

RESOLUTION No. 19-178

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A FREE OF COST PARTNERSHIP WITH CGI COMMUNICATIONS FOR A COMMUNITY SHOWCASE VIDEO PROGRAM FOR THE PRODUCTION OF EIGHT (8) VIDEOS TO PROMOTE AND SPOTLIGHT THE CITY OF DORAL; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, CGI Communications is a company dedicated to serving communities and businesses across the United States. Their video programs help tell the stories of communities that make up the majority of the nation, while also putting Main Street businesses in the spotlight; and

WHEREAS, CGI's Community Showcase Video Program is nationally recognized as a vehicle to enhance municipal websites, delivering information that online visitors are seeking. In turn, this service assists in community growth and development. The program is a sole source solution endorsed by the National League of Cities and the United States Conference of Mayors; and

WHEREAS, CGI Communications has extended the offer to the City of Doral to produce a series of videos to highlight and showcase our community, requiring an agreement and for the City to provide an "intro" letter on city letterhead for them to pursue sponsors. This program is at no cost to the City and includes eight videos; and

WHEREAS, staff recommends approval to authorize the City Manager to move forward with an agreement and introduction letter to produce series of free videos to continue highlighting the great City of Doral.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made part hereof by this reference.

Section 2. Approval. The agreement between City of Doral and CGI Communications for the production of (8) highlight videos promoting the City along with an introduction letter on City letterhead for CGI Communications to seek sponsorships.

Section 3. Authorization. The City Manager is authorized to enter into an agreement on behalf of the City.

Section 4. Implementation. The City Manager and the City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and the provisions of this Resolution.

Section 5. Effective Date. This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Vice Mayor Mariaca who moved its adoption. The motion was seconded by Councilmember Cabral and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Claudia Mariaca	Yes
Councilwoman Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes

PASSED AND ADOPTED this 13 day of August, 2019.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:


CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LUIS FIGUEREDO, ESQ.
CITY ATTORNEY