



CITY OF DORAL

Office of the City Manager

Letter to Council

LTC No.:121-2017

To: The Honorable Mayor and Members of the City Council

From: Edward A. Rojas, City Manager

Date: October 23, 2017

Subject: **WCCD ISO 37120 Platinum Certification**

This Letter to the Council (LTC) is to inform the Mayor and City Council-members of the World Council on City Data (WCCD) ISO 37210 Platinum certification.

The World Council on City Data (WCCD) is the global leader in standardized city data- creating smart, sustainable, resilient, and prosperous cities. The WCCD hosts s network of innovative cities committed to improving services and quality of life with open city data and provides a consistent and comprehensive platform for standardized urban metrics. The WCCD is a global hub for creative learning partnerships across cities an, international organizations, corporate partners and academia to further innovation, envision alternative futures and build better and more live-able cities.

As a global leader of standardized metrics, the WCCD is implementing ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life, the new international standard; created by cities, for cities. The WCCD has developed first ISO 37120 certification system and the Global Cities Registry. On Wednesday, October 16, 2017, the World Council on City Data officially recognized the City of Doral with ISO 37210 Platinum certification. Cities are certified based on the recommendation of an independent third-party verifier who reviews the city data; ensuring conformity with the definition and methodologies of ISO 37120. The City of Doral is the fourth city to receive ISO 37120 certification in The United

States, joining a global network of over 50 cities worldwide. The two foundation cities of WCCD in the United States are Boston and Los Angeles.

The Chairperson of the WCCD Global City Leaders Advisory Board is Senator Art Eggleton. Senator Eggleton is a Canadian Senator representing Ontario. He was the longest serving Mayor of Toronto, leading the City from 1980 to 1991. Senator Eggleton has held several federal government posts, including President of the Treasury Board and Minister of Infrastructure from 1993-1996, Minister of International Trade from 1996,-1997, and Minister of National Defense from 1997-2002.

The WCCD is the global leader in standardized city data that helps to create smart, sustainable, resilient and prosperous cities. The City of Doral's membership in the WCCD gives the City the opportunity to compare best practices with other cities and actively participate in a worldwide organization that uses standardized metrics to find innovative solutions to shared challenges. The City's ISO 37120 data is now viewable on the WCCD Open City Data Portal (accessible through www.dataforcities.org) which allows for local, national and international comparisons.

ISO 37120 – INDICATORS FOR CITY SERVICES AND QUALITY OF LIFE

ISO 37120 includes **100** indicators (46 core and 54 supporting), which are structured around the following **17** themes:



This certification was an undertaking by the IT Department, however, the support that has been provided by all city departments as well as Miami Dade County Fire, Environmental, Solid Waste, Water and Sanitation to gather the data for reporting was instrumental to the success of the certification process.

The City has made significant investments as part of its commitment to resiliency, workability and sustainable environment working on improvement of our service and the well-being of the city. With this certificate, we strengthen our digital government transformation by providing people and business first services and solutions that span city administration and citizen services, enabling increased insight, service efficiency and improved citizen outcomes. The

WCCD ISO 37210 Platinum certification is awarded to cities who reach the highest standard in collecting and sharing data, and using it for effective decision-making.

Should you have any questions, please contact the City Manager's Office or Gladys Gonzalez, Information Technology Director.

c: Albert P. Childress, Deputy City Manager
 Gladys Gonzalez, Information Technology Director