

**RESOLUTION No. 19-188**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AWARDED INVITATION TO BID #2019-14 "PRODUCTION AND INSTALLATION OF FLAG AND BANNERS" TO BINICK DIGITAL IMAGING; AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH BINICK DIGITAL IMAGING LLC, SUBJECT TO APPROVAL AS TO FORM AND LEGAL SUFFICIENCY BY THE CITY ATTORNEY, FOR CITYWIDE PRODUCTION, INSTALLATION AND REMOVAL OF LIGHT POLE BANNERS, IN AN AMOUNT NOT TO EXCEED \$163,600.00 FOR A PERIOD OF THREE YEARS (3) WITH UP TO TWO (2) ONE (1) YEAR EXTENSIONS; AND EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY IN FURTHERANCE HEREOF; PROVIDING FOR IMPLEMENTATION AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, the City of Doral issued invitation to bid (ITB) #2019-14, Production and Installation of Flags and Banners for the provision of installation and removal of light pole banners within the City for the purpose to inform City residents and visitors of events, programs, and other campaigns; and

**WHEREAS**, the ITB was advertised on Demand Star and the City's Web Site. Notification was sent to all registered vendors on the City's bidder's list, with ten (10) firms attending the pre-bid meeting held on May 7, 2019, and five (5) submittals received and opened on June 13, 2019 submittal deadline; and

**WHEREAS**, the Binick Digital Imaging LLC was found to be the lowest most responsible and responsive bidder; and

**WHEREAS**, a copy of Binick Digital Imaging LLC submittal, in substantially the form provided, solicitation packet, pre-bid meeting sign-in sheet, proposals for the (5) firms submitted, procurement award recommendation letter, Bid Tabulation are all

attached as Exhibit "A", which is incorporated herein and made a part hereof by this reference; and

**WHEREAS**, staff has recommended that the Mayor and City Council members award the ITB to the Contractor, approve the Agreement with the Contractor in a not to exceed amount of \$163,600.00 and authorize the manager to execute the Contract Agreement and to expend budgeted funds from the Public Works Department General Fund – Contractual Services - Other Account No.001.80005.500340 in furtherance hereof.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:**

**Section 1. Recitals.** The above recitals are confirmed, adopted, and incorporated herein and made part hereof by this reference.

**Section 2. Approval.** The contract agreement between the City and Binick Digital imaging, Inc. in substantially the form provided in Exhibit "A" in the amount not to exceed of \$163,600.00, together with such non-material charges as may be acceptable to the City Manager and approved as to form and legality by the City Attorney, is hereby approved.

**Section 3. Authorization.** The City Manager is authorized to execute the contract agreement and expend budgeted funds on behalf of the City in furtherance hereof. The City Manager is further authorized to negotiate and enter into an agreement with the next lowest bidder ranked successes.

**Section 4. Implementation.** The City Manager and City Attorney are hereby authorized to take such action as may be necessary to implement the purpose and the provisions of this resolution.

**Section 5. Effective Date.** This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Vice Mayor Mariaca who moved its adoption. The motion was seconded by Councilmember Cabral and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Claudia Mariaca	Yes
Councilwoman Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes

PASSED AND ADOPTED this 13 day of August, 2019.

  
\_\_\_\_\_  
JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:

  
\_\_\_\_\_  
CONNIE DIAZ, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY  
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

  
\_\_\_\_\_  
LUIS FIGUEREDO, ESQ.  
CITY ATTORNEY

# EXHIBIT “A”




# Memorandum

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Date: August 13<sup>th</sup>, 2019

To: The Honorable Mayor and City Council-Members

Via: Albert P. Childress, City Manager 

From: Carlos Arroyo, Acting Public Works Director 

Subject: ITB # 2019-14 Production and Installation of Flags and Banners – Recommendation of Award

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## Introduction

This memorandum provides staff's recommendation for the Mayor and City Council-Members to award Invitation to Bid (ITB) # 2019-14, Production and Installation of Flags and Banners to Binic Digital Imaging. The program includes printing and installation of banners within the City for the purpose of advising City residents and visitors of City events, programs, and information.

