

Fact Sheet

Doral, incorporated on June 24, 2003, in one of thirty-four municipalities in Miami-Dade County, Florida. Conveniently located just one mile from Miami International Airport and twelve miles from Downtown Miami, our City is home to approximately 36,000 residents and regularly hosts in excess of 100,000 people who work within the City. The City of Doral occupies a land area of 15 square miles bordered on the west by the Ronald Reagan Turnpike, to the north by the Town of Medley, to the east by the Palmetto Expressway and to the South by the City of Sweetwater.

The City of Doral has operated under the Mayor-Council-Manager form of government since incorporation. Policymaking and legislative authority are vested in a governing council consisting of the mayor and four other council members. The Council, which is elected at large, is responsible among other things, for passing ordinances and resolutions, adopting the annual budget, appointing the City Manager, City Clerk and City Attorney. The City Manager is responsible for carrying out the policies and ordinances of the Council, for overseeing the daily operations of the government, and for appointing the heads of various departments.

The City of Doral offers a wide range of services through its departments including the Office of the City Manager, Office of the City Clerk, Finance Department, Community Development Department, Public Works Department, Parks and Recreation Department, and Police Department. Described as the premier place to live, work and play, our many assets provide for a superior quality of life in an urban center known for its commerce.

Best City in Florida for Business Start-ups
by BusinessWeek

Named #2 of America's Top 25 towns to
live well for its cultural amenities, pro-business
environments, and highly educated workforce
by Forbes.com

City of Doral Ranks 51st in Top 100 Places to Live
and Launch a Business in the United States
by CNNMoney.com

Named the Third Best Place in the USA to Retire
by US News & World Report

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- 1.9 yearly overall unemployment rate/6.7 yearly rate for State of Florida
- Overall A grade rated schools for second year
- Median Household income \$80,000/Average household income \$110,000
- 36,000 residents up 77% in 8 years
- Over 12,000 occupational licenses/9,000 businesses
- 56% of businesses hired employees in last year
- Among the lowest millage rates in Miami-Dade County

- Additional 1 million square feet Class A office space planned in next 10 years

Major Employers

Over 150,000 employees come to work every day in our city. Home to Fortune 500 companies and government headquarters such as:

- Southern Command
- Restaurant chains and fine dining
- Federal Reserve
- Dole Flowers
- Miami-Dade Elections Department
- Univision
- Perry Ellis International
- Hellman Worldwide Logistics
- Pepsi Bottling Company
- Goya Foods
- Rowland Coffee
- Boston Scientific
- Brightstar
- Teva Pharmaceuticals
- Carnival Cruises
- AVEMA Pharma Solutions
- Miami International Mall
and many more...

Doral Facts

The City has established noteworthy accomplishments in its five years of incorporation and 15 square miles.

- World-class parks and cultural activities
- Named Tree City USA
- 5.9% Unemployment Rate (Sept. 2009)
- World renowned Doral Golf Resort and Spa is home to the Blue Monster and White Course
- Financial District with 54 banks
- 48 hotels with a 78% occupancy rate
- 12 television station broadcast and re-broadcast studios

- The Doral Business Council (DBC) has over 700 businesses representing 60 industries
- Ten universities, trade schools and a wide array of public, charter and private A grade schools
- One of the first Building Departments conducting electronic plan reviews
- Pioneered Early Start Permitting Program and Fire/DERM Concurrent plan reviews
- Board game "DORALOPOLY" created by the S.E. FL Lions Club celebrating city's entrepreneurial spirit
- Home to 14 of Miami-Dade County's over 30 business parks
- Over 12,000 occupational licenses/9,000 businesses
- Additional 1 million square feet of Class A office planned in the next 10 years
- 26 Chambers and business organizations in Doral

Trade and Commerce

- #1 City in Miami-Dade County with over 3,000 logistic-related companies supporting national and international trade
- #1 Tile District in the United States
- Miami International Airport named #1 in international freight
- Miami International Airport total employment represents approximately 272,000 direct and indirect jobs
- The Port of Miami moved over 12.5 billion tons worth of cargo last year, exported 3.4 million tons of merchandise and imported 5.3 million representing the majority of 110,000 direct and indirect jobs
- Miami Free Zone, offering 750,000 square feet of duty free warehouse for re-exported goods

Company Composition

This year 56% of companies hired an average of 10 employees. The City's economic development efforts includes incentive packages with the State for new businesses wanting to relocate or expand and is aggressively developing re-development areas.

- 2% make over \$50 million
- 5% make \$25 to \$50 million

- 47% make from \$1 million to \$25 million
- 31% make up to \$500,000
- 16% make less than \$200,00

Data note: These statistics are based on businesses that answered the 2008 Doral Business Census

Resident's Characteristics

Doral's population has grown 77% in the last 8 years and 8,000 new home and mixed used units are planned in the next 7 to 9 years.

Population

Total Population
46,000

Age 0-7
9.9%

Age 5-9
8.7%

Age 10-14
7.0%

Age 15-19
5.1%

Age 20-24
4.7%

Age 25-34
17.5%

Age 35-44
19.8%

Age 45-54
13.9%

Age 55-64
8.2%

Age 65-74
3.5%

Age 75-84
1.3%

Age 85+
0.4%

Education

HS Graduate or Higher
41%

Bachelor
34%

Graduate
21%

Race

White
7%

Black
2%

Asian
5%

Hispanic
79%

Other
9%

Household

Total
17,500

Families
12,109 (69%)

1 Resident
1,925 (11%)

2 Residents
5,075 (29%)

3 or More
10,500 (60%)

Owner occupied
11,375 (65%)

Renter Occupied
5,950 (34%)

Family Income

Median
Doral \$80,600

Median
County \$35,000

Median
USA \$44,000

Per Capita
Doral \$41,000

Average
Doral \$111,000

Source: The Jay Malina International Trade Consortium, (ITC), Beacon Council, Miami International Airport, US Bureau of Census 2000 population and housing expressed in 2008 data, ESRI forecast for 2008, Doral Circular Study 2007, Department of Labor, City of Doral Planning Department, City of Doral Business Census, Florida Custom Brokers and Forwarders Association, Doral Business Council (DBC). Figures may not add up due to rounding.