2 Volleyball Courts
  - 2 Recreation Centers
  - 1 Baseball/Softball
  - 1 Nature Center
  - 1 Aquatics Center
  - 1 Dog Park
  - 1 Splash Pad

**Doral Today** | New Parks = New Facilities, Programs, and Needs

#### **2009 Resident Priority Needs**

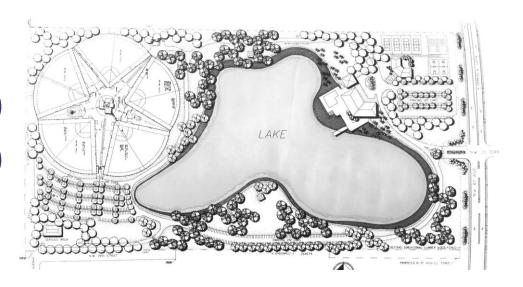
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- 4 Indoor swimming pools/leisure pools
- 5 Indoor fitness/exercise facilities
- 6 Paved walking/biking trails
- Picnic areas
- 8 Small neighborhood parks

#### **2009 Highest-Priority Projects**

- 4-114<sup>th</sup> Ave. Park Acquisition and Development
- **2** Central Park Redevelopment
- **3** Walking and Biking Trails
- 4 Doral Dog Park
- **5** Veterans Park
- 6 Doral North Park
- **7** Aquatics Facility

#### Dereff-Teasbylog packs Priorities

# 1997



## 2011



## 2002



## 

The FINAL concept for Central Park should...?

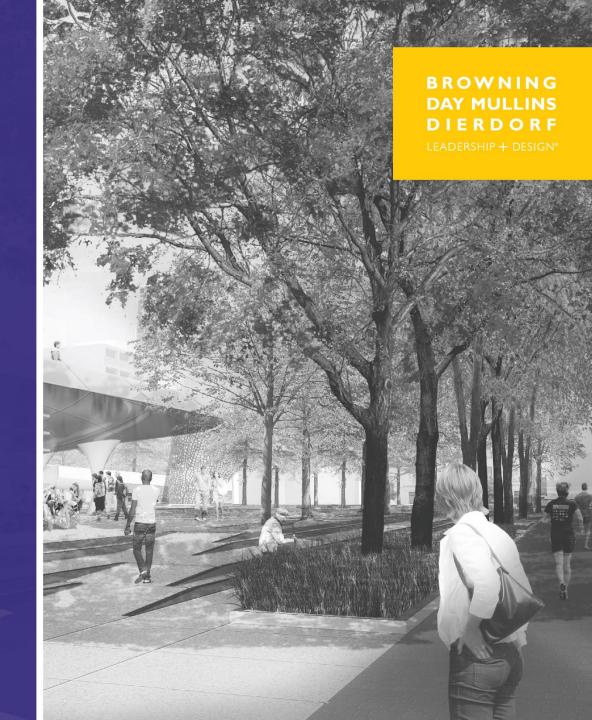
**Doral Today** | The Evolution of Central Park



#### Implications of...

- Our Project Team's Experience
- 2 State, Local, National Trends + Issues
- Innovative/Efficient Project Approach

2015 CITY OF DORAL





#### Ryan P. Cambridge, PLA, ASLA, NRPA



Director of Parks + Open Space Planning, Associate

- » Specialized, national experience in Parks + Open Space System Planning and Assessment, Professional Public Facilitation
- » 7 years experience with City of Doral, managing six (6) park projects

#### **Parks Master Plans**

- •City of Doral Morgan-Levy Park Field Improvements, Doral, FL
- ·City of Doral Mountain Bike Park Concept Plan, Doral, FL
- •City of Doral 114th Street Park Master Plan, Doral, FL\*
- •City of Doral Trails and Tails Park Master Plan, Doral, FL\*
- •City of Doral JC Bermudez Park Phasing Plan, Doral, FL\*
- •CCHS Recreation Master Plan, Indianapolis, IN
- •Davlan Park Conceptual Master Plan, Indianapolis, IN
- •Ben Davis Youth Sports Park Master Plan, Indianapolis, IN
- ·Jaycee Park Master Plan, Greencastle, IN
- •Common Core Community Park Master Plan, Jeffersonville, IN
- •Historic 7th Street Streetscape, West Palm Beach, FL\*
- •Sunrise Lakes Park, Sunrise, FL\*
- •Clematis Street Streetscape, City of West Palm Beach, FL\*
- •Veterans Park Master Plan, City of Delray Beach, FL\*
- •Worthing Park Master Plan, City of Delray Beach, FL\*
- •Jazz Park Concept Plan, West Palm Beach, FL\*
- •Common Ground Park, Lakeland, FL\*
- •Lake Eva Park, Haines City, FL\*

