RESOLUTION No.15-71

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A TABLE SPONSORSHIP FOR THE WORLDCITY GLOBAL CONNECTIONS AND TRADE CONNECTIONS EVENT SERIES TAKING PLACE FROM MAY 2015 TO APRIL 2016; AUTHORIZING THE CITY MANAGER TO EXPEND FUNDS IN ACCORDANCE THEREWITH; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the WorldCity organization, a media company focused on international trade and specific communities' connections to the global economy, hosts a series of 16 Global Connections and Trade Connections ("Global Connections") events for the international business community and produces publications that focus on South Florida's multinational and trade industry, which includes many Doral businesses; and

WHEREAS, most of the WorldCity events are held in the City of Doral; and

WHEREAS, the City of Doral (the "City") approved an annual sponsorship at the

\$4,500.00 level in May 2014 which will expire in April 2015; and

and

WHEREAS, participation by the City's Mayor and Council Members, Economic Development staff, and/or members of the Economic Development Advisory Board has reinforced the City's commitment to promoting its stature as an international trade, logistics and multinational business hub; and

WHEREAS, renewed sponsorship of the 16 WorldCity events for 2015-16 aligns with the City's economic development aspirations; and

WHEREAS, the Table Sponsorship package at the \$4,500 level consists of the following: Six (6) seats to each Global Connections and Trade Connections events, a total of 96 seats at 16 events from May 2015 through April 2016; City of Doral's logo in all e-mail invitations; Quarter-Page Ad in event Programs; Table signage at each event;

WHEREAS, the Mayor and City Council believe that this sponsorship will advance, and otherwise be in the best, interests of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The foregoing recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval. The Global Connections and Trade Connections Sponsorship Package, in the amount of \$4,500.00, in accordance with the World City Invoice, which is attached hereto as Exhibit "A" and incorporated herein and made a part hereof by this reference, is hereby approved.

<u>Section 3.</u> <u>Authorization.</u> The City Manager is hereby authorized to expend funds in furtherance of the approved sponsorship and to executed appropriate documentation to formalize the sponsorship, subject to approval as to form and legal sufficiency by the City Attorney.

Section 4. Implementation. The City Manager and City Attorney are hereby authorized to take such additional action as may be necessary to implement the purpose and provision of this Resolution.

Section 5. Effective Date. This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution was offered by Vice Mayor Ruiz who moved its adoption.

The motion was seconded by Councilmember Rodriguez and upon being put to a vote,

the vote was as follows:

Mayor Luigi BoriaYesVice Mayor Sandra RuizYesCouncilman Pete CabreraYesCouncilwoman Christi FragaYesCouncilwoman Ana Maria RodriguezYes

PASSED AND ADOPTED this 7 day of April, 2015

ATTEST:

CLERK CONNIE DIAZ. CIT

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE SOLE USE OF THE CITY OF DORAL

WEISS, SEROTA, HELPMAN, COLE, & BIERMAN, PL CITY ATTORNEY

EXHIBIT "A"

Connections Invoice



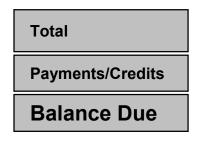
1200 Anastasia Ave., Suite 200, Coral Gables, FL 33134 Phone: 305-441-2244 / Fax: 305-441-9888

City of Doral 8401 Northwest 53 Terrace Doral, FL 33166

P.O. No.	Invoice No.	Due Date
	12909	2/10/2015

Event Series	Description	Details	Total
Connections	Global Connections	Global Connections Table Sponsorship begins May 2015 through April 2016; includes six seats to each ten event series, City of Doral's logo on all e-mail invitations, quarter page ad in Global Connections program and table signage at each event.	4,000.00
Connections	Preferred Customer Discount	WorldCity discount	-1,000.00
Trade Connecti	Trade Connections Table Spo	Trade Connections Table Sponsorship begins June 2015 through May 2016; includes six seats to each six events series, City of Doral's logo on all e-mail invitations, plus one quarter page ad in Trade Connections	2,000.00
Trade Connecti	Preferred Customer Discount	program and table signage at each event. WorldCity Discount	-500.00

Pay online at: https://ipn.intuit.com/3x9spvp7



Connections Invoice



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P.O. No.	Invoice No.	Due Date
	12909	2/10/2015

Event Series	Description	Details	Total
		Sales Tax	0.00

Pay online at: h	ttps://ipn.	intuit.com/	3x9spvp7

Total	\$4,500.00
Payments/Credits	\$0.00
Balance Due	\$4,500.00



