

CITY OF DORAL Office of the City Manager Letter to Council

LTC No. 137-2017

To: The Honorable Mayor and Members of the City Council

From: Edward A. Rojas, City Manager

Date: November 30, 2017

Subject: City of Doral Police Department "Shop with a Cop" Holiday Event (2017)

This Letter to Council is to inform the Mayor and City Council of the Doral Police Department Neighborhood Resource Unit's (NRU) "Shop with a Cop" holiday event. The event will take place on Saturday, December 23rd, 2017 at the Toys "R" Us located at 1645 NW 107 Avenue. The event will take place between the hours of 8:00 a.m. and 12:00 p.m. Prior to the event, the City of Doral Police Department Neighborhood Resource Unit's (NRU) will be going out into our community and identifying the needy in our city through our local churches and schools. Once identified, each church and school will provide the information for five (5) children each at their respective locations that are in need of the City of Doral's assistance.

At the event, the City of Doral Police Department will provide each selected child with a Toys R' Us gift card in the amount of \$100.00 and shop with the selected children and their families. Our aim this year is to assist the needy families in our great city by partnering with city schools and churches. The goal of the City of Doral Police Department is to assist as many needy families in our city as possible so they could enjoy the Christmas holiday with their respective families and loved ones. This is another example of our police department working with our city forming partnerships to better serve our citizens.

The City of Doral Police Department will be contacting the administrations at the following city churches and schools to identify those in need of assistance this holiday season prior to the event:

(Total of 5 children) Dr. Rolando Espinosa K-8 Center Eugenia B Thomas K-8 Center (Total of 5 children) (Total of 5 children) John I Smith K-8 Center **Downtown Doral Charter School** (Total of 5 children) Doral Academy K-8 Center (Total of 5 children) Renaissance Elementary School (Total of 5 children) **Doral Math and Science School** (Total of 5 children) **ARDE Church** (Total of 5 children) The Way Church (Total of 5 children)
 Life Presence Church (Total of 5 children)
 Metro Life Church (Total of 5 children)
 JWC Doral Church (Total of 5 children)
 Our Lady of Guadalupe Church (Total of 5 children)
 Agape Para el Mundo Church (Total of 5 children)

Total of 70 local children served.

70 children X \$100.00 = \$7,000.00 total allotted for the event. (Budgeted line item)

Through the NRU's community policing efforts and other community policing programs, the City of Doral has generated goodwill and loyalty among its residents and developed effective working relationships with both residents and business owners. Through participation in these initiatives and other programs, residents come to possess a true understanding of the added value of a professionally managed, community-focused police department and of their own roles in helping to maintain a high quality of life in their communities.

EAR/LL/DWD/FN

c: Albert P. Childress, Deputy City Manager Donald W. De Lucca, Police Chief