#### Parks + Open Space System Planning

- •City of Doral Parks System Master Plan, Doral, FL\*
- •Town of Upland Community Master Plan, Upland, IN
- •Miami-Dade County Community Rec. Needs Assessment, Miami-Dade
- •Seminole County Parks + Recreation Master Plan, Seminole County, F
- •City of Sunrise Leisure Services Master Plan, Sunrise, FL\*
- •City of Gainesville PRCA Master Plan, Gainesville, FL \*
- •Miami-Dade Parks + Rec. Pattern Book, Miami-Dade Co., FL \*
- •City of Sunrise Open Space Needs Assessment, City of Sunrise, FL \*
- •River of Grass Greenway Feasibility Study, Miami-Dade County, NPS
- •City of Raleigh Parks + Recreation Master Plan, Raleigh, NC\*
- •Buckhead Greenspace Action Plan, Atlanta, GA \*
- •GA-400 Trail Feasibility Study, Atlanta, GA \*
- •City of Lenexa Parks and Open Space Comprehensive Plan, Lenexa, k
- •Norfolk Parks + Recreation Master Plan, Norfolk VA \*
- •City of Jacksonville Parks + Recreation Vision Plan, Jacksonville, NC
- •Military Joint Task Force Recreation Plan Master Plan for Camp Lejeur \*Projects while employed at another firm.

Ryan P. Cambridge, RLA ASLA – Project Manager



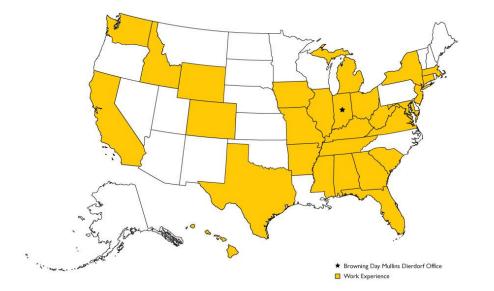




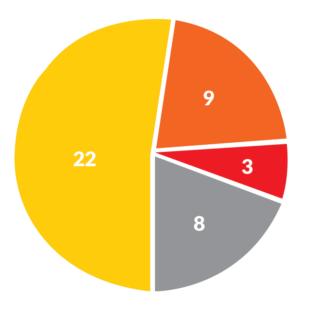


#### BROWNING DAY MULLINS DIERDORF



















#### Browning Day Mullins Dierdorf | Firm Overview



2010City of Doral ParksSystem Master Plan\*



2013 114<sup>th</sup> Ave. Park Master Plan\*



2011
"Central Park"
Phasing Study\*



2014
Doral Mountain Bike
Park Concept Plan



2012
Trails and Tails Park
Master Plan, CD's,
CA\*



2015
Morgan-Levy Park
Field Improvements

\*Projects while employed at another firm.

#### Ryan P. Cambridge, RLA ASLA | Doral Experience



David L. Barth, PhD, PLA, ASLA, AICP, FRPA, CPRP

**Barth Associates LLC** 

- » Has led 65+ similar parks system master plans across the nation, including 40+ in Florida
- » The only firm in Florida which specializes in open space system planning
- » Leading writer and researcher on High-Performance Public Spaces and Level of Service





Carlos F. Perez, PLA, ASLA

**Barth Associates LLC** 

- » Bi-lingual Park System Planning Expert
- » 25+ System Plans in Florida
- » Professional Landscape Architect in the State of Florida
- » Integrates Parks, Transportation Planning, Urban Design, and Landscape Architecture





Neelay Bhatt,
MBA/MSA, NRPA

**PROS Consulting** 

- 50+ Parks and Recreation
   Master Plans, Strategic Plans
   and Operational Analysis globally
- » NRPA Board of Directors and former Disney Cast Member
- » Programming, facility planning, management, maintenance, and cost estimation



#### **Browning Day Project Team**



Ron Vine, CPRP ETC Institute President



**Public Opinion Survey Specialist** 

- » Full-service market research with over 600+ Parks and Recreation Surveys completed Nationwide
- » Benchmarking data for more than 80 types of local governmental services
- » In-house phone, mail, and web-based survey services
- » Extensive experience conducting services in English and Spanish