## Background

The primary purpose of a light pole banner is to attract attention and provide subtle, yet differentiating, visual interest to the City. Light pole banners provide the opportunity to convey short messages or greetings. Whether it is a holiday or seasonal greeting, an advertisement or sponsorship. An attractively designed banner will get the attention of residents and visitors and help deliver information in a short message. Since 2004 the City has used this form of communication while at the same time enhancing the aesthetics of the City's right-of-way and parks. The City desires to retain the services of a qualified contractor to provide all labor, materials, tools, equipment, and services necessary to manufacture, install, and maintain the City light pole banners citywide.

## Procurement

ITB No. 2019-14 was issue on April 26<sup>th</sup>, 2019 and advertised for the purpose of acquiring a qualified contractor to provide the City with the production and installation of light pole banners Citywide. The Bid was advertised on DemandStar and the City's Web Site. As a result of the advertisement and notifications, ten (10) firms attended the Pre-bid Meeting held on May 7, 2019. Five (5) submittals were received and opened on June 13, 2019 with four (4) firms meeting the required criteria.

Below please find a list of proposals received:

<b>Contractor Name</b>	<b>Bid Amount</b>
1) GCI Digital Imaging, Inc.	\$89,471.20
2) Binick Digital Imaging	\$163,600.00
3) AAA Flags and Banners	\$186,160.00
4) National Builders Group Corp.	\$272,161.75
5) US TTG LLC	\$592,665.00

GCI Digital Imaging, Inc., the lowest price submitting firm, was deemed unresponsive as they failed to provide the required shop drawings, the hurricane plans as well as adhering to the requirements of bid submittal formatting as requested in the ITB document. In addition, GCI Digital Imaging, Inc. did not submit proof of business registration in the State of Florida, nor a copy of the certificate of insurance. Binick Digital Imaging was deemed the lowest, responsive and responsible bidder. Attached please find "Exhibit A" which includes the Pre-Bid meeting Sign-In Sheet, Bid Inventory, bid submittals received, Agreement, and Resolution.

**Recommendation**

The PWD respectfully requests that the Mayor and the City Council-Members award ITB # 2019-14 "Production and Installation of Flags and Banners" to Binick Digital Imaging and authorize the City Manager to enter into a contract agreement with Binick Digital Imaging, Inc. for the provision of these services in amount not to exceed of \$163,600.00, for a period of three (3) years with the option to renew for an additional two (2) one (1) year terms under the same terms, conditions and contract prices.

Funding for this request is available in the Public Works General Fund – "Contractual Services - Other", Account No. 001.80005.500310.



# CITY OF DORAL

ITB No. 2019-14

## Production and Installation of Flags and Banners BID TABULATION

List of Respondents	Total Base Bid
GCI Digital Imaging	\$94,225.00*
Binick Digital Imaging	\$166,750.00*
AAA Flags and Banners	\$186,160.00
National Builders Group Corp.	\$272,161.75
US TTG LLC.	\$592,265.00*

\* Corrections were made after verification of submitted prices.

I certify that this is a true tabulation of bids received.

*Kevin Salazar*



ITB No. 2019-14

PRODUCTION AND INSTALLATION OF FLAGS & BANNERS

MAY 5, 2019

	Name	Company	Telephone No.	Email Address
1	Retta Logan	aaa flag banner	<sup>305</sup> 796-2348	Retta@aaaflag.com
2	CESAR A. CARRILLO	MASTER VISUALS PRO	786 547 3785	cesar@mastervisualspro.com
3	HILARIO MENDOZA	" " "	" " "	hilario@mastervisualspro.com
4	BONIFACIO LOPEZ	NATIONAL BUILDERS	786-488-2576	BLOPEZ@NATIONALBUILDERSGROUP.com
5	Nayda Siglen	Logan Corporation	786-372-1208	nsiglen@nationalbuildersgroup.com
6	Nick Castillo	Binick Digital Imaging	305 542 1316	nick@binickimaging.com
7	Dennis Llama	Binca imaging	3054-670 4698	Dennis@Bincaimaging.com
8	ARTURO GUEVARA	JS TTG LLC	786-720 2371	AGUEVARA@JSTTG.LLC
9	PAUL VASQUEZ	BTR	305 744 6080	PAUL@BTRMULTIPROJECTS.COM
10	Diana Vera	GCI digital Banner	<del>305</del> 513-260-5577	tjbedacht@gci-digital.com
11			305-431-8587	Necalogan7@gmail.com
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