

RESOLUTION No. 13-132

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA DESIGNATING NOVEMBER 30, 2013, AS “SMALL BUSINESS SATURDAY” AND SUPPORTING EFFORTS TO INCREASE AWARENESS OF THE VALUE OF LOCALLY OWNED SMALL BUSINESSES; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, small businesses represent 99.7 percent of all businesses having employees (commonly referred to as employer firms) in the United States; and

WHEREAS, small businesses employ ½ of the employees in the private sector in the United States; and

WHEREAS, small businesses pay 44 percent of the total payroll of the employees in the private sector in the United States; and

WHEREAS, small businesses are responsible for more than 50 percent of the private, nonfarm product of the gross domestic product; and

WHEREAS, small businesses generated 65 percent of net new jobs during the last 17 years; and

WHEREAS, small businesses generate 60 to 80 percent of all new jobs annually; and

WHEREAS, small businesses focus on 2 key strategies: deepening relationships with customers and creating value for customers; and

WHEREAS, for every \$100 spent with locally owned, independent stores, \$68 returns to the community through local taxes, payroll, and other expenditures; and

WHEREAS, 92 percent of consumers in the United States agree that the success of small businesses is critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that small

businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 91 percent of consumers in the United States have small businesses in their community that the consumers would miss if the small businesses closed; and

WHEREAS, 99 percent of consumers in the United States agree that it is important to support the small businesses in their community; and

WHEREAS, 90 percent of consumers in the United States are willing to pledge support for a buy local movement

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are true, correct, and incorporated herein by this reference.

Section 2. Designation. The City Council hereby designates November 30, 2013, as Small Business Saturday; and supports efforts locally and nationwide to encourage consumers to shop locally and to increase awareness of the value of locally owned small businesses and the impact of locally owned small businesses on the local economy and the economy of the United States.

Section 3. Effective Date. This Resolution shall take effect immediately upon adoption.

The foregoing resolution was offered by Councilwoman Rodriguez Aguilera who moved its adoption. The motion was seconded by Vice Mayor Fraga and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Christi Fraga	Yes
Councilwoman Bettina Rodriguez Aguilera	Yes
Councilwoman Ana Maria Rodriguez	Yes
Councilwoman Sandra Ruiz	Yes

PASSED and ADOPTED this 27th day of November, 2013.



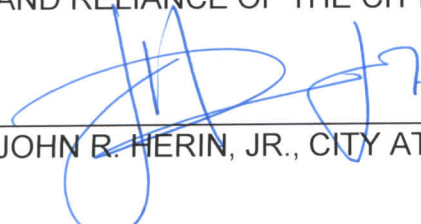
LUIGI BORIA, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE
AND RELIANCE OF THE CITY OF DORAL ONLY:



JOHN R. HERIN, JR., CITY ATTORNEY