Ryan Ruskay RMPK Funding Inc. President



**Alternative Funding Specialist** 

- » Alternative funding specialist that will match Master Plan initiatives with state, local, and/or federal grant funds
- » Has helped local Florida municipalities obtain \$75M in funding in last decade
- 3) 13 years of extensive experience in the evaluation and mgmt. of various state and federal funding programs
- » Ability to assist in grant application process

#### **Browning Day Project Team**



165+ Park System plans nation-wide

**60+** Park System plans in Florida

6 Park System plans in Miami-Dade County

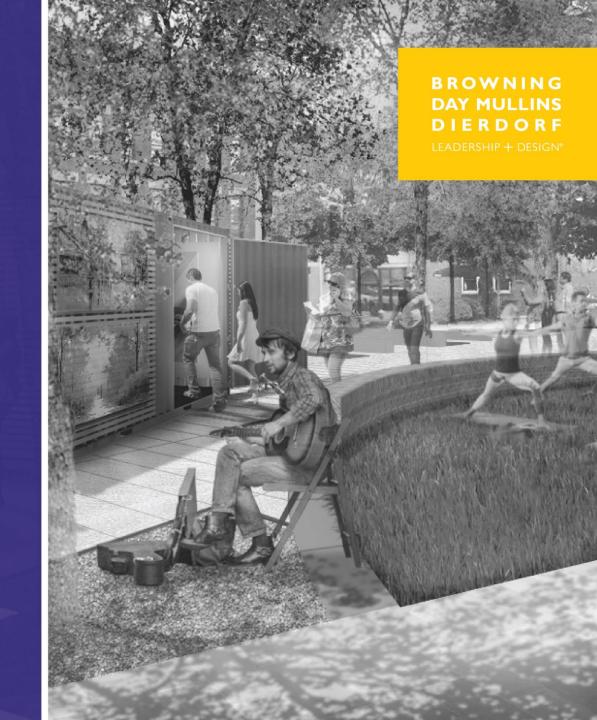
6 Park Projects in the City of Doral

**Project Team's Florida Experience** 

#### Implications of...

- Our Project Team's Experience
- 2 State, Local, National Trends + Issues
- 3 Innovative/Efficient Project Approach

2015 CITY OF DORAL





#### Advancing Parks and the Public Realm

David Barth shares his fresh look at the public realm and how smart design can improve communities

By Samantha Bartram

he 2014 NRPA Congress will feature a number of exciting speakers throughout the three-day event, including those slated to present during our new Glass Room Sessions. One such individual is David Barth, a planner, facilitator and designer with more than three decades of experience examining and reimagining public spaces. Barth's credentials are many: He obtained a bachelor's degree in landscape architecture at the University of Florida, achieved his master's in organizational leadership from Palm Beach Atlantic University and is currently a Ph.D. candidate at the University of Florida College of Design, Construction and Planning. He's also a Certified Park and Recreation Professional (CPRP) and a member of the American Society of Landscape Architects (ASLA) and the American Institute of Certified Planners (AICP). Barth will kick off the Glass Room Sessions with a discussion titled, "Creating High-Performance Park and Recreation Systems," focusing on how park and recreation departments have a unique opportunity to become "more essential" by creating systems that make innovative contributions to their communities.

"I want to help communities harness the power of their park and recreation systems to become more resilient and sustainable," says Barth, owner/operator of his new firm, David L. Barth LLC. Prior to establishing his own business. Barth served as a principal with Glatting Jackson/ AECOM, where he worked on dozens of planning and consultation projects and honed his specializations in park and recreation planning, facilitation and design. All that experience has crafted his current vision of cities as spaces replete with benefits for the citizenry that are simply waiting to be harnessed. "Cities should be thinking about how they can generate the

"Every element of the public realm — as much as 50 percent of a city's land mass — has the potential to generate multiple benefits."

most benefits through the planning, design and/or management of their public realm," Barth says. "Every element of the public realm — as much



as 50 percent of a city's land mass has the potential to generate multiple benefits."

Barth cites New York City's High Line project as a great example of holistic design for maximum usage, saving, "[The High Line] has spurred redevelopment of the west side of the Chelsea area of Manhattan and serves as a social gathering space and a performance venue for local residents and tourists. It also reduces stormwater runoff, mediates the heat-island effect created by hard/ reflective city surfaces, and creates shade, oxygen and habitat for insects and birds." His current research on this and other projects he identifies as "High-Performance Public Spaces©" begins to scratch the surface of the multiple advantages of designing and placemaking with environmental stability, economic prosperity and alleviation of social problems in mind. Those include many of the 19 communitywide benefits that could potentially be delivered by the pub-



4 Parks & Recreation | SEPTEMBER 2014 | WWW.NRPA.ORG

#### High Performance Public Realm©

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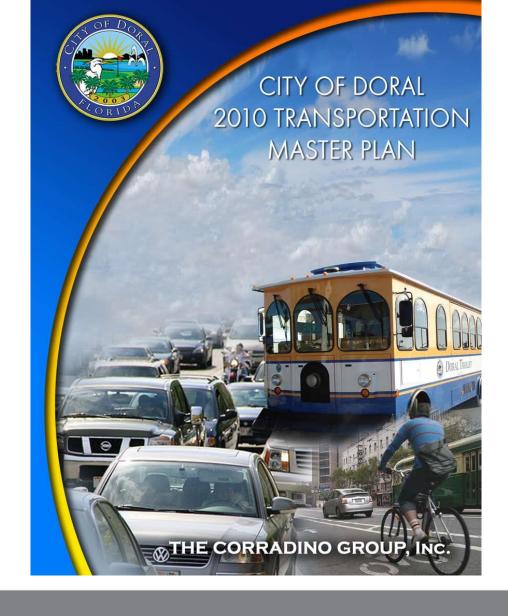
Any publicly accessible space that generates economic, environmental, and social sustainability benefits for their local community; a HPPS can be a park, trail, square, green, natural area, plaza or any other element of the 'public realm' that generates all three types of benefits

- (Barth, 2014)



#### High Performance Public Spaces (HPPSs)©

- Parks and Civic Spaces
- Transportation
- Public Facilities
- Stormwater, Utilities
- Arts
- Schools, Libraries
- Others



#### **Plan Subsystems Concurrently**

2010 Level of Service Analysis (LOS) Acreage								
Estimated 2010 Population		46,266						
City Comprehensive Plan LOS (Acres/1,000)		3.25						
Acres Needed to Meet 2010 Population LOS		150.4						
	Acres	Actual Acres/1000	Surplus Deficiency					
Community and Neighborhood Park Acreage	109	2.4	-41					

#### 2015 Level of Service Analysis (LOS) Acreage

Estimated 2015 Population		59,323	
City Comprehensive Plan LOS (Acres/1,000)		4.25	
Acres Needed to Meet 2015 Population LOS		252.1	
	Acres	Actual Acres/1000	Su
Community and Neighborhood Park Acreage	109	1.8	

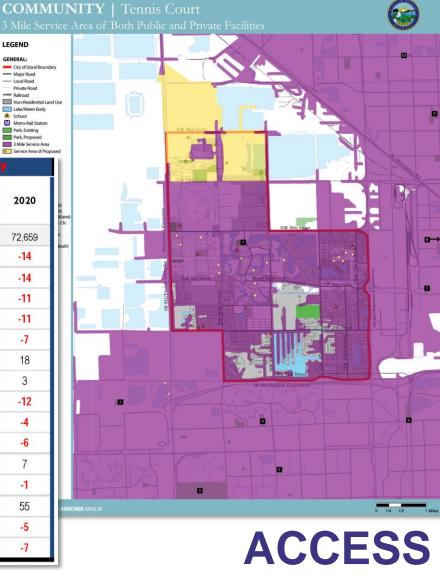
2020 Level of Service Analysis	(LOS)	<b>A</b> creage	
Estimated 2020 Population		72,659	
City Comprehensive Plan LOS (Acres/1,000)		4.25	
Acres Needed to Meet 2020 Population LOS		308.8	
	Acres	Actual Acres/1000	Ş

#### **ACREAGE**

Community and Neighborhood Park Acreage

#### **FACILITIES**

				ourpius i	Deficienc	- <b>y</b>
POPULATION SERVED per facility	ACTIVITY	Existing # of City Facilities	2005	2010	2015	2020
	Population Estimate		33,633	46,266	59,323	72,659
5,000	Bicycling (Miles)*	1	-6	-8	-11	-14
5,000	Boat Ramps (Lanes)	1	-6	-8	-11	-14
6,750	Camping (Acres)	0	-5	-7	-9	-11
5,600	Fishing (800' of Pier)	2	-4	-6	-9	-11
6,750	Walking/Hiking (Miles)	4	-1	-3	-5	-7
10,000	Playground	25	22	20	19	18
6,000	Picnicking	21	15	13	11	3
5,000	Baseball/Softball	3	-4	-6	-9	-12
5,000	Basketball	11	4	2	-1	-4
6,000	Football/Soccer/Rugby	6	0	-2	-4	-6
50,000	Golf (18 Holes)	8	7	7	7	7
10,000	Racquetball/Handball	6	3	1	0	-1
25,000	Swimming Pool	58	57	56	56	55
2,000	Tennis	31	14	8	1	-5
6,000	Volleyball	5	-1	-3	-5	-7



Re-Thinking LOS | Level of Service (LOS) Alternatives

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		S	Surplus /		: <b>y</b>	
POPULATION SERVED per facility	ACTIVITY	Existing # of City Facilities	2005	2010	2015	2020
	Population Estimate		33,633	46,266	59,323	72,659
5,000	Bicycling (Miles)*	0	-7	-9	-12	-15
5,000	Boat Ramps (Lanes)	0	-7	-9	-12	-15
6,750	Camping (Acres)	0	-5	-7	-9	-11
5,600	Fishing (800' of Pier)	0	-6	-8	-11	-13
6,750	Walking/Hiking (Miles)	2	-3	-5	-7	-9
10,000	Playground	2	-1	-3	-4	-5
6,000	Picnicking	3	-3	-5	-7	-15
5,000	Baseball/Softball	2	-5	-7	-10	-13
5,000	Basketball	3	-4	-6	-9	-12
6,000	Football/Soccer/Rugby	4	-2	-4	-6	-8
50,000	Golf (18 Holes)	0	-1	-1	-1	-1
10,000	Racquetball/Handball	0	-3	-5	-6	-7
25,000	Swimming Pool	0	-1	-2	-2	-3
2,000	Tennis	5	-12	-18	-25	-31
6,000	Volleyball	2	-4	-6	-8	-10

Re-Thinking LOS | "Public" vs. "Private"

		S	Surplus /	Deficienc	<b>y</b>	
POPULATION SERVED per facility	ACTIVITY	Existing # of City Facilities	2005	2010	2015	2020
	Population Estimate		33,633	46,266	59,323	72,659
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6,750	Camping (Acres)	0	-5	-7	-9	-11
5,600	Fishing (800' of Pier)	2	-4	-6	-9	-11
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5,000	Baseball/Softball	3	-4	-6	-9	-12
5,000	Basketball	11	4	2	-1	-4
6,000	Football/Soccer/Rugby	6	0	-2	-4	-6
50,000	Golf (18 Holes)	8	7	7	7	7
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25,000	Swimming Pool	58	57	56	56	55
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6,000	Volleyball	5	-1	-3	-5	-7

Re-Thinking LOS | "Public" vs. "Private"

	City of		City of		City of		City of Deerfield		La Mesa,	
	Doral		Tamarac		Sunrise		Beach		California	
Level of Service (LOS) Benchmarks		LOS		LOS		LOS		LOS		LOS
	Quantity	(1/X	Quantity	(1/X	Quantity	(1/X	Quantity	(1/X	Quantity	(1/X
		Population)		Population)		Population)		Population)		Population)
2013 Population	50,213		63,155		90,116		78,041		58,642	
City Park Acreage	164.6	3.28 Acres/1,000 Pop	184.2	6.3 Acres/1,000 Pop	179.0	2.1 Acres/1,000 Pop	172.0	2.3 Acres/1,000 Pop	135.6	2.4 Acres/1,000 Pop
Facilities										
Diamond Fields	3	16,738	7	9,022	11	8,192	6	13,007	26	2,255
Rectangle Fields	8	6,277	2	31,578	9	10,013	2	39,021	3	19,547
Multi-Purpose Field	2	25,107	1	63,155	1	90,116	5	15,608	5	11,728
Playground	7	7,173	5	12,631	3	30,039	15	5,203	14	4,189
Playground (Shaded)	7	7,173	4	15,789	2	45,058	0	-	0	-
Basketball Court (Indoor)	22	2,282	3	21,052	6	15,019	4	19,510	0	-
Basketball Court (Outdoor)	11	4,565	3	21,052	5	18,023	7	11,149	12	4,887
Tennis Court (Outdoor)	12	4,184	4	15,789	6	15,019	12	6,503	11	5,331
Volleyball Court (Outdoor)	4	12,553	0	-	3	30,039	3	26,014	1	58,642
Skate Park	1	50,213	1	63,155	0	-	0	-	1	58,642
Dog Park (Off-Leash)	1	50,213	1	63,155	0	-	0	-	2	29,321
Community Garden	1	50,213	2	31,578	0	-	1	78,041	1	58,642
Recreation Centers										
Recreation/Community Center	3	16,738	3	21,052	2	45,058	2	39,021	2	29,321
Indoor Gym	1	50,213	2	31,578	1	90,116	1	78,041	0	-
Aquatics										
Indoor Pool	0	-	0	-	0	-	1	78,041	0	-
Outdoor Pool	1	50,213	1	63,155	4	22,529	0	-	1	58,642
Splash Pad	1	50,213	1	63,155	0	-	0	-	0	-
Budget										
Department Budget (2014/2015)	\$12,240,742	\$244	\$5,587,790	\$117	\$11,471,036	\$127	\$8,313,544	\$107	\$2,522,030	\$43
Department budget (2014/2013)	Ψ12, <del>24</del> 0,742	ΨΔ44	ψυ,υυι,ι συ	ΨΠΙ	ψ11, <del>4</del> 11,030	ΨΙΖΙ	ψυ,υ ι υ,υ <del>η η</del>	ΨΙΟΙ	ψΖ,υΖΖ,υυυ	Ψ

#### Re-Thinking LOS | Benchmarking (SCORP, PRORAGIS, Others)

BROWNING DAY MULLINS DIERDORF



#### **City of Palm Coast**

2035 Population: 166,869 2035 Level of Service: 5.0 Ac./1,000 pop

Build-Out Vision 1,777.07 Acres

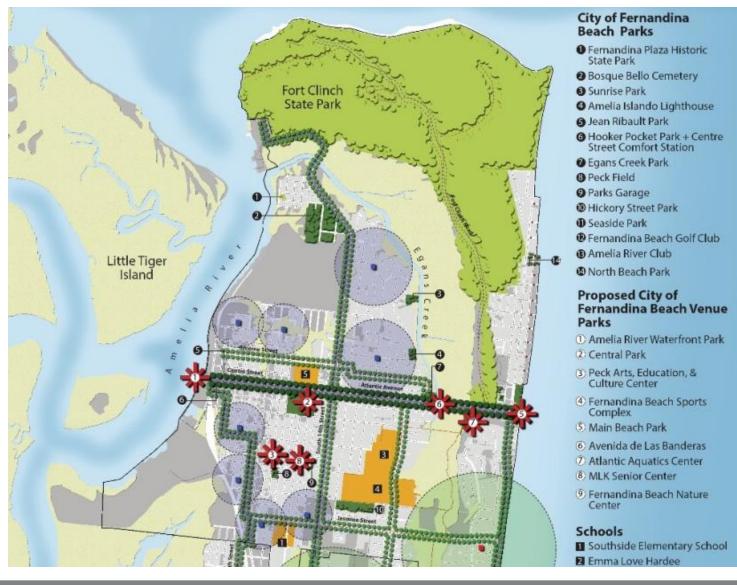
2035 Projected Population: 166,869

2035 Level of Service: 10.6 Ac./1,000 Pop

Re-Thinking LOS | Vision-Based LOS



#### Re-Thinking LOS | Activity-Based LOS



#### 1<sup>st</sup> Class Venues:

- Waterfront Park
- Arts, Education, and Culture Center
- Beach Park
- Aquatics Center
- Senior Center
- Community Center
- Nature Center
- Grand Boulevard

#### Re-Thinking LOS | Venue-Based LOS



#### »NRPA's 3 Pillars

- Conservation
- Health & Wellness
- Social Equity

»LOS + PRORAGIS

National Trends and Issues | NRPA

#### **Eventos Clave**

Martes, 09 de diciembre (18:00)

Maestro informe actualizaciones del plan de adopción - reunión del consejo municipal del Consejo de Cámaras

Read More

#### Su Parques y Recreación de entrada



#### Parques y Recreación Maestro Actualizaciones al Plan

El propósito de las actualizaciones del Plan Maestro de Parques y Recreación es proporcionar a los usuarios de la comunidad y el parque con la oportunidad de compartir su visión para el futuro de estos parques.

- Reuniones del Consejo de la Ciudad y Agendas
- Reporte Final

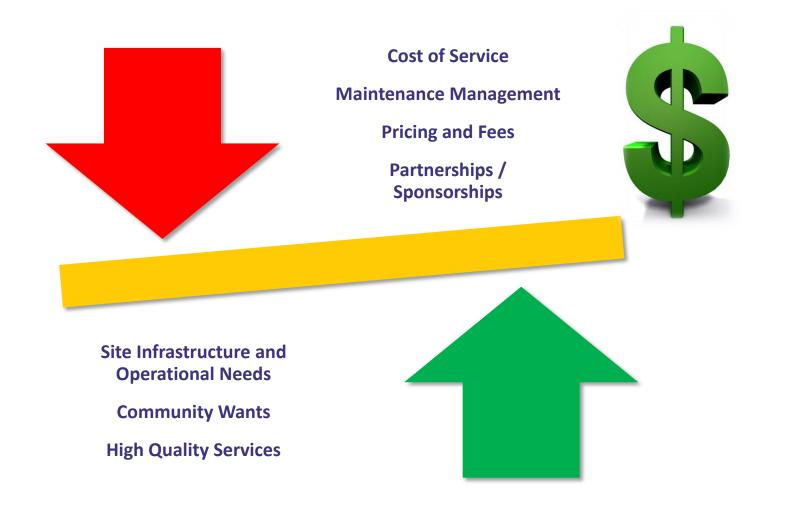
Read More

### Innovation + Technology

- Community
   Outreach for diverse / millennial audiences
- Crowdsourcing
- University of Florida

Facebook Feeds

National Trends and Issues | Innovation + Technology



### Proactively Planning for Financial Sustainability

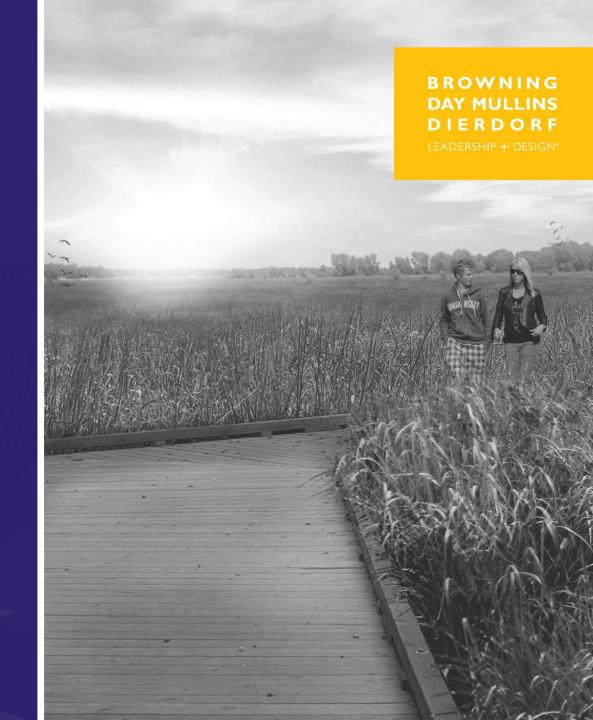
- Balancing operational and maintenance requirements
- Fulfilling community needs
- Identifying new funding and revenue sources

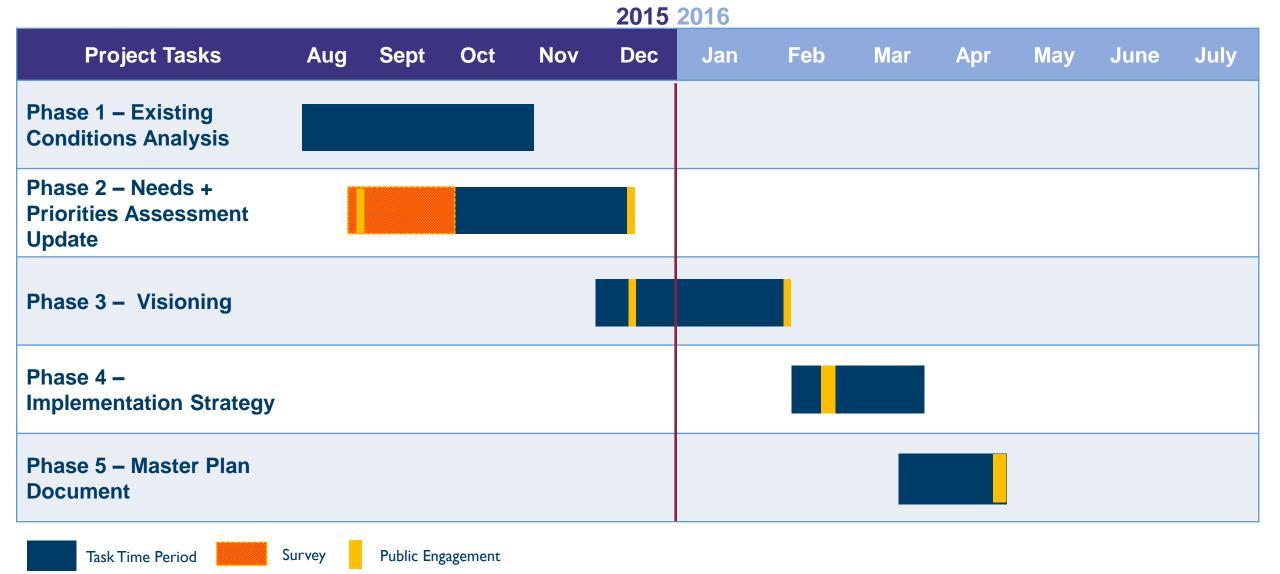
National Trends + Issues | Planning for Financial Sustainability

#### Implications of...

- Our Project Team's Experience
- 2 State, Local, National Trends + Issues
- **3** Innovative/Efficient Project Approach

2015 CITY OF DORAL PLAN





#### Proposed Project Schedule

BROWNING DAY MULLINS DIERDORF

- Monthly Stakeholder Meetings
- Elected Official Interviews
- Focus Group Interviews
- Staff Interviews
- Public Workshops
- Intercept Interviews
- On-line Survey
- Social-Media

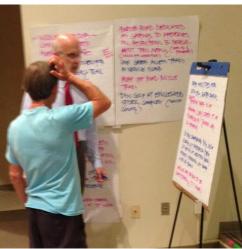


- Parks Conditions
- National +Regional + Local Trends
- Population + Demographic Overview

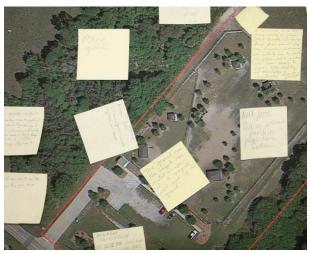
#### Statistically Valid Survey

- Footage Level of Service
  - Access Level of Service
- Capacity Level of Services
- PRORAGIS Benchmarking
- Supply + Demand Analysis
  - Program Level of Service
  - Quality Level of Services
    - Acreage + Square
      - Lifestyle Analysis

Innovative Approach | Updated Needs Assessment



















Innovative Approach | Interactive, Diversified, EFFICIENT Engagement



"Este parque es fantástico! Pero tenemos problemas con el estacionamiento.... No hay suficiente estacionamiento aquí."



"No hay suficientes canchas de tenis."

Innovative Approach | Interactive, Diversified, EFFICIENT Engagement



#### The District of Columbia's Parks and Recreation Master Plan Initiative











TAKE OUR ON-LINE SURVEY

LET YOUR VOICE BE HEARD

IOIN THE CONVERSATION >

mindmixer ?

CONNECT WITH US

@playDC | #playDC

F LIKE us on Facebook

SIGN UP FOR OUR MAILING LIST x





Welcome to Play DC!

The District of Columbia's Parks and Recreation Master Plan Initiative.









http://www.dpr.dc.gov











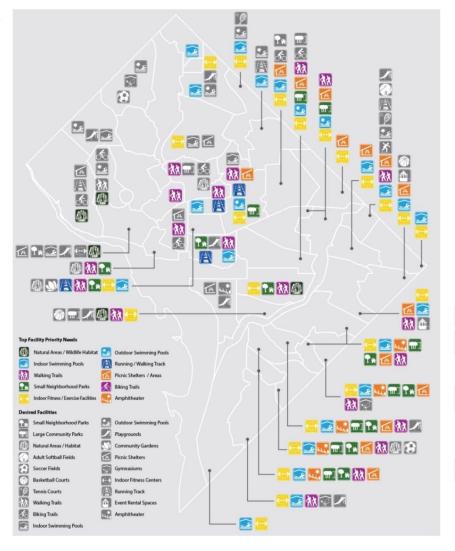
#### **Link to On-Line Survey**



**Link to On-Line Forum** 

Innovative Approach | Interactive, Diversified, EFFICIENT Engagement







Innovative Approach | City-wide to Site Specific Needs + Priorities

BROWNING DAY MULLINS DIERDORF





Innovative Approach | Park Improvements, Concepts, Costs, Funding

BROWNING DAY MULLINS DIERDORF



### Why hire us?

2015 CITY OF DORAL





Minimal learning curve! We have intimate, historical, current knowledge of the City of Doral: nobody knows the park system better than we do!

Nobody has more experience and knowledge, both at the systems and sitespecific level.

We understand the role and value of Park Systems, and Placemaking, in creating great Cities!

Why Hire the Browning Day Team